

EXHIBIT A

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-22 9:20:08 EST					
Mark: RESONATE MEDIA & ENTERTIANMENT R					
US Serial Number:	78370162	Application Filing Date:	Feb. 18, 2004		
US Registration Number:	2994563	Registration Date:	Sep. 13, 2005		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.				
Status Date:	Oct. 05, 2012				
Publication Date:	Jun. 21, 2005	Date Cancelled:	Oct. 05, 2012		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE MEDIA & ENTERTIANMENT R				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Color Drawing:	Yes				
Color(s) Claimed:	The color(s) Purple, black, grey and white is/are claimed as a feature of the mark.				
Color Location:	The mark consists of a black stylized R with a grey sine wave extending from the bottom right of the letter. This design element lies on top of a horizontal purple rectangle, which gradates darker as your eyes move to the right. RESONATE appears in capitalized white type at the bottom of the rectangle; MEDIA & ENTERTAINMENT appears in black capitalized type directly under the rectangle.				
Disclaimer:	"Media & Entertainment"				
Design Search Code(s):	26.11.12 - Rectangles with bars, bands and lines 26.11.21 - Rectangles that are completely or partially shaded 26.17.02 - Lines, wavy;Bars, wavy;Bands, wavy;Wavy line(s), band(s) or bar(s) 26.17.07 - Heat, lines depicting;Lines depicting speed, propulsion, heat or wind;Propulsion, lines depicting;Speed, lines depicting;Wind, lines depicting				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *...* identify additional (new) wording in the goods/services. 					
For:	Marketing and advertising services, namely, promoting the services of entertainment and media companies through the production and distribution of printed, video, audio and interactive promotional materials and by rendering sales advise; and business marketing consulting services				
International Class:	035 - Primary Class	U.S Class:	100, 101, 102		
Class Status:	SECTION 8 - CANCELLED				
Basis:	1(a)				
First Use:	Jul. 01, 2003	Use in Commerce:	Jul. 01, 2003		
▼ Basis Information (Case Level)					
Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		

Filed No Basis: No	Currently No Basis: No	
▼ Current Owner(s) Information		
Owner Name: Moses, Amy R.		
Owner Address: 451 West End Avenue, #2K New York, NEW YORK 10024 UNITED STATES		
Legal Entity Type: INDIVIDUAL	Citizenship: UNITED STATES	
▼ Attorney/Correspondence Information		
Attorney of Record - None		
Correspondent		
Correspondent Name/Address: MOSES, AMY R 451 W END AVE # 2K NEW YORK, NEW YORK 10024-5329 UNITED STATES		
Phone: 212-362-6968		
Correspondent e-mail: amoses@resonate-media.net	Correspondent e-mail Authorized: Yes	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Oct. 05, 2012	CANCELLED SEC. 8 (6-YR)	
Sep. 13, 2005	REGISTERED-PRINCIPAL REGISTER	
Jun. 21, 2005	PUBLISHED FOR OPPOSITION	
Jun. 01, 2005	NOTICE OF PUBLICATION	
Mar. 09, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Mar. 04, 2005	ASSIGNED TO LIE	78145
Mar. 02, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 02, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	68171
Feb. 23, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Feb. 23, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 10, 2004	NON-FINAL ACTION E-MAILED	6325
Sep. 10, 2004	NON-FINAL ACTION WRITTEN	74671
Sep. 08, 2004	ASSIGNED TO EXAMINER	74671
Mar. 04, 2004	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information - None		
File Location		
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Sep. 13, 2005	

EXHIBIT B


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Trademarks > Trademark Electronic Search System (TESS)

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 Start List At: OR Jump to record:
28 Records(s) found (This page: 1 ~ 28)

 Refine Search (live)[LD] AND (resonate)[COMB]

Current Search: S1: (live)[LD] AND (resonate)[COMB] docs: 28 occ: 85

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85647121		RESONATE	TSDR	LIVE
2	85626509		RESONATE	TSDR	LIVE
3	85647212		RESONATE	TSDR	LIVE
4	85710586		RESONATE HEALTH	TSDR	LIVE
5	85606394		RESONATE ESSENCES	TSDR	LIVE
6	85680797		MARKETWIRE RESONATE	TSDR	LIVE
7	85576912		RESONATE	TSDR	LIVE
8	85340831		RESONATE	TSDR	LIVE
9	85517129		RESONATE	TSDR	LIVE
10	85377270	4125018	RESONATE LIVE MARKETING	TSDR	LIVE
11	85552279		RESONATE UNIVERSITY	TSDR	LIVE
12	85552267		RESONATE CONFERENCE	TSDR	LIVE
13	85517122		RESONATE	TSDR	LIVE
14	85054557	4011184	THE RESONATE GROUP	TSDR	LIVE
15	85054554	4011183	THE RESONATE GROUP	TSDR	LIVE
16	85054559	3992288	RESONATE OR DIE	TSDR	LIVE
17	85070037	3916879	RESONATE ELIXIR	TSDR	LIVE
18	78977676	3185012	RESON8	TSDR	LIVE
19	78629956	3545125	RESON8	TSDR	LIVE
20	77766922	4206279	RESONATE ME	TSDR	LIVE
21	77766919	4206278	RESONATE ME	TSDR	LIVE
22	77761066	4202689	RESONATE	TSDR	LIVE
23	77656717	4194913	RESONATE	TSDR	LIVE
24	77630932	4194904	RESONATE	TSDR	LIVE
25	77726736	3760240	RESONATE NETWORKS	TSDR	LIVE
26	77766924		RESONATE ME	TSDR	LIVE

27	77907591	3962821	RESONATE	TSDR	LIVE
28	77472071	3599987	NC-B RESONATE	TSDR	LIVE

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STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:38:45 EST					
Mark: RESONATE					
US Serial Number: 85647121	Application Filing Date: Jun. 08, 2012				
Register: Principal					
Mark Type: Service Mark					
Status: Review prior to publication completed.					
Status Date: Sep. 28, 2012					
Publication Date: Nov. 06, 2012					
▼ Mark Information					▲ Collapse All
Mark Literal Elements: RESONATE					
Standard Character Claim: No					
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)					
Description of Mark: The mark consists of the word "RESONATE" with a stylized letter "S".					
Color(s) Claimed: Color is not claimed as a feature of the mark.					
Design Search Code(s): 26.01.21 - Circles that are totally or partially shaded.					
▼ Related Properties Information					
Claimed Ownership of US Registrations: 3760240					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For: ONLINE ADVERTISING AND MEDIA BUYING SERVICES RELATING TO VALUES TARGETING THROUGH THE ANALYSIS OF ONLINE BUSINESS RESEARCH, ONLINE SURVEYS, AND ONLINE BEHAVIOR					
International Class: 035 - Primary Class	U.S Class: 100, 101, 102				
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Sep. 2011	Use in Commerce: Sep. 2011				
▼ Basis Information (Case Level)					
Filed Use: Yes	Currently Use: Yes		Amended Use: No		
Filed ITU: No	Currently ITU: No		Amended ITU: No		
Filed 44D: No	Currently 44D: No		Amended 44D: No		
Filed 44E: No	Currently 44E: No		Amended 44E: No		
Filed 66A: No	Currently 66A: No				
Filed No Basis: No	Currently No Basis: No				
▼ Current Owner(s) Information					
Owner Name: Resonate Networks, Inc.					
Owner Address: 11720 Plaza America Drive, 3rd Floor Reston, VIRGINIA 20190 UNITED STATES					

Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
▼ Attorney/Correspondence Information		
Attorney of Record		
Attorney Name: David R. Yohannan		
Correspondent		
Correspondent Name/Address: DAVID R. YOHANNAN KELLEY DRYE & WARREN LLP 3050 K ST NW STE 400 WASHINGTON, DISTRICT OF COLUMBIA 20007-5100 UNITED STATES		
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Oct. 17, 2012	NOTICE OF PUBLICATION	
Sep. 25, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2012	ASSIGNED TO EXAMINER	76076
Jun. 20, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 19, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2012	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information		
TM Attorney: THOMPSON, HEATHER	Law Office Assigned: LAW OFFICE 109	
File Location		
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Sep. 28, 2012	

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:42:56 EST					
Mark: RESONATE resonate					
US Serial Number: 85626509		Application Filing Date: May 16, 2012			
Register: Principal					
Mark Type: Service Mark					
Status: Review prior to publication completed.					
Status Date: Oct. 19, 2012					
▼ Mark Information					▲ Collapse All
Mark Literal Elements: RESONATE					
Standard Character Claim: No					
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)					
Description of Mark: The mark consists of the word "RESONATE" intersected by a curved line which has the visual properties of a sine wave of one wavelength, the peak and trough of which is bound by the upper and lower limits of the letters within the word "RESONATE".					
Color(s) Claimed: Color is not claimed as a feature of the mark.					
Design Search Code(s): 26.17.02 - Bands, wavy;Bars, wavy;Lines, wavy;Wavy line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal;Bars, horizontal;Horizontal line(s), band(s) or bar(s);Lines, horizontal					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 					
For: Provision of conference, exhibition and meeting facilities to enhance music culture in the community; providing community centers for social gatherings to enhance music culture in the community					
International Class: 043 - Primary Class		U.S Class: 100, 101			
Class Status: ACTIVE					
Basis: 1(b)					
▼ Basis Information (Case Level)					
Filed Use: No		Currently Use: No		Amended Use: No	
Filed ITU: Yes		Currently ITU: Yes		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No			
Filed No Basis: No		Currently No Basis: No			
▼ Current Owner(s) Information					
Owner Name: Dovedy LLC					
Owner Address: 2031 Baja Vista Way Camarillo, CALIFORNIA 93010 UNITED STATES					
Legal Entity Type: LIMITED LIABILITY COMPANY		State or Country Where Organized: CALIFORNIA			
▼ Attorney/Correspondence Information					
Attorney of Record - None					

Correspondent		
Correspondent Name/Address:	KUNAL DOVEDY DOVEDY LLC 2031 BAJA VISTA WAY CAMARILLO, CALIFORNIA 93010-9281 UNITED STATES	
Phone:	8054697270	
Correspondent e-mail:	kunal@dovedy.com	
Correspondent e-mail Authorized:	Yes	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Oct. 19, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Oct. 19, 2012	ASSIGNED TO LIE	66213
Oct. 04, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 03, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 02, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 02, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 16, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2012	NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2012	NON-FINAL ACTION WRITTEN	83171
Sep. 07, 2012	ASSIGNED TO EXAMINER	83171
May 22, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
May 21, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information		
TM Attorney:	VEPPUMTHARA, JULIE T	
Law Office Assigned:	LAW OFFICE 107	
File Location		
Current Location:	PUBLICATION AND ISSUE SECTION	
Date in Location:	Oct. 19, 2012	

STATUS		DOCUMENTS		Back to Search	Print
Generated on:	This page was generated by TSDR on 2012-10-21 15:45:06 EST				
Mark:	RESONATE				
US Serial Number:	85647212	Application Filing Date:	Jun. 08, 2012		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Review prior to publication completed.				
Status Date:	Sep. 28, 2012				
Publication Date:	Nov. 06, 2012				
▼ Mark Information					▲ Collapse All
Mark Literal Elements:	RESONATE				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Description of Mark:	The mark consists of the word RESONATE with a stylized letter "S".				
Color(s) Claimed:	Color is not claimed as a feature of the mark.				
Design Search Code(s):	26.01.21 - Circles that are totally or partially shaded.				
▼ Related Properties Information					
Claimed Ownership of US Registrations:	3760240				
▼ Goods and Services					
Note:	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	PROVIDING ONLINE NON-DOWNLOADABLE SOFTWARE FOR THE PURPOSE OF UNDERSTANDING CONSUMER AUDIENCES BY UTILIZING CLIENT PROVIDED DATA AND PROPRIETARY RESEARCH DATA RESULTING FROM THE ANALYSIS OF SURVEYS, MARKET RESEARCH, AND CONSUMER BEHAVIOR DATA IN THE FIELDS OF MARKETING, ONLINE ADVERTISING, AND MEDIA BUYING SERVICES				
International Class:	042 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(b)				
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Networks, Inc.				
Owner Address:	11720 Plaza America Drive, 3rd Floor Reston, VIRGINIA 20190 UNITED STATES				

Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
▼ Attorney/Correspondence Information		
Attorney of Record		
Attorney Name: David R. Yohannan		
Correspondent		
Correspondent Name/Address:	DAVID R. YOHANNAN KELLEY DRYE & WARREN LLP 3050 K ST NW STE 400 WASHINGTON, DISTRICT OF COLUMBIA 20007-5100 UNITED STATES	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Oct. 17, 2012	NOTICE OF PUBLICATION	
Sep. 25, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2012	ASSIGNED TO EXAMINER	76076
Jun. 20, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 19, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2012	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information		
TM Attorney: THOMPSON, HEATHER	Law Office Assigned: LAW OFFICE 109	
File Location		
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Sep. 28, 2012	

STATUS		DOCUMENTS		Back to Search	Print
Generated on:	This page was generated by TSDR on 2012-10-21 15:47:07 EST				
Mark:	RESONATE HEALTH				RESONATE HEALTH
US Serial Number:	85710586	Application Filing Date:	Aug. 22, 2012		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	New application will be assigned to an examining attorney approximately 3 months after filing date.				
Status Date:	Aug. 30, 2012				
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE HEALTH				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note:					
The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 					
For:	Consultation services in the field of palliative care; Consulting in the field of health and wellness to bring about personal happiness; Consulting services in the field of health; Consulting services in the field of medical care; Consulting services in the field of mental fitness; Consulting services in the field of mental health and wellness; Consulting services in the fields of diagnostic medical testing and nutrition; Consulting services in the fields of health and nutrition; Consulting services to health care providers in the field of treating life-changing or life-threatening diseases; Counseling services in the fields of health, nutrition and lifestyle wellness; Geriatric health care management services; Health care; Health care services, namely, disease management programs; Health care services, namely, providing a database in the field of geriatric internal medicine, HIV, and/or informatics information and featuring inputting and collection of data and information all for treatment and diagnostic purposes; Health care services, namely, wellness programs; Health screening services in the field of geriatric internal medicine, HIV, and/or informatics; Healthcare services, namely, integrated healthcare services with a network of international healthcare providers; Home health care services; Internet-based health care information services; Managed health care services; Medical assistance services provided via telecommunication and global computer networks for individuals with health problems through the use of wearable medical devices with automated alert and monitoring capacity; Medical assistance services in the nature of medical information provided to medical professionals from remote locations via the Internet and global computer networks through the use of archived medical images and a data storage and retrieval system; Medical consultations; Medical consultations provided via phone, online chat or videoconferencing; Medical counseling; Providing a web site featuring information in the field of mental health and wellness; Providing a web site featuring information on health and nutrition; Providing a web site featuring medical information; Providing a website featuring information about health, wellness and nutrition; Providing an internet website for medical professionals and medical patients featuring medical information from remote locations via devices that feed information to the website that is processed, exchanged and accessed in real-time by users; Providing an internet website for medical professionals and medical patients featuring medical information from remote locations via electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by medical professionals for purposes of monitoring and diagnosing medical conditions; Providing an on-line computer database featuring information regarding health and nutrition; Providing health care information by telephone; Providing health care information by telephone and the internet; Providing health information; Providing information, news and commentary in the field of nutrition, health and wellness; Providing medical information, consultancy and advisory services; Providing on-line information, news and commentary in the field of health and wellness relating to geriatric internal medicine, HIV, and/or informatics; Provision of health care and medical services by health care professionals via the Internet or telecommunication networks; Provision of medical services by health care professionals via the internet or telecommunication networks; Remote monitoring of data indicative of the health or condition of an individual or group of individuals for medical diagnosis and treatment purposes; Web-based health assessment services, namely, a series of health-related questions for response from the user that result in a report that provides health-related information in the form of recommended educational resources and treatment information; Wellness and health-related consulting services				
International Class:	044 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(b)				

▼ Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name: Dombrowski, Wen	
Owner Address: #169 603 West 115th Street New York, NEW YORK 10025 UNITED STATES	
Legal Entity Type: INDIVIDUAL	Citizenship: UNITED STATES

▼ Attorney/Correspondence Information


Attorney of Record	
Attorney Name: Steven M. Hoffberg	Docket Number: Dombrowski-8
Correspondent	
Correspondent Name/Address: STEVEN M. HOFFBERG OSTROLENK FABER LLP 1180 AVENUE OF THE AMERICAS FL 7 NEW YORK, NEW YORK 10036-8443 UNITED STATES	
Phone: 212-596-0500	Fax: 212-382-0888
Correspondent e-mail: shoffberg@ostrolenk.com ; email@ostrolenk.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Aug. 30, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 25, 2012	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: NEW APPLICATION PROCESSING	Date in Location: Aug. 30, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on:	This page was generated by TSDR on 2012-10-21 15:49:27 EST				
Mark:	RESONATE ESSENCES				
US Serial Number:	85606394	Application Filing Date:	Apr. 24, 2012		
Register:	Principal				
Mark Type:	Trademark, Service Mark				
Status:	A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.				
Status Date:	Aug. 16, 2012				
▼ Mark Information					▲ Collapse All
Mark Literal Elements:	RESONATE ESSENCES				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Description of Mark:	The mark consists of the words "RESONATE ESSENCES" and a flower design.				
Color(s) Claimed:	Color is not claimed as a feature of the mark.				
Design Search Code(s):	05.05.25 - Daffodils;Other flowers;Iris (flower)				
▼ Goods and Services					
Note:					
The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *...* identify additional (new) wording in the goods/services. 					
For:	Essential oils to improve emotional state and energy; body sprays and scented room sprays containing essential oils and vibrational remedies				
International Class:	003 - Primary Class	U.S Class:	001, 004, 006, 050, 051, 052		
Class Status:	ACTIVE				
Basis:	1(b)				
For:	Natural remedy preparations for the treatment of negative emotions and low energy				
International Class:	005 - Primary Class	U.S Class:	006, 018, 044, 046, 051, 052		
Class Status:	ACTIVE				
Basis:	1(b)				
For:	Printed matter, namely, pamphlets, magazines, books, printed periodicals, newsletters, brochures, instructional and teaching materials in the field of vibrational remedies and natural healing				
International Class:	016 - Primary Class	U.S Class:	002, 005, 022, 023, 029, 037, 038, 050		
Class Status:	ACTIVE				
Basis:	1(b)				
For:	Retail store and on-line retail store services featuring natural and vibrational remedies and printed materials				
International Class:	035 - Primary Class	U.S Class:	100, 101, 102		

Class Status: ACTIVE**Basis:** 1(b)**▼ Basis Information (Case Level)****Filed Use:** No**Currently Use:** No**Amended Use:** No**Filed ITU:** Yes**Currently ITU:** Yes**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No**Filed 44E:** No**Currently 44E:** No**Amended 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No**▼ Current Owner(s) Information****Owner Name:** Simmons, Melissa**Owner Address:** 5 Gordon Avenue, Coogee
New South Wales 2034
AUSTRALIA**Legal Entity Type:** INDIVIDUAL**Citizenship:** AUSTRALIA**▼ Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Carolyn E. Knecht**Docket Number:** PMA 0055 US**Correspondent****Correspondent Name/Address:** CAROLYN E. KNECHT
IPHORGAN LTD.
1130 W LAKE COOK RD STE 240
BUFFALO GROVE, ILLINOIS 60089-1994
UNITED STATES**Phone:** 847-808-5500**Fax:** 847-808-7238**Correspondent e-mail:** mail@iphorgan.net**Correspondent e-mail** Yes**Authorized:****Domestic Representative - Not Found****▼ Prosecution History**

Date	Description	Proceeding Number
Aug. 16, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 16, 2012	NON-FINAL ACTION E-MAILED	6325
Aug. 16, 2012	NON-FINAL ACTION WRITTEN	63030
Aug. 11, 2012	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	70884
Aug. 10, 2012	ASSIGNED TO LIE	70884
Aug. 10, 2012	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Aug. 10, 2012	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Aug. 10, 2012	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	63030
Aug. 10, 2012	ASSIGNED TO EXAMINER	63030
May 02, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
May 01, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 27, 2012	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information**TM Staff Information****TM Attorney:** GOODSaid, IRA J**Law Office Assigned:** LAW OFFICE 101**File Location**

Current Location: TMEG LAW OFFICE 101 - EXAMINING
ATTORNEY ASSIGNED

Date in Location: Aug. 16, 2012

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:51:41 EST			
Mark: MARKETWIRE RESONATE			
MARKETWIRE RESONATE			
US Serial Number:	85680797	Application Filing Date:	Jul. 18, 2012
Register:	Principal		
Mark Type:	Service Mark		
Status:	New application will be assigned to an examining attorney approximately 3 months after filing date.		
Status Date:	Jul. 25, 2012		
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	MARKETWIRE RESONATE		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
Claimed Ownership of US Registrations:	3776671 , 3776672		
▼ Foreign Information			
Priority Claimed:	Yes		
Foreign Application Number:	1571684	Foreign Application Filing Date:	Apr. 03, 2012
Foreign Application/Registration Country:	CANADA		
▼ Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services:			
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 			
For:	Providing an interactive website containing a portal which provides users with access to various services, namely, business information services, namely financial, marketing and corporation information services and news and press release distribution services; translation services for news and press releases; news wire services; search engine services for obtaining business, financial and investment news; providing access to databases which contain contact information of journalists, and providing news alert systems for communications professionals and media/journalists; audio, video and data teleconferencing and broadcasting services and computer networks for corporation communications and investor relations; website hosting services in the field of corporate communications and investor relations; web-casting services; filing of securities documents; multimedia distribution services, namely distribution of photographs, maps, logos, video clips, animation clips, audio clips, charts, graphs, web screen shots, B-rolls and vignettes in association with news and press releases; distribution of photographs via news wires; photograph archiving services; photography assignment services; market research and analysis services, namely the provision of on-line and social media monitoring and analysis services; provision of software through an on-line platform for monitoring and analysis of on-line and social media; providing a monitoring platform for on-line and social media which allows for collaboration and workflow management; reputation management services in the field of on-line and social media; consulting services in the field of on-line and social media monitoring and analysis; providing marketing strategies for others in the field of on-line and social media monitoring and analysis		
International Class:	035 - Primary Class	U.S Class:	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(b) 44(d)		
▼ Basis Information (Case Level)			

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: Yes	Currently 44D: Yes	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name: Marketwire L.P.	
Owner Address: 48 Yonge Street, 8th Floor Toronto, Ontario M5E1G6 CANADA	
Legal Entity Type: LIMITED PARTNERSHIP	State or Country Where Organized: CANADA

▼ Attorney/Correspondence Information

Attorney of Record	
Attorney Name: John C. Cain	Docket Number: 880-0035US
Correspondent	
Correspondent Name/Address: JOHN C. CAIN WONG, CABELLO, LUTSCH, RUTHERFORD & BRUCCULERI, L. 20333 SH 249 STE 600 HOUSTON, TEXAS 77070 UNITED STATES	
Phone: (832) 446-2403	Fax: (832) 446-2424
Correspondent e-mail: WCTrademark@Counselip.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 26, 2012	NOTICE OF PSEUDO MARK MAILED	
Jul. 25, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 21, 2012	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: NEW APPLICATION PROCESSING	Date in Location: Jul. 25, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on:	This page was generated by TSDR on 2012-10-21 15:54:04 EST				
Mark:	RESONATE				RESONATE
US Serial Number:	85576912	Application Filing Date:	Mar. 22, 2012		
Register:	Principal				
Mark Type:	Trademark, Service Mark				
Status:	A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.				
Status Date:	Jun. 29, 2012				
▼ Mark Information					▲ Collapse All
Mark Literal Elements:	RESONATE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note:	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 				
For:	publications related to medical studies and research regarding pharmaceutical preparations				
International Class:	016 - Primary Class	U.S Class:	002, 005, 022, 023, 029, 037, 038, 050		
Class Status:	ACTIVE				
Basis:	1(b)				
For:	medical and scientific research, namely, conducting clinical trials for pharmaceutical preparations and providing information on the efficacy of a pharmaceutical preparation for the treatment of B-cell malignancies				
International Class:	044 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(b)				
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Pharmacyclics, Inc.				
Owner Address:	995 East Arques Avenue Sunnyvale, CALIFORNIA 94085 UNITED STATES				

Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
▼ Attorney/Correspondence Information		
Attorney of Record		
Attorney Name: Uale Taotafa	Docket Number: 25922.900	
Correspondent		
Correspondent Name/Address: UALE TAOTAF WILSON SONSINI GOODRICH & ROSATI 12235 EL CAMINO REAL STE 200 SAN DIEGO, CALIFORNIA 92130-3002 UNITED STATES		
Phone: 8583502300	Fax: 8583502399	
Correspondent e-mail: utaotafa@wsgr.com	Correspondent e-mail Authorized: Yes	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Jun. 29, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 29, 2012	NON-FINAL ACTION E-MAILED	6325
Jun. 29, 2012	NON-FINAL ACTION WRITTEN	74818
Jun. 27, 2012	ASSIGNED TO EXAMINER	74818
Mar. 29, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 26, 2012	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information		
TM Attorney: KHAN, ASMAT A	Law Office Assigned: LAW OFFICE 114	
File Location		
Current Location: TMO LAW OFFICE 114 - EXAMINING ATTORNEY ASSIGNED	Date in Location: Jun. 29, 2012	

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:58:02 EST					
Mark: RESONATE					
<h1>Resonate</h1>					
US Serial Number:	85340831	Application Filing Date:	Jun. 08, 2011		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Trademark				
Status:	A first request for extension of time to file a Statement of Use has been granted.				
Status Date:	Jun. 18, 2012				
Publication Date:	Nov. 01, 2011	Notice of Allowance Date:	Dec. 27, 2011		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 					
For:	Batteries and battery chargers				
International Class:	009 - Primary Class	U.S Class:	021, 023, 026, 036, 038		
Class Status:	ACTIVE				
Basis:	1(b)				
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Industries, Inc.				
Owner Address:	1629 Vista Oaks Way Westlake Village, CALIFORNIA 91361 UNITED STATES				
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA		
▼ Attorney/Correspondence Information					
Attorney of Record					
Attorney Name:	Andrei D. Popovici	Docket Number:	RES-1102-T		
Correspondent					

Correspondent Name/Address:	ANDREI D. POPOVICI LAW OFFICE OF ANDREI D. POPOVICI, P.C. 4020 MOORPARK AVE STE 101 SAN JOSE, CALIFORNIA 95117-1845 UNITED STATES	
Phone:	(650) 530-9989	Fax: (650) 530-9990
Correspondent e-mail:	andrei@apatent.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Jun. 20, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 18, 2012	EXTENSION 1 GRANTED	98765
Jun. 18, 2012	EXTENSION 1 FILED	98765
Jun. 18, 2012	TEAS EXTENSION RECEIVED	
Dec. 27, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 01, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2011	PUBLISHED FOR OPPOSITION	
Sep. 22, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 22, 2011	ASSIGNED TO EXAMINER	82095
Jun. 13, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 11, 2011	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information		
TM Attorney:	ROSSMAN, WILLIAM M	Law Office Assigned: LAW OFFICE 109
File Location		
Current Location:	INTENT TO USE SECTION	Date in Location: Dec. 27, 2011

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:38:43 EST					
Mark: RESONATE LIVE MARKETING					
Resonate Live Marketing					
US Serial Number:	85377270	Application Filing Date:	Jul. 21, 2011		
US Registration Number:	4125018	Registration Date:	Apr. 10, 2012		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Apr. 10, 2012				
Publication Date:	Jan. 24, 2012				
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE LIVE MARKETING				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
Disclaimer:	"LIVE MARKETING"				
▼ Goods and Services					
Note:					
The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Advertising and marketing; Advertising and marketing consultancy; Advertising and marketing services, namely, promoting the goods and services of others; Advertising services; Arranging and conducting special events for commercial, promotional or advertising purposes; Business marketing services; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Marketing consulting; Organisation of exhibitions and events for commercial or advertising purposes; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Organizing, promoting and conducting exhibitions, tradeshows and events for business purposes; Public relations				
International Class:	035 - Primary Class	U.S Class:	100, 101, 102		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Apr. 13, 2010	Use in Commerce:	Sep. 15, 2010		
▼ Basis Information (Case Level)					
Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Live Marketing, LLC				
Owner Address:	4800 Spring Creek Drive Excelsior, MINNESOTA 55331 UNITED STATES				

Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: MINNESOTA
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▼ Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: RESONATE LIVE MARKETING, LLC
 4800 SPRING CREEK DR
 EXCELSIOR, MINNESOTA 55331-9177
 UNITED STATES

Phone: 763-210-6143

Correspondent e-mail: koeppen@resonatellc.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Apr. 10, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 24, 2012	PUBLISHED FOR OPPOSITION	
Jan. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 20, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Dec. 16, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 18, 2011	EXAMINER'S AMENDMENT ENTERED	73296
Nov. 17, 2011	ASSIGNED TO LIE	73296
Nov. 17, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2011	EXAMINERS AMENDMENT -WRITTEN	81111
Nov. 11, 2011	ASSIGNED TO EXAMINER	81111
Jul. 26, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 25, 2011	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 10, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:49:18 EST					
Mark: RESONATE ELIXIR					
Resonate Elixir					
US Serial Number:	85070037	Application Filing Date:	Jun. 23, 2010		
US Registration Number:	3916879	Registration Date:	Feb. 08, 2011		
Register:	Principal				
Mark Type:	Trademark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Feb. 08, 2011				
Publication Date:	Nov. 23, 2010				
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE ELIXIR				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Tea and herbal food beverages				
International Class:	030 - Primary Class	U.S Class:	046		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Jun. 20, 2010	Use in Commerce:	Jun. 20, 2010		
▼ Basis Information (Case Level)					
Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Anne M Smith				
Owner Address:	5623 Stresemann Street San Diego, CALIFORNIA 92122 UNITED STATES				
Legal Entity Type:	INDIVIDUAL	Citizenship:	UNITED STATES		
▼ Attorney/Correspondence Information					
Attorney of Record					
Attorney Name:	Scott C Harris				
Correspondent					

Correspondent Name/Address: SCOTT C HARRIS
LAW OFFICE OF SCOTT C HARRIS, INC
PO BOX 1389
RANCHO SANTA FE, CALIFORNIA 92067-1389
UNITED STATES

Correspondent e-mail: harris@schiplaw.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Feb. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 23, 2010	PUBLISHED FOR OPPOSITION	
Oct. 21, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Oct. 21, 2010	ASSIGNED TO LIE	68123
Oct. 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 06, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 06, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 06, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 06, 2010	EXAMINERS AMENDMENT -WRITTEN	76745
Sep. 28, 2010	ASSIGNED TO EXAMINER	76745
Jun. 28, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 26, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 08, 2011

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:52:38 EST					
Mark: RESON8					
US Serial Number: 78977676		Application Filing Date: May 13, 2005			
US Registration Number: 3185012		Registration Date: Dec. 12, 2006			
Register: Principal					
Mark Type: Trademark					
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.					
Status Date: Jun. 05, 2012					
Publication Date: Jan. 31, 2006			Notice of Allowance Date: Apr. 25, 2006		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements: RESON8					
Standard Character Claim: No					
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)					
Color(s) Claimed: Color is not claimed as a feature of the mark.					
Design Search Code(s): 01.15.25 - Coal;Dust;Light rays;Liquids, spilling;Pouring liquids;Sand;Spilling liquids 26.17.09 - Bands, curved;Bars, curved;Curved line(s), band(s) or bar(s);Lines, curved					
▼ Related Properties Information					
Claimed Ownership of US Registrations: 78629956					
Child Of: 78629956					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For: Radios incorporating clocks; audio speakers					
International Class: 009 - Primary Class		U.S Class: 021, 023, 026, 036, 038			
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Jun. 2005			Use in Commerce: Jun. 2005		
▼ Basis Information (Case Level)					
Filed Use: No		Currently Use: Yes		Amended Use: No	
Filed ITU: Yes		Currently ITU: No		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No			
Filed No Basis: No		Currently No Basis: No			
▼ Current Owner(s) Information					
Owner Name: SDI TECHNOLOGIES INC.					

Owner Address:	1299 MAIN STREET RAHWAY, NEW JERSEY 07065 UNITED STATES	State or Country Where Organized:	DELAWARE
Legal Entity Type:	CORPORATION		

▼ Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	Peter S. Sloane	Docket Number:	04739/304005
Correspondent			
Correspondent Name/Address:	Peter S. Sloane LEASON ELLIS LLP ONE BARKER AVENUE, FIFTH FLOOR WHITE PLAINS, NEW YORK 10601 UNITED STATES	Phone:	914.821.9073
Correspondent e-mail:	tmocket@leasonellis.com	Fax:	914.288.0023
Domestic Representative Name:	Peter S. Sloane	Domestic Representative e-mail:	tmocket@leasonellis.com
Domestic Representative Phone:	914.821.9073	Domestic Representative e-mail Authorized:	Yes

▼ Prosecution History

Date	Description	Proceeding Number
Jun. 05, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 05, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Jun. 05, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
May 25, 2012	TEAS SECTION 8 & 15 RECEIVED	
Nov. 03, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 25, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 07, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 07, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 12, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Nov. 03, 2006	ASSIGNED TO LIE	78288
Nov. 02, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 17, 2006	STATEMENT OF USE PROCESSING COMPLETE	65362
Sep. 20, 2006	USE AMENDMENT FILED	65362
Oct. 17, 2006	DIVISIONAL PROCESSING COMPLETE	
Sep. 20, 2006	DIVISIONAL REQUEST RECEIVED	
Sep. 20, 2006	PAPER RECEIVED	
Apr. 25, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 31, 2006	PUBLISHED FOR OPPOSITION	
Jan. 11, 2006	NOTICE OF PUBLICATION	
Dec. 21, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 16, 2005	ASSIGNED TO LIE	74221
Dec. 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 09, 2005	ASSIGNED TO EXAMINER	78428
May 24, 2005	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	70629
May 24, 2005	PAPER RECEIVED	

May 20, 2005 NEW APPLICATION ENTERED IN TRAM

▼ Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted


▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: Jun. 05, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:55:44 EST					
Mark: RESON8 					
US Serial Number: 78629956		Application Filing Date: May 13, 2005			
US Registration Number: 3545125		Registration Date: Dec. 09, 2008			
Register: Principal					
Mark Type: Trademark					
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.					
Status Date: Dec. 09, 2008					
Publication Date: Jan. 31, 2006		Notice of Allowance Date: Apr. 25, 2006			
▼ Mark Information ▲ Collapse All					
Mark Literal Elements: RESON8					
Standard Character Claim: No					
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)					
Color(s) Claimed: Color is not claimed as a feature of the mark.					
Design Search Code(s): 01.15.24 - Sound waves, including designs depicting sound 26.17.09 - Lines, curved;Curved line(s), band(s) or bar(s);Bands, curved;Bars, curved					
▼ Related Properties Information					
Claimed Ownership of US Registrations: 78977676					
Parent Of: 78977676					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For: Headphones					
International Class: 009 - Primary Class		U.S Class: 021, 023, 026, 036, 038			
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Apr. 2008		Use in Commerce: Jul. 2008			
▼ Basis Information (Case Level)					
Filed Use: No		Currently Use: Yes		Amended Use: No	
Filed ITU: Yes		Currently ITU: No		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No		Amended 66A: No	
Filed No Basis: No		Currently No Basis: No		Amended No Basis: No	
▼ Current Owner(s) Information					
Owner Name: SDI TECHNOLOGIES INC.					

Owner Address:	1299 MAIN STREET RAHWAY, NEW JERSEY 07065 UNITED STATES	State or Country Where Organized:	DELAWARE
Legal Entity Type:	CORPORATION		

▼ Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	Peter S. Sloane		
Correspondent			
Correspondent Name/Address:	Peter S. Sloane Leason Ellis LLP One Barker Avenue, Fifth Floor White Plains, NEW YORK 10601 UNITED STATES		
Phone:	914.821.9073	Fax:	914.288.0023
Correspondent e-mail:	tmocket@leasonellis.com	Correspondent e-mail Authorized:	Yes
Domestic Representative - Not Found			

▼ Prosecution History

Date	Description	Proceeding Number
Nov. 03, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 25, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 07, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 07, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 09, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 06, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Nov. 06, 2008	ASSIGNED TO LIE	59272
Nov. 03, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 24, 2008	STATEMENT OF USE PROCESSING COMPLETE	76538
Oct. 22, 2008	USE AMENDMENT FILED	76538
Oct. 23, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Oct. 22, 2008	PAPER RECEIVED	
Apr. 18, 2008	EXTENSION 4 GRANTED	71034
Apr. 02, 2008	EXTENSION 4 FILED	71034
Apr. 02, 2008	TEAS EXTENSION RECEIVED	
Oct. 22, 2007	EXTENSION 3 GRANTED	76538
Oct. 15, 2007	EXTENSION 3 FILED	76538
Oct. 15, 2007	TEAS EXTENSION RECEIVED	
Apr. 10, 2007	EXTENSION 2 GRANTED	98765
Apr. 10, 2007	EXTENSION 2 FILED	98765
Apr. 10, 2007	TEAS EXTENSION RECEIVED	
Oct. 17, 2006	EXTENSION 1 GRANTED	65362
Sep. 20, 2006	EXTENSION 1 FILED	65362
Oct. 17, 2006	DIVISIONAL PROCESSING COMPLETE	
Sep. 20, 2006	DIVISIONAL REQUEST RECEIVED	
Sep. 20, 2006	PAPER RECEIVED	
Apr. 25, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 31, 2006	PUBLISHED FOR OPPOSITION	
Jan. 11, 2006	NOTICE OF PUBLICATION	
Dec. 21, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221

Dec. 16, 2005	ASSIGNED TO LIE	74221
Dec. 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 09, 2005	ASSIGNED TO EXAMINER	78428
May 24, 2005	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	70629
May 24, 2005	PAPER RECEIVED	
May 20, 2005	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 06, 2008

▼ Assignment Abstract of Title Information

▼ Conveyance Filter

Summary

Total Assignments: 3

Registrant: SDI TECHNOLOGIES INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3199/0106](#)

Pages: 3

Date Recorded: Nov. 23, 2005

Supporting Documents: [assignment-tm-3199-0106.pdf](#)

Assignor

Name: [HTI INDUSTRIES LLC](#)

Execution Date: Oct. 31, 2005

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW JERSEY

Assignee

Name: [SDI TECHNOLOGIES INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Address: 1299 MAIN STREET
RAHWAY, NEW JERSEY 07065

Correspondent

Correspondent Name: PETER S. SLOANE

Correspondent Address: 1180 AVENUE OF THE AMERICAS
7TH FLOOR
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNEE'S CITIZENSHIP PREVIOUSLY RECORDED ON REEL 003199 FRAME 0106. ASSIGNOR(S) HEREBY CONFIRMS THE NEW YORK CORPORATION.

Reel/Frame: [3199/0803](#)

Pages: 3

Date Recorded: Nov. 28, 2005

Supporting Documents: [assignment-tm-3199-0803.pdf](#)

Assignor

Name: [HTI INDUSTRIES LLC](#)

Execution Date: Oct. 31, 2005

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW JERSEY

Assignee

Name: [SDI TECHNOLOGIES INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Address: 1299 MAIN STREET
RAHWAY, NEW JERSEY 07065

Correspondent	
Correspondent Name:	PETER S. SLOANE
Correspondent Address:	1180 AVENUE OF THE AMERICAS 7TH FLOOR NEW YORK, NY 10036
Domestic Representative - Not Found	
Assignment 3 of 3	
Conveyance:	CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNOR'S ENTITY PREVIOUSLY RECORDED ON REEL 003199 FRAME 0803. ASSIGNOR(S) HEREBY CONFIRMS THE NEW JERSEY.
Reel/Frame: 3204/0034	Pages: 3
Date Recorded:	Dec. 05, 2005
Supporting Documents:	assignment-tm-3204-0034.pdf
Assignor	
Name: SDI TECHNOLOGIES INC.	Execution Date: Dec. 01, 2005
Legal Entity Type: CORPORATION	State or Country Where Organized: NEW JERSEY
Assignee	
Name: SDI TECHNOLOGIES INC.	State or Country Where Organized: DELAWARE
Legal Entity Type: CORPORATION	
Address:	1299 MAIN STREET RAHWAY, NEW JERSEY 07065
Correspondent	
Correspondent Name:	PETER S. SLOANE
Correspondent Address:	1180 AVENUE OF THE AMERICAS 7TH FLOOR NEW YORK, NY 10036
Domestic Representative - Not Found	

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:59:23 EST					
Mark: RESONATE ME					
RESONATE ME					
US Serial Number:	77766922	Application Filing Date:	Jun. 24, 2009		
US Registration Number:	4206279	Registration Date:	Sep. 11, 2012		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Sep. 11, 2012				
Publication Date:	Oct. 06, 2009	Notice of Allowance Date:	Dec. 29, 2009		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE ME				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Mobile telephone services				
International Class:	038 - Primary Class	U.S Class:	100, 101, 104		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Sep. 01, 2009	Use in Commerce:	Sep. 01, 2009		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Mobile, Inc.				
Owner Address:	215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106 UNITED STATES				
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE		
▼ Attorney/Correspondence Information					
Attorney of Record					

Attorney Name: David M. Perry	Docket Number: 130271-00101
Correspondent	
Correspondent Name/Address: DAVID M. PERRY Blank Rome LLP One Logan Square 8th Floor PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES	
Phone: 215-569-5767	Fax: 215-832-5767
Correspondent e-mail: perry@blankrome.com	Correspondent e-mail No Authorized:
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Sep. 11, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 03, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Jul. 31, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 09, 2012	STATEMENT OF USE PROCESSING COMPLETE	70565
Jun. 29, 2012	USE AMENDMENT FILED	70565
Jul. 09, 2012	EXTENSION 5 GRANTED	70565
Jun. 29, 2012	EXTENSION 5 FILED	70565
Jun. 29, 2012	TEAS EXTENSION RECEIVED	
Jun. 29, 2012	TEAS STATEMENT OF USE RECEIVED	
Jan. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 09, 2012	EXTENSION 4 GRANTED	70565
Dec. 27, 2011	EXTENSION 4 FILED	70565
Dec. 27, 2011	TEAS EXTENSION RECEIVED	
Jul. 01, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 30, 2011	EXTENSION 3 GRANTED	70565
Jun. 28, 2011	EXTENSION 3 FILED	70565
Jun. 28, 2011	TEAS EXTENSION RECEIVED	
Jan. 26, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 25, 2011	EXTENSION 2 GRANTED	70565
Dec. 28, 2010	EXTENSION 2 FILED	70565
Jan. 25, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Dec. 28, 2010	TEAS EXTENSION RECEIVED	
Jul. 01, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2010	EXTENSION 1 GRANTED	98765
Jun. 29, 2010	EXTENSION 1 FILED	98765
Jun. 29, 2010	TEAS EXTENSION RECEIVED	
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 29, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 06, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 06, 2009	PUBLISHED FOR OPPOSITION	
Sep. 02, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Sep. 02, 2009	ASSIGNED TO LIE	66213
Aug. 27, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 2009	ASSIGNED TO EXAMINER	83694

Jun. 29, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jun. 27, 2009	NEW APPLICATION ENTERED IN TRAM
▼ TM Staff and Location Information	
TM Staff Information - None	
File Location	
Current Location:	PUBLICATION AND ISSUE SECTION
Date in Location:	Aug. 03, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:02:18 EST					
Mark: RESONATE ME					
RESONATE ME					
US Serial Number: 77766919		Application Filing Date: Jun. 24, 2009			
US Registration Number: 4206278		Registration Date: Sep. 11, 2012			
Register: Principal					
Mark Type: Service Mark					
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.					
Status Date: Sep. 11, 2012					
Publication Date: Jun. 01, 2010		Notice of Allowance Date: Jul. 27, 2010			
▼ Mark Information ▲ Collapse All					
Mark Literal Elements: RESONATE ME					
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.					
Mark Drawing Type: 4 - STANDARD CHARACTER MARK					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For: Mobile phone advertising services, namely, using SMS, MMS, GPS, WAP Push, instant messaging, and proprietary mobile phone applications to enable interactive advertising between consumers and advertisers via the mobile phone device, excluding web-page based display advertising and marketing consulting services					
International Class: 035 - Primary Class		U.S Class: 100, 101, 102			
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Sep. 01, 2009		Use in Commerce: Sep. 01, 2009			
▼ Basis Information (Case Level)					
Filed Use: No		Currently Use: Yes		Amended Use: No	
Filed ITU: Yes		Currently ITU: No		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No		Amended 66A: No	
Filed No Basis: No		Currently No Basis: No			
▼ Current Owner(s) Information					
Owner Name: Resonate Mobile, Inc.					
Owner Address: 215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106 UNITED STATES					
Legal Entity Type: CORPORATION		State or Country Where Organized: DELAWARE			
▼ Attorney/Correspondence Information					

Attorney of Record	
Attorney Name: David M. Perry	Docket Number: 130271-00101
Correspondent	
Correspondent Name/Address: DAVID M. PERRY Blank Rome LLP One Logan Square 8th Floor PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES	
Phone: 215-569-5767	Fax: 215-832-5767
Correspondent e-mail: perry@blankrome.com	Correspondent e-mail Authorized: No
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Sep. 11, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 10, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 09, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70629
Aug. 02, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 11, 2012	STATEMENT OF USE PROCESSING COMPLETE	66154
Jul. 03, 2012	USE AMENDMENT FILED	66154
Jul. 03, 2012	TEAS STATEMENT OF USE RECEIVED	
Jan. 31, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2012	EXTENSION 3 GRANTED	66154
Jan. 27, 2012	EXTENSION 3 FILED	66154
Jan. 27, 2012	TEAS EXTENSION RECEIVED	
Jul. 19, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 16, 2011	EXTENSION 2 GRANTED	66154
Jul. 13, 2011	EXTENSION 2 FILED	66154
Jul. 16, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 13, 2011	TEAS EXTENSION RECEIVED	
Jan. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 06, 2011	EXTENSION 1 GRANTED	98765
Jan. 06, 2011	EXTENSION 1 FILED	98765
Jan. 06, 2011	TEAS EXTENSION RECEIVED	
Jul. 27, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 01, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 01, 2010	PUBLISHED FOR OPPOSITION	
Apr. 26, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Apr. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 22, 2010	AMENDMENT FROM APPLICANT ENTERED	70629
Mar. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Mar. 18, 2010	ASSIGNED TO LIE	70629
Mar. 05, 2010	PAPER RECEIVED	
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 02, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 02, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 02, 2009	NON-FINAL ACTION WRITTEN	83694
Aug. 27, 2009	ASSIGNED TO EXAMINER	83694
Jun. 29, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Jun. 27, 2009 NEW APPLICATION ENTERED IN TRAM

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 09, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:08:09 EST					
Mark: RESONATE					
US Serial Number:	77761066	Application Filing Date:	Jun. 16, 2009		
US Registration Number:	4202689	Registration Date:	Sep. 04, 2012		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Sep. 04, 2012				
Publication Date:	Oct. 13, 2009	Notice of Allowance Date:	Jan. 05, 2010		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Description of Mark:	The mark consists of the word "RESONATE" over an image of a hand against the silhouette of a mobile device.				
Color(s) Claimed:	Color is not claimed as a feature of the mark.				
Design Search Code(s):	02.11.07 - Fingers;Arms;Hands;Human hands, fingers, arms 16.01.25 - Handset;Intercoms;Pagers;Smoke detectors;Fire alarms;Burglar alarms;Bullhorns;Alarms, fire;Megaphones 26.11.21 - Rectangles that are completely or partially shaded				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services.					
For:	computer services, namely, providing an interactive web site that allows users to collect, store, manage, deliver and showcase electronic text, image, video and audio based content				
International Class:	042 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Sep. 01, 2009	Use in Commerce:	Sep. 01, 2009		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Mobile, Inc.				
Owner Address:	215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106 UNITED STATES				

Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
▼ Attorney/Correspondence Information		
Attorney of Record		
Attorney Name: David M. Perry	Docket Number: 130271-00101	
Correspondent		
Correspondent Name/Address: DAVID M. PERRY Blank Rome LLP One Logan Square 8th Floor PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES		
Phone: 215-569-5767	Fax: 215-832-5767	
Correspondent e-mail: perry@blankrome.com	Correspondent e-mail Authorized: No	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Sep. 04, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 31, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 30, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jul. 25, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 05, 2012	STATEMENT OF USE PROCESSING COMPLETE	66154
Jul. 03, 2012	USE AMENDMENT FILED	66154
Jul. 05, 2012	EXTENSION 5 GRANTED	66154
Jul. 03, 2012	EXTENSION 5 FILED	66154
Jul. 03, 2012	TEAS EXTENSION RECEIVED	
Jul. 03, 2012	TEAS STATEMENT OF USE RECEIVED	
Jan. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 07, 2012	EXTENSION 4 GRANTED	66154
Jan. 05, 2012	EXTENSION 4 FILED	66154
Jan. 05, 2012	TEAS EXTENSION RECEIVED	
Jun. 30, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2011	EXTENSION 3 GRANTED	66154
Jun. 28, 2011	EXTENSION 3 FILED	66154
Jun. 28, 2011	TEAS EXTENSION RECEIVED	
Jan. 27, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 26, 2011	EXTENSION 2 GRANTED	66154
Dec. 28, 2010	EXTENSION 2 FILED	66154
Jan. 25, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Dec. 28, 2010	TEAS EXTENSION RECEIVED	
Jul. 01, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2010	EXTENSION 1 GRANTED	98765
Jun. 29, 2010	EXTENSION 1 FILED	98765
Jun. 29, 2010	TEAS EXTENSION RECEIVED	
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 05, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 13, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Oct. 13, 2009	PUBLISHED FOR OPPOSITION	
Sep. 08, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 08, 2009	ASSIGNED TO LIE	73797
Sep. 01, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 01, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 01, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 01, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 01, 2009	EXAMINERS AMENDMENT -WRITTEN	83694
Aug. 27, 2009	ASSIGNED TO EXAMINER	83694
Jun. 20, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 19, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 19, 2009	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jul. 30, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:11:09 EST					
Mark: RESONATE					
US Serial Number:	77656717	Application Filing Date:	Jan. 26, 2009		
US Registration Number:	4194913	Registration Date:	Aug. 21, 2012		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Aug. 21, 2012				
Publication Date:	Apr. 21, 2009	Notice of Allowance Date:	Jul. 14, 2009		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Description of Mark:	The mark consists of the word "RESONATE" over an image of a hand against the silhouette of a mobile device.				
Color(s) Claimed:	Color is not claimed as a feature of the mark.				
Design Search Code(s):	02.11.07 - Arms;Hands;Fingers;Human hands, fingers, arms 16.01.08 - Telephones 26.11.20 - Rectangles inside one another 26.11.21 - Rectangles that are completely or partially shaded				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services.					
For:	Mobile telephone services				
International Class:	038 - Primary Class	U.S Class:	100, 101, 104		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Sep. 01, 2009	Use in Commerce:	Sep. 01, 2009		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Mobile, Inc.				
Owner Address:	215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106				

Legal Entity Type:	UNITED STATES CORPORATION	State or Country Where Organized:	DELAWARE
▼ Attorney/Correspondence Information			
Attorney of Record			
Attorney Name:	David M. Perry	Docket Number:	130271-00101
Correspondent			
Correspondent Name/Address:	DAVID M. PERRY BLANK ROME LLP 8TH FL 1 LOGAN SQ PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES		
Phone:	215-569-5767	Fax:	215-832-5767
Correspondent e-mail:	perry@blankrome.com	Correspondent e-mail Authorized:	No
Domestic Representative - Not Found			
▼ Prosecution History			
Date	Description	Proceeding Number	
Aug. 21, 2012	REGISTERED-PRINCIPAL REGISTER		
Jul. 18, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED		
Jul. 17, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568	
Jul. 11, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED		
Jul. 11, 2012	STATEMENT OF USE PROCESSING COMPLETE	66154	
Jul. 03, 2012	USE AMENDMENT FILED	66154	
Jul. 03, 2012	TEAS STATEMENT OF USE RECEIVED		
Jan. 31, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jan. 30, 2012	EXTENSION 5 GRANTED	66154	
Jan. 13, 2012	EXTENSION 5 FILED	66154	
Jan. 13, 2012	TEAS EXTENSION RECEIVED		
Jul. 16, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jul. 15, 2011	EXTENSION 4 GRANTED	66154	
Jul. 13, 2011	EXTENSION 4 FILED	66154	
Jul. 13, 2011	TEAS EXTENSION RECEIVED		
Jan. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jan. 07, 2011	EXTENSION 3 GRANTED	66154	
Jan. 06, 2011	EXTENSION 3 FILED	66154	
Jan. 06, 2011	TEAS EXTENSION RECEIVED		
Jul. 01, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jun. 30, 2010	EXTENSION 2 GRANTED	66154	
Jun. 29, 2010	EXTENSION 2 FILED	66154	
Jun. 29, 2010	TEAS EXTENSION RECEIVED		
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888	
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED		
Feb. 08, 2010	EXTENSION 1 GRANTED	66154	
Jan. 04, 2010	EXTENSION 1 FILED	66154	
Feb. 08, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154	
Jan. 04, 2010	TEAS EXTENSION RECEIVED		
Jul. 14, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT		
Apr. 21, 2009	PUBLISHED FOR OPPOSITION		

Apr. 01, 2009	NOTICE OF PUBLICATION	
Mar. 17, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Mar. 16, 2009	ASSIGNED TO LIE	76568
Mar. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2009	ASSIGNED TO EXAMINER	77658
Jan. 30, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 29, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

▼ TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jul. 17, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:13:46 EST					
Mark: RESONATE					
RESONATE					
US Serial Number:	77630932	Application Filing Date:	Dec. 11, 2008		
US Registration Number:	4194904	Registration Date:	Aug. 21, 2012		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Aug. 21, 2012				
Publication Date:	Apr. 21, 2009	Notice of Allowance Date:	Jul. 14, 2009		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Mobile telephone services				
International Class:	038 - Primary Class	U.S Class:	100, 101, 104		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Sep. 01, 2009	Use in Commerce:	Sep. 01, 2009		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Resonate Mobile, Inc.				
Owner Address:	215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106 UNITED STATES				
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE		
▼ Attorney/Correspondence Information					
Attorney of Record					

Attorney Name: David M. Perry	Docket Number: 130271-00101
Correspondent	
Correspondent Name/Address: DAVID M. PERRY BLANK ROME LLP 1 LOGAN SQ 8TH FL PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES	
Phone: 215-569-5767	Fax: 215-832-5767
Correspondent e-mail: perry@blankrome.com	Correspondent e-mail No Authorized:
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Aug. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 18, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 17, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Jul. 11, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 11, 2012	STATEMENT OF USE PROCESSING COMPLETE	66154
Jul. 03, 2012	USE AMENDMENT FILED	66154
Jul. 03, 2012	TEAS STATEMENT OF USE RECEIVED	
Jan. 31, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2012	EXTENSION 5 GRANTED	66154
Jan. 13, 2012	EXTENSION 5 FILED	66154
Jan. 13, 2012	TEAS EXTENSION RECEIVED	
Jul. 16, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 15, 2011	EXTENSION 4 GRANTED	66154
Jul. 13, 2011	EXTENSION 4 FILED	66154
Jul. 13, 2011	TEAS EXTENSION RECEIVED	
Jan. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 07, 2011	EXTENSION 3 GRANTED	66154
Jan. 06, 2011	EXTENSION 3 FILED	66154
Jan. 06, 2011	TEAS EXTENSION RECEIVED	
Jul. 01, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 30, 2010	EXTENSION 2 GRANTED	66154
Jun. 29, 2010	EXTENSION 2 FILED	66154
Jun. 29, 2010	TEAS EXTENSION RECEIVED	
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 08, 2010	EXTENSION 1 GRANTED	66154
Jan. 04, 2010	EXTENSION 1 FILED	66154
Feb. 08, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jan. 04, 2010	TEAS EXTENSION RECEIVED	
Jul. 14, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 21, 2009	PUBLISHED FOR OPPOSITION	
Apr. 01, 2009	NOTICE OF PUBLICATION	
Mar. 17, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Mar. 16, 2009	ASSIGNED TO LIE	76568
Mar. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2009	ASSIGNED TO EXAMINER	77658
Dec. 15, 2008	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information	
TM Staff Information - None	
File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Jul. 17, 2012

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:17:04 EST					
Mark: RESONATE NETWORKS					
US Serial Number: 77726736		Application Filing Date: May 01, 2009			
US Registration Number: 3760240		Registration Date: Mar. 16, 2010			
Register: Principal					
Mark Type: Service Mark					
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.					
Status Date: Mar. 16, 2010					
Publication Date: Dec. 29, 2009					
▼ Mark Information ▲ Collapse All					
Mark Literal Elements: RESONATE NETWORKS					
Standard Character Claim: No					
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)					
Description of Mark: The mark consists of triangular shapes within a circular formation with the larger triangular shape forming an exclamation point in the middle of the circular formation.					
Color(s) Claimed: Color is not claimed as a feature of the mark.					
Disclaimer: "NETWORKS"					
Design Search Code(s): 24.17.14 - Ampersands (&);Commas;Diacritical marks;Exclamation points (!);Punctuation marks;Question marks (?);At symbol (@);Brackets, punctuation 26.01.09 - Circles having animals as a border;Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.;Circles having plants as a border;Circles having geometric figures as a border;Circles having humans as a border;Circles having objects as a border 26.05.14 - Three triangles;Triangles, exactly three triangles 26.05.21 - Triangles that are completely or partially shaded					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.					
For: online advertising and media buying services relating to attitudinal targeting through the analysis of online business research and surveys					
International Class: 035 - Primary Class		U.S Class: 100, 101, 102			
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Jun. 2008		Use in Commerce: Nov. 2008			
▼ Basis Information (Case Level)					
Filed Use: Yes		Currently Use: Yes		Amended Use: No	
Filed ITU: No		Currently ITU: No		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No			

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: RESONATE NETWORKS, INC.

Owner Address: 11720 Plaza America, 3rd Floor
Reston, VIRGINIA 20190
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: David R. Yohannan

Docket Number: 019532-

Correspondent

Correspondent Name/Address: DAVID R. YOHANNAN
KELLEY DRYE & WARREN LLP
3050 K ST NW STE 400
WASHINGTON, DISTRICT OF COLUMBIA 20007-5100
UNITED STATES

Phone: 202-342-8400

Fax: 202-342-8451

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 24, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 16, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 29, 2009	PUBLISHED FOR OPPOSITION	
Dec. 09, 2009	NOTICE OF PUBLICATION	
Nov. 24, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Nov. 24, 2009	ASSIGNED TO LIE	74215
Nov. 06, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 06, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 06, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 06, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 28, 2009	NON-FINAL ACTION MAILED	
Jul. 27, 2009	NON-FINAL ACTION WRITTEN	76734
Jul. 23, 2009	ASSIGNED TO EXAMINER	76734
May 06, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
May 05, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 05, 2009	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 16, 2010

▼ Assignment Abstract of Title Information

Summary

Total Assignments: 1

Registrant: Resonate Networks, LLC

Assignment 1 of 1**Conveyance:** MERGER EFFECTIVE 12312009**Reel/Frame:** [4168/0113](#)**Pages:** 13**Date Recorded:** Mar. 16, 2010**Supporting Documents:** [assignment-tm-4168-0113.pdf](#)**Assignor****Name:** [RESONATE NETWORKS, LLC](#)**Execution Date:** Dec. 31, 2009**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where** VIRGINIA**Organized:****Assignee****Name:** [RESONATE NETWORKS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where** DELAWARE**Organized:****Address:** 12010 SUNSET HILLS ROAD
SUITE 410
RESTON, VIRGINIA 20190**Correspondent****Correspondent Name:** DAVID R. YOHANNAN**Correspondent Address:** 3050 K STREET N.W.
SUITE 400
WASHINGTON, DC 20007**Domestic Representative - Not Found**

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 16:00:31 EST					
Mark: RESONATE ME					
RESONATE ME					
US Serial Number: 77766924		Application Filing Date: Jun. 24, 2009			
Register: Principal					
Mark Type: Service Mark					
Status: A fifth request for extension of time to file a Statement of Use has been granted.					
Status Date: Jul. 09, 2012					
Publication Date: Oct. 13, 2009		Notice of Allowance Date: Jan. 05, 2010			
▼ Mark Information ▲ Collapse All					
Mark Literal Elements: RESONATE ME					
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.					
Mark Drawing Type: 4 - STANDARD CHARACTER MARK					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For: Computer services, namely, providing an interactive web site that allows users to collect, store, manage, deliver and showcase electronic text, image, video and audio based content					
International Class: 042 - Primary Class		U.S Class: 100, 101			
Class Status: ACTIVE					
Basis: 1(b)					
▼ Basis Information (Case Level)					
Filed Use: No		Currently Use: No		Amended Use: No	
Filed ITU: Yes		Currently ITU: Yes		Amended ITU: No	
Filed 44D: No		Currently 44D: No		Amended 44D: No	
Filed 44E: No		Currently 44E: No		Amended 44E: No	
Filed 66A: No		Currently 66A: No			
Filed No Basis: No		Currently No Basis: No			
▼ Current Owner(s) Information					
Owner Name: Resonate Mobile, Inc.					
Owner Address: 215 Church St. Suite 301 Philadelphia, PENNSYLVANIA 19106 UNITED STATES					
Legal Entity Type: CORPORATION		State or Country Where Organized: DELAWARE			
▼ Attorney/Correspondence Information					
Attorney of Record					
Attorney Name: David M. Perry		Docket Number: 130271-00101			
Correspondent					

Correspondent Name/Address:	DAVID M. PERRY Blank Rome LLP One Logan Square 8th Floor PHILADELPHIA, PENNSYLVANIA 19103-6998 UNITED STATES	Phone:	215-569-5767	Fax:	215-832-5767
Correspondent e-mail:	perry@blankrome.com	Correspondent e-mail Authorized:	Yes		

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 09, 2012	EXTENSION 5 GRANTED	70565
Jul. 03, 2012	EXTENSION 5 FILED	70565
Jul. 03, 2012	TEAS EXTENSION RECEIVED	
Jan. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 13, 2012	EXTENSION 4 GRANTED	70565
Jan. 05, 2012	EXTENSION 4 FILED	70565
Jan. 05, 2012	TEAS EXTENSION RECEIVED	
Jul. 01, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 30, 2011	EXTENSION 3 GRANTED	70565
Jun. 28, 2011	EXTENSION 3 FILED	70565
Jun. 28, 2011	TEAS EXTENSION RECEIVED	
Jan. 26, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 25, 2011	EXTENSION 2 GRANTED	70565
Dec. 28, 2010	EXTENSION 2 FILED	70565
Jan. 25, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Dec. 28, 2010	TEAS EXTENSION RECEIVED	
Jul. 01, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2010	EXTENSION 1 GRANTED	98765
Jun. 29, 2010	EXTENSION 1 FILED	98765
Jun. 29, 2010	TEAS EXTENSION RECEIVED	
Feb. 25, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 05, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 13, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 13, 2009	PUBLISHED FOR OPPOSITION	
Sep. 08, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 08, 2009	ASSIGNED TO LIE	73797
Sep. 01, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 01, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 01, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 01, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 01, 2009	EXAMINERS AMENDMENT -WRITTEN	83694
Aug. 27, 2009	ASSIGNED TO EXAMINER	83694
Jun. 29, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 27, 2009	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: CALLAGHAN, BRIAN P	Law Office Assigned: LAW OFFICE 108
File Location	
Current Location: INTENT TO USE SECTION	Date in Location: Jan. 25, 2011

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:24:14 EST					
Mark: RESONATE					
				RESONATE	
US Serial Number:	77907591	Application Filing Date:	Jan. 08, 2010		
US Registration Number:	3962821	Registration Date:	May 17, 2011		
Register:	Principal				
Mark Type:	Trademark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	May 17, 2011				
Publication Date:	May 25, 2010	Notice of Allowance Date:	Jul. 20, 2010		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Dinnerware				
International Class:	021 - Primary Class	U.S Class:	002, 013, 023, 029, 030, 033, 040, 050		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Sep. 30, 2010	Use in Commerce:	Sep. 30, 2010		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	Syracuse China Company				
Owner Address:	300 Madison Avenue Toledo, OHIO 43604 UNITED STATES				
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE		
▼ Attorney/Correspondence Information					
Attorney of Record - None					
Correspondent					

Correspondent Name/Address: SYRACUSE CHINA COMPANY
300 MADISON AVE
TOLEDO, OHIO 43604
UNITED STATES

Phone: 419-325-2100

Correspondent e-mail: trademarks@libbey.com

Correspondent e-mail No Authorized:

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
May 30, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 17, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 09, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 08, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Apr. 04, 2011	ASSIGNED TO LIE	73787
Mar. 24, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 21, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
Mar. 21, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Mar. 16, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 14, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Feb. 14, 2011	NON-FINAL ACTION E-MAILED	
Feb. 14, 2011	SU - NON-FINAL ACTION - WRITTEN	82419
Feb. 11, 2011	STATEMENT OF USE PROCESSING COMPLETE	76873
Jan. 20, 2011	USE AMENDMENT FILED	76873
Feb. 11, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Jan. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 20, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 20, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Apr. 20, 2010	ASSIGNED TO LIE	76568
Apr. 05, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 02, 2010	ASSIGNED TO EXAMINER	82419
Jan. 12, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 12, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 08, 2011

▼ Assignment Abstract of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 4

Registrant: Syracuse China Company

Assignment 1 of 4

Conveyance: SECURITY AGREEMENT

Reel/Frame: [4152/0800](#)

Pages: 9

Date Recorded: Feb. 12, 2010

Supporting Documents: [assignment-tm-4152-0800.pdf](#)

Assignor

Name:	SYRACUSE CHINA COMPANY, A DELAWARE CORPORATION	Execution Date:	Feb. 08, 2010
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	BANK OF NEW YORK MELLON TRUST COMPANY, N.A., THE, AS COLLATERAL AGENT		
Legal Entity Type:	N.A.	State or Country Where Organized:	UNITED STATES
Address:	2 N. LASALLE STREET, SUITE 1020 CHICAGO, ILLINOIS 60602		
Correspondent			
Correspondent Name:	JAMES MURRAY		
Correspondent Address:	CT LIEN SOLUTIONS 4400 EASTON COMMONS WAY, SUITE 125 COLUMBUS, OHIO 43219		
Domestic Representative - Not Found			
Assignment 2 of 4			
Conveyance:	SECURITY INTEREST		
Reel/Frame:	4774/0682	Pages:	10
Date Recorded:	May 07, 2012		
Supporting Documents:	assignment-tm-4774-0682.pdf		
Assignor			
Name:	SYRACUSE CHINA COMPANY	Execution Date:	Feb. 08, 2010
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	1300 E. NINTH STREET ATTN: LIBBEY GLASS ACCOUNT MANAGER CLEVELAND, OHIO 44114		
Correspondent			
Correspondent Name:	NANCY BROUGHER		
Correspondent Address:	GOLDBERG KOHN LTD. 55 EAST MONROE STREET, SUITE 3300 CHICAGO, IL 60603		
Domestic Representative - Not Found			
Assignment 3 of 4			
Conveyance:	RELEASE OF SECURITY INTEREST IN TRADEMARKS (RELEASES REEL/FRAME 4152/0800 AND 4228/0558)		
Reel/Frame:	4782/0415	Pages:	8
Date Recorded:	May 18, 2012		
Supporting Documents:	assignment-tm-4782-0415.pdf		
Assignor			
Name:	THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.	Execution Date:	May 18, 2012
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Assignee			
Name:	SYRACUSE CHINA COMPANY		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	300 MADISON AVENUE TOLEDO, OHIO 43604		

Correspondent	
Correspondent Name:	LATHAM & WATKINS LLP
Correspondent Address:	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626
Domestic Representative - Not Found	
Assignment 4 of 4	
Conveyance:	GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS
Reel/Frame:	4783/0977 Pages: 9
Date Recorded:	May 18, 2012
Supporting Documents:	assignment-tm-4783-0977.pdf
Assignor	
Name:	SYRACUSE CHINA COMPANY Execution Date: May 18, 2012
Legal Entity Type:	CORPORATION State or Country Where Organized: DELAWARE
Assignee	
Name:	THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.
Legal Entity Type:	NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES
Address:	2 NORTH LASALLE STREET, SUITE 1020 CHICAGO, ILLINOIS 60602
Correspondent	
Correspondent Name:	LATHAM & WATKINS LLP
Correspondent Address:	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626
Domestic Representative - Not Found	

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 15:27:04 EST					
Mark: NC-B RESONATE					
NC-B RESONATE					
US Serial Number:	77472071	Application Filing Date:	May 12, 2008		
US Registration Number:	3599987	Registration Date:	Mar. 31, 2009		
Register:	Principal				
Mark Type:	Trademark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Mar. 31, 2009				
Publication Date:	Sep. 02, 2008	Notice of Allowance Date:	Nov. 25, 2008		
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	NC-B RESONATE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Office Furniture				
International Class:	020 - Primary Class	U.S Class:	002, 013, 022, 025, 032, 050		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Jan. 28, 2009	Use in Commerce:	Jan. 28, 2009		
▼ Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	HAWORTH, INC.				
Owner Address:	1400 Highway M-40 One Haworth Center Holland, MICHIGAN 49423 UNITED STATES				
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MICHIGAN		
▼ Attorney/Correspondence Information					
Attorney of Record					
Attorney Name:	James L. Scott				

Correspondent		
Correspondent Name/Address:	James L. Scott Warner Norcross & Judd LLP 111 Lyon Street NW 900 Fifth Third Center Grand Rapids, MICHIGAN 49503 UNITED STATES	
Phone:	616-752-2469	
Correspondent e-mail:	trademarks@wnj.com	
Fax:	616-222-2469	
Correspondent e-mail Authorized:	Yes	
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Oct. 05, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Oct. 05, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 31, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 26, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	78289
Feb. 24, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 24, 2009	STATEMENT OF USE PROCESSING COMPLETE	66530
Feb. 06, 2009	USE AMENDMENT FILED	66530
Feb. 24, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Feb. 06, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 25, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 02, 2008	PUBLISHED FOR OPPOSITION	
Aug. 13, 2008	NOTICE OF PUBLICATION	
Jul. 25, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78289
Jul. 24, 2008	ASSIGNED TO LIE	78289
Jul. 24, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2008	ASSIGNED TO EXAMINER	77769
May 15, 2008	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information - None		
File Location		
Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Feb. 26, 2009

EXHIBIT C

STATUS		DOCUMENTS		Back to Search	Print	
Generated on: This page was generated by TSDR on 2012-10-21 14:42:41 EST						
Mark: THE RESONATE GROUP						
THE RESONATE GROUP						
US Serial Number:	85054554	Application Filing Date:	Jun. 04, 2010			
US Registration Number:	4011183	Registration Date:	Aug. 16, 2011			
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes			
Register:	Principal					
Mark Type:	Service Mark					
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.					
Status Date:	Aug. 16, 2011					
Publication Date:	May 31, 2011					
▼ Mark Information ▲ Collapse All						
Mark Literal Elements:	THE RESONATE GROUP					
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.					
Mark Drawing Type:	4 - STANDARD CHARACTER MARK					
Disclaimer:	"GROUP"					
▼ Goods and Services						
Note:						
The following symbols indicate that the registrant/owner has amended the goods/services:						
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 						
For:	Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; Advertising services, namely, creating corporate and brand identity for others; Brand imagery consulting services; Brand positioning services; Business consultation in the field of branding, marketing, and public relations for ministries; Business consulting and information services; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Business strategy development services; Consulting services relating to publicity; Developing promotional campaigns for business; Marketing consultation in the field of branding, marketing, and public relations for ministries; Publicity consultation; Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Writing of publicity texts					
International Class:	035 - Primary Class	U.S Class:	100, 101, 102			
Class Status:	ACTIVE					
Basis:	1(a)					
First Use:	Dec. 15, 2007	Use in Commerce:	Jan. 2008			
For:	Building and maintaining websites; Computer services, namely, designing and implementing web sites for others; Design and creating web sites for others; Providing an online network service that enables users to share data in the field of branding, marketing, and public relations for ministries; Website development for others					
International Class:	042 - Primary Class	U.S Class:	100, 101			
Class Status:	ACTIVE					
Basis:	1(a)					
First Use:	Dec. 15, 2007	Use in Commerce:	Jan. 2008			
▼ Basis Information (Case Level)						
Filed Use:	Yes	Currently Use:	Yes		Amended Use:	No
Filed ITU:	No	Currently ITU:	No		Amended ITU:	No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name:	The Resonate Group, Inc.		
Owner Address:	4002 Omaha Court Mt. Juliet, TENNESSEE 37122 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE

▼ Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	John P McNeill	Docket Number:	TRG-0001
Correspondent			
Correspondent Name/Address:	JOHN P MCNEILL 200 OXCROFT ST CARY, NORTH CAROLINA 27519-7329 UNITED STATES		
Phone:	919-522-0068	Fax:	208-978-9766
Correspondent e-mail:	johnmcn@bellsouth.net	Correspondent e-mail Authorized:	No
Domestic Representative - Not Found			

▼ Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
May 31, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2011	PUBLISHED FOR OPPOSITION	
Apr. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 21, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Mar. 30, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Mar. 22, 2011	ASSIGNED TO LIE	70633
Mar. 11, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 16, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION WRITTEN	82417
Sep. 16, 2010	ASSIGNED TO EXAMINER	82417
Jun. 09, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location:	PUBLICATION AND ISSUE SECTION
Date in Location:	Aug. 16, 2011

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:40:44 EST					
Mark: THE RESONATE GROUP					
US Serial Number:	85054557	Application Filing Date:	Jun. 04, 2010		
US Registration Number:	4011184	Registration Date:	Aug. 16, 2011		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	No		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Aug. 16, 2011				
Publication Date:	May 31, 2011				
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	THE RESONATE GROUP				
Standard Character Claim:	No				
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
Description of Mark:	The mark consists of a stylized form of the words "THE RESONATE GROUP" with waves radiating up and down from the letter "O" in "RESONATE".				
Color(s) Claimed:	Color is not claimed as a feature of the mark.				
Disclaimer:	"GROUP"				
Design Search Code(s):	26.17.09 - Bands, curved;Lines, curved;Curved line(s), band(s) or bar(s);Bars, curved				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 					
For:	Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; Advertising services, namely, creating corporate and brand identity for others; Brand imagery consulting services; Brand positioning services; Business consultation in the field of branding, marketing, and public relations for ministries; Business consulting and information services; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Business strategy development services; Consulting services relating to publicity; Developing promotional campaigns for business; Marketing consultation in the field of branding, marketing, and public relations for ministries; Publicity consultation; Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Writing of publicity texts				
International Class:	035 - Primary Class	U.S Class:	100, 101, 102		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Dec. 15, 2007	Use in Commerce:	Jan. 2008		
For:	Building and maintaining websites; Computer services, namely, designing and implementing web sites for others; Design and creating web sites for others; Providing an online network service that enables users to share data in the field of branding, marketing, and public relations for ministries; Website development for others				
International Class:	042 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Dec. 15, 2007	Use in Commerce:	Jan. 2008		
▼ Basis Information (Case Level)					

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name: The Resonate Group, Inc.	
Owner Address: 4002 Omaha Court Mt. Juliet, TENNESSEE 37122 UNITED STATES	
Legal Entity Type: CORPORATION	State or Country Where Organized: TENNESSEE

▼ Attorney/Correspondence Information

Attorney of Record	
Attorney Name: John P McNeill	Docket Number: TRG-0002
Correspondent	
Correspondent Name/Address: JOHN P MCNEILL 200 OXCROFT ST CARY, NORTH CAROLINA 27519-7329 UNITED STATES	
Phone: 919-522-0068	Fax: 208-978-9766
Correspondent e-mail: johnmcn@bellsouth.net	Correspondent e-mail Authorized: No
Domestic Representative - Not Found	

▼ Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
May 31, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2011	PUBLISHED FOR OPPOSITION	
Apr. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 21, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Mar. 30, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Mar. 22, 2011	ASSIGNED TO LIE	70633
Mar. 11, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 16, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION WRITTEN	82417
Sep. 16, 2010	REMOVED FROM TEAS PLUS	82417
Sep. 16, 2010	ASSIGNED TO EXAMINER	82417
Jun. 10, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 09, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 16, 2011

STATUS		DOCUMENTS		Back to Search	Print
Generated on: This page was generated by TSDR on 2012-10-21 14:28:10 EST					
Mark: RESONATE OR DIE					
RESONATE OR DIE					
US Serial Number:	85054559	Application Filing Date:	Jun. 04, 2010		
US Registration Number:	3992288	Registration Date:	Jul. 12, 2011		
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes		
Register:	Principal				
Mark Type:	Service Mark				
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
Status Date:	Jul. 12, 2011				
Publication Date:	Apr. 26, 2011				
▼ Mark Information ▲ Collapse All					
Mark Literal Elements:	RESONATE OR DIE				
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
Mark Drawing Type:	4 - STANDARD CHARACTER MARK				
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services:					
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 					
For:	Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; Advertising services, namely, creating corporate and brand identity for others; Brand imagery consulting services; Brand positioning services; Business consultation in the field of branding, marketing, and public relations for ministries; Business consulting and information services; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Business strategy development services; Consulting services relating to publicity; Developing promotional campaigns for business; Marketing consultation in the field of branding, marketing, and public relations for ministries; Publicity consultation; Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Writing of publicity texts				
International Class:	035 - Primary Class	U.S Class:	100, 101, 102		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Dec. 28, 2007	Use in Commerce:	May 2010		
For:	Building and maintaining websites; Computer services, namely, designing and implementing web sites for others; Design and creating web sites for others; Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data; Providing an online network service that enables users to share data in the field of branding, marketing, and public relations for ministries; Website development for others				
International Class:	042 - Primary Class	U.S Class:	100, 101		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	Dec. 28, 2007	Use in Commerce:	May 2010		
▼ Basis Information (Case Level)					
Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name:	The Resonate Group, Inc.		
Owner Address:	4002 Omaha Court Mt. Juliet, TENNESSEE 37122 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE

▼ Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	John P McNeill	Docket Number:	TRG-0003
Correspondent			
Correspondent Name/Address:	JOHN P MCNEILL 200 OXCROFT ST CARY, NORTH CAROLINA 27519-7329 UNITED STATES		
Phone:	919-522-0068	Fax:	208-978-9766
Correspondent e-mail:	johnmcn@bellsouth.net	Correspondent e-mail Authorized:	No
Domestic Representative - Not Found			

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 12, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 26, 2011	PUBLISHED FOR OPPOSITION	
Mar. 19, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Mar. 19, 2011	ASSIGNED TO LIE	77312
Mar. 02, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 27, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 27, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 13, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jan. 13, 2011	FINAL REFUSAL E-MAILED	
Jan. 13, 2011	FINAL REFUSAL WRITTEN	82417
Dec. 22, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 16, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION E-MAILED	6325
Sep. 16, 2010	NON-FINAL ACTION WRITTEN	82417
Sep. 16, 2010	ASSIGNED TO EXAMINER	82417
Jun. 10, 2010	NOTICE OF PSEUDO MARK MAILED	
Jun. 09, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Jul. 12, 2011

EXHIBIT D



Menu

- [Home](#)
- [Events](#)
- [Logistics](#)
- [Staffing](#)
- [Design](#)
- [About Us](#)
- [Contact](#)

-
-
-

- 763-210-6143

About Us

Our team has 60 years plus combined experience...

Event Design

Resonate helps influence decisions...

Event Gallery

Check out the fun pictures of some of our favorite events.

Staffing

You can always count on Resonate's event staff...

Logistics

We take the headache out of event planning.

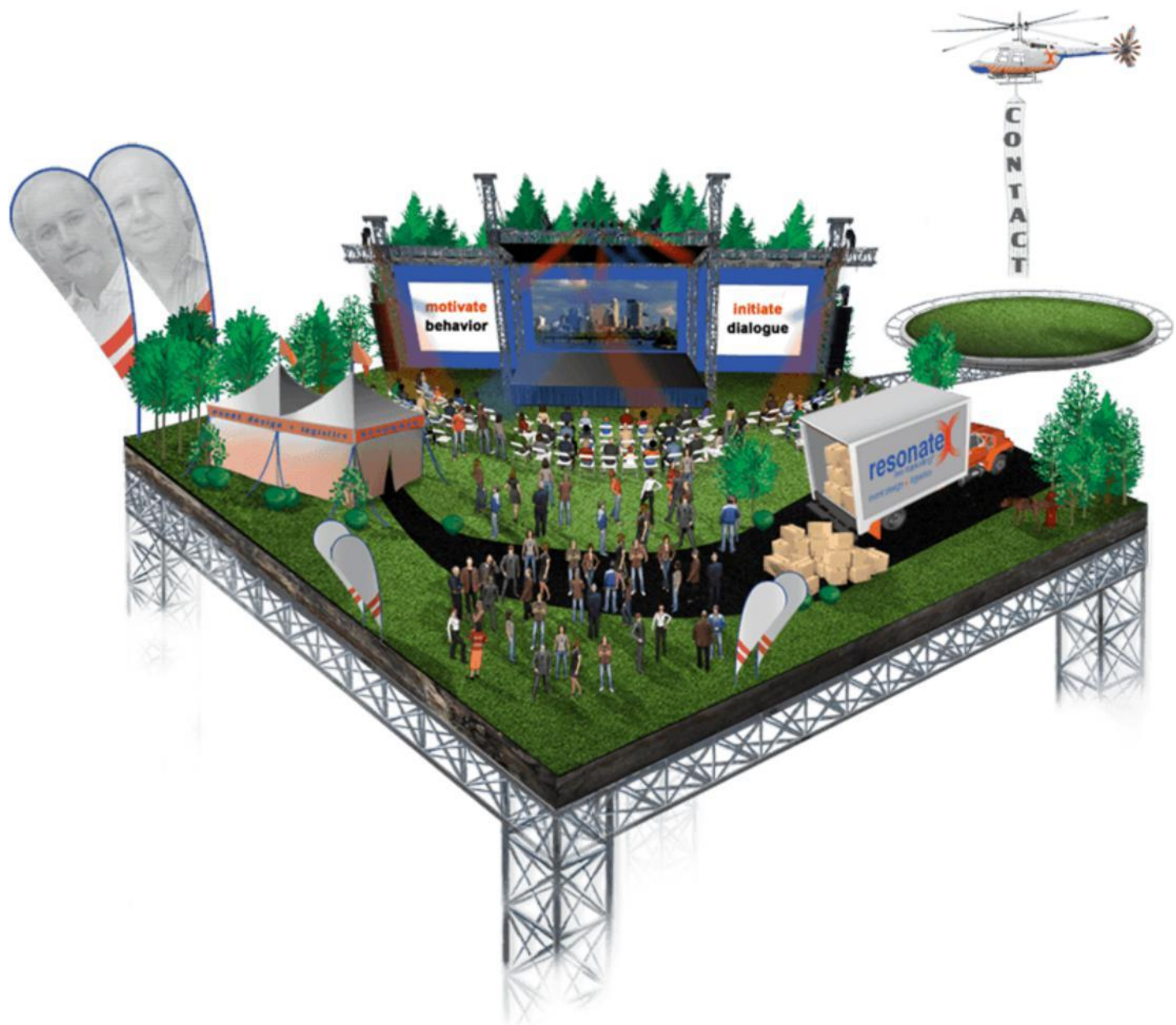
Contact

We'd love to hear what projects you have in mind.

Creating Your Event







- © Copyright Resonate Live Marketing. All Rights Reserved.
Website by [Flicker Creative Inc.](#)



ABOUT US

Resonate™ helps ministries shape their vision and mission into meaningful, strategic and innovative brands that resonate. We then unleash our talent through full-on creative and strategic [services](#). Just think of us as ministry architects and builders.

We're all about helping you move to the next level, gain momentum and enlarge your footprint. After all, your message is the most important in the universe!

Our work goes way beyond just paying the bills—it's a divine calling. Our team is sharp, creative and gifted at helping ministries extend their reach. Our heart is to do the same for you. Check out what some of our [clients](#) say about us.

We've cherry-picked the most creative and strategic thinkers we know. By wearing multiple hats in various brand development roles and industries, our experience runs deep. We've each invested years, if not decades, in assisting ministries and corporations. Our core competencies include branding, design, marketing, strategic planning and PR.

We don't have high salaries, employee perks or even a building. Think of us as a virtual team that morphs and expands to meet your diverse needs. What this means for you is that you get the superb quality and service of a full-blown, A-list agency, without all the red tape and inflated rates.

Interested? Let's [talk](#).

"Our heart is to help you move to the next level in your ministry, gain momentum and enlarge your footprint through creative and strategic brand development." – KERRY BURAL

The Team



KERRY BURAL
Principal
[Read more](#)



KAYLA BARRETT
Consultant, Strategist
[Read more](#)



DAN DIMAS
Consultant, Strategist
[Read more](#)



KAYLAN CHRISTOPHER
Editor, Writer
[Read more](#)



ELIZABETH HATCHETT
Designer, Illustrator
[Read more](#)



SARAH HELLEMS
Designer, Developer
[Read more](#)



CASEY MCGARR
Art Director, Designer
[Read more](#)



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[TEAM](#)
[SERVICES](#)

[PORTFOLIO](#)
[CLIENTS](#)
[BLOG](#)

ResonateSites™ is brought to you by The Resonate Group. We are insane about helping ministries, churches and leaders move to the next level, gain momentum and expand their footprint. [Here's how.](#)

The Resonate Group and ResonateOrDie are federally registered trademarks.

STAY IN TOUCH

CLIENTS INCLUDE

“Walking with a church through needed change requires both people and branding skills. Resonate™ has both.”

Dr. Thomas Hatley, Lead Pastor, Global Outreach Center

- SBC Pastors' Conference
- Chris Forbes, Author & Speaker
- Immanuel Baptist Church
- Woodland Park Baptist Church
- Midwestern Seminary
- FBC, Cumming, GA
- Hibernia Baptist Church
- NAMB, North American Mission Board
- Lyn Smith, Author & Speaker
- Mosaic Church, Charlotte, NC
- The Soul Care Project
- Tony Nolan, Author & Speaker
- Family Research Council
- For Faith & Family
- FBC, Ft. Gibson, OK
- Christian Action Commission
- Wake Crossroads Baptist Church
- BGCO, Baptist General Convention of OK
- Ridgeview Baptist Church
- Criswell College
- Stewardship Development Association
- Giving of Life Grant
- Global Outreach Center
- Southern Seminary
- Church Initiative
- The Ethics & Religious Liberty Commission
- Christian Values Network
- EyeOn Creative
- Kyros Entertainment
- SouthCrest Church
- Michael Jr., Comedian
- Forsyth Family Fest
- Providence Christian Academy



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STAY IN TOUCH



ABOUT US

Resonate™ helps ministries shape their vision and mission into meaningful, strategic and innovative brands that resonate. We then unleash our talent through full-on creative and strategic [services](#). Just think of us as ministry architects and builders.

We're all about helping you move to the next level, gain momentum and enlarge your footprint. After all, your message is the most important in the universe!

Our work goes way beyond just paying the bills—it's a divine calling. Our team is sharp, creative and gifted at helping ministries extend their reach. Our heart is to do the same for you. Check out what some of our [clients](#) say about us.

We've cherry-picked the most creative and strategic thinkers we know. By wearing multiple hats in various brand development roles and industries, our experience runs deep. We've each invested years, if not decades, in assisting ministries and corporations. Our core competencies include branding, design, marketing, strategic planning and PR.

We don't have high salaries, employee perks or even a building. Think of us as a virtual team that morphs and expands to meet your diverse needs. What this means for you is that you get the superb quality and service of a full-blown, A-list agency, without all the red tape and inflated rates.

Interested? Let's [talk](#).

"Our heart is to help you move to the next level in your ministry, gain momentum and enlarge your footprint through creative and strategic brand development." – KERRY BURAL

The Team



KERRY BURAL
Principal
[Read more](#)



KAYLA BARRETT
Consultant, Strategist
[Read more](#)



DAN DIMAS
Consultant, Strategist
[Read more](#)



KAYLAN CHRISTOPHER
Editor, Writer
[Read more](#)



ELIZABETH HATCHETT
Designer, Illustrator
[Read more](#)



SARAH HELLEMS
Designer, Developer
[Read more](#)



CASEY MCGARR
Art Director, Designer
[Read more](#)



[ABOUT](#)
[TEAM](#)
[SERVICES](#)

[PORTFOLIO](#)
[CLIENTS](#)
[BLOG](#)

ResonateSites™ is brought to you by The Resonate Group. We are insane about helping ministries, churches and leaders move to the next level, gain momentum and expand their footprint. [Here's how.](#)

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STAY IN TOUCH

OUR SERVICES

Consultation Process

Phase One: We drill down with you and your team to wrap our brains around who you are and what you're all about. Think of it as "finding yourself," but for an organization. If necessary, we help you develop or tweak your vision and mission statements.

Phase Two: We conduct a detailed proprietary "Ministry Brand Resonance Assessment" to discern how well you are resonating with your audience and community. We're all about helping you go deeper in connecting with them and further in expanding your footprint. See it? That's why we chose a cool name like The Resonate Group.

Phase Three: We then evaluate your brand assets and equity such as corporate identity, web presence, marketing strategies and collateral. We also look at things like internal and external communication connection points, staff bench-strength, guest experience, environmental vibe and signage.

Phase Four: Finally, we write a detailed "Ministry Brand Resonance Strategy" that gives you a recommended path that will propel you to the next level—and beyond. Long term, this is great for you, because when your brand is carefully dialed in, it often results in serious ministry mojo.

Creative & Strategic

The Resonate Group offers services to assist you in building your brand. We are uniquely qualified to assist ministries and offer high-quality and affordable solutions to meet your needs. We've been shaping brands for decades and are blessed to have worked with some great ministries.

When building your brand, we employ diverse tools and current best practices to help you accomplish your ministry goals. We are relentless about quality standards and insane about details. Unlike most brand development firms, we work exclusively with ministries. It's what we love. It's what we know. It's what we do best.

Strategic and creative services include:

- Vision and mission creation
- Corporate identity design
- Web presence development
- Social media development
- Search Engine Optimization (SEO)
- Branding strategies and execution
- Marketing strategies and execution
- Public relations strategies & execution
- Identification and way-finding signage
- Creative direction and graphic design
- Market and demographic research
- Guest experience optimization
- Environmental design

Want to know more? [Let's talk.](#)



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yourname@email.com (we promise not to bug you)

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