

- [hook and book](#)
- [horizontal play](#)
- [hose and close](#)
- [host](#)
- [host name](#)
- [hosting](#)
- [hot issue](#)
- [hot plugging](#)
- [hot potato routing](#)
- [hot spot](#)
- [HotBot](#)
- [HotDog](#)
- [HotJava](#)
- [hotlink](#)
- [hotlist](#)
- [Hotmail](#)
- [hotspot](#)
- [hourglass mode](#)
- [house ad](#)
- [house file hygiene](#)
- [hover](#)
- [HOYEW](#)
- [HP](#)
- [HPOA](#)
- [HPPO](#)
- [HSDPA](#)
- [HSIK](#)
- [HT](#)
- [HTB](#)
- [HTH](#)
- [HTML](#)
- [HTML banner](#)
- [HTML e-mail](#)
- [HTML Reference Library](#)
- [HTNOTH](#)
- [htpasswd](#)
- [HTTP or http](#)
- [HTTPD or httpd](#)
- [HTTPS or https](#)
- [HU](#)
- [HUA](#)
- [hub](#)
- [HUD](#)
- [huge pipes](#)
- [HUGZ](#)
- [huh](#)
- [human capital](#)

## hub

### HUB can also mean Head Up Butt

In computer terminology, it is a common connection point for devices in a net of a LAN. A hub has multiple ports so that when a packet arrives at one port, LAN can see all of the packets. Therefore, in data communications, a hub is a device that receives data in one direction and is forwarded out in one or more other directions.

The word "hub" was also used as one of the initial names for what is now known as a Web site that would contain many different "portal spots" (small boxes that link to different content). Access to this content, combined with Internet technology, made the hub a more popular term for Web sites. It was possible to display a lot of useful information without having too many terms. The term hub was later ditched for portal.

"HUB" is also used as an acronym or text message in online chat, IM, e-mail, and texting.  
 Butt."

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See also : [LAN](#) [vertical portal](#) [switch](#) [personalize](#) or [personalization](#)

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