

Applicant: *Designer Michael Todd, LLC*
Mark: **MICHAEL TODD TRUE ORGANICS**
Serial Number: **85609019**

Exhibit A

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TRUE LASH

Word Mark TRUE LASH
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Make-up remover. FIRST USE: 20110831. FIRST USE IN COMMERCE: 20110831
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85312108
Filing Date May 4, 2011
Current Basis 1A
Original Filing Basis 1B
Published for Opposition November 22, 2011
Registration Number 4144145
Registration Date May 15, 2012
Owner (REGISTRANT) Kate Somerville Skincare, LLC LIMITED LIABILITY COMPANY CALIFORNIA 9012 Beverly Blvd. West Hollywood CALIFORNIA 90048
Attorney of Record Daniel M. Cislo
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LASH" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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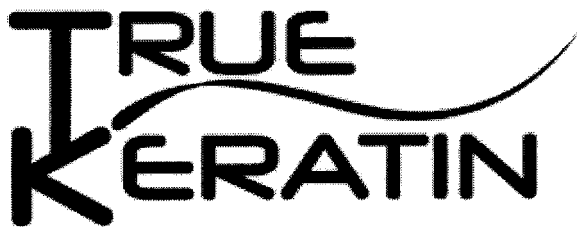
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Word Mark	TRUE KERATIN
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Hair care preparations featuring keratin; Hair styling preparations featuring keratin. FIRST USE: 20100600. FIRST USE IN COMMERCE: 20100600
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.17.02 - Bands, wavy; Bars, wavy; Lines, wavy; Wavy line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
Serial Number	85199110
Filing Date	December 16, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 10, 2011
Registration Number	4048128
Registration Date	November 1, 2011
Owner	(REGISTRANT) DE ARMAS, LUZ MARIA INDIVIDUAL UNITED STATES 4851 NW 79TH AVE STE 8 DORAL FLORIDA 33166
Attorney of Record	XAVIER MORALES

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "KERATIN" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized wording "TRUE KERATIN" and a horizontal wavy band.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark	TRUE BODY
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: natural bar soap. FIRST USE: 20090228. FIRST USE IN COMMERCE: 20090305
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.11.21 - Rectangles that are completely or partially shaded
Serial Number	85116009
Filing Date	August 25, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 15, 2011
Registration Number	3954287
Registration Date	May 3, 2011
Owner	(REGISTRANT) Orange Mountain, Inc. DBA True Body Products CORPORATION VERMONT P.O. Box 928 Richmond VERMONT 05477
Attorney of Record	Elizabeth A. Kleinberg
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BODY" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized wording "TRUE BODY" on a rectangular background featuring rounded corners.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TRU FACE

Word Mark TRU FACE

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Cosmetic preparations for skin renewal, exfoliants for skin, skin and facial lotions, skin conditioners, skin cleansers, skin clarifiers, skin masks, skin soap, skin toners, sunscreen, wrinkle removing skin care preparations, anti-wrinkle cream. FIRST USE: 19990401. FIRST USE IN COMMERCE: 19991031

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78573008

Filing Date February 23, 2005

Current Basis 1A;44E

Original Filing Basis 1A;44E

Published for Opposition August 1, 2006

Registration Number 3156427

Registration Date October 17, 2006

Owner (REGISTRANT) Nu Skin International, Inc. CORPORATION UTAH Legal Department 75 West Center Street Provo UTAH 84601

(LAST LISTED OWNER) NSE PRODUCTS, INC. CORPORATION DELAWARE 75 WEST CENTER STREET LEGAL DEPARTMENT PROVO UTAH 84601

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Tyler V. Whitehead
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Face" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)
Live/Dead Indicator LIVE

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TRUSHINE

Word Mark	TRUSHINE
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics. FIRST USE: 20061127. FIRST USE IN COMMERCE: 20061127
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78815206
Filing Date	February 15, 2006
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 10, 2006
Registration Number	3314356
Registration Date	October 16, 2007
Owner	(REGISTRANT) Noxell Corporation CORPORATION MARYLAND 11050 York Road Hunt Valley MARYLAND 210302098
Attorney of Record	Jeremy M. Klass
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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TRUE STYLE

Word Mark	TRUE STYLE
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: eye pencils, mascaras, lipsticks, lip gloss, lip balms, blushers, eye shadows, lip pencils, eye liners. FIRST USE: 20040500. FIRST USE IN COMMERCE: 20040800
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78605852
Filing Date	April 11, 2005
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 11, 2006
Registration Number	3231044
Registration Date	April 17, 2007
Owner	(REGISTRANT) Amorepacific Corporation CORPORATION REPUBLIC OF KOREA Yongsan-ku 181, 2-ka, Hangang-ro Seoul REPUBLIC OF KOREA 140-777
Attorney of Record	Meyer A. Gross
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STYLE" APART FROM THE

Type of Mark MARK AS SHOWN
Register TRADEMARK
Live/Dead Indicator PRINCIPAL
Indicator LIVE

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TRUE FINISH

Word Mark TRUE FINISH
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: makeup powder, foundation in powder form. FIRST USE: 20050802. FIRST USE IN COMMERCE: 20050802
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78481158
Filing Date September 9, 2004
Current Basis 1A
Original Filing Basis 1B
Published for Opposition July 12, 2005
Registration Number 3127841
Registration Date August 8, 2006
Owner (REGISTRANT) Johnson Publishing Company, Inc. CORPORATION ILLINOIS 820 South Michigan Avenue Chicago ILLINOIS 60605

 (LAST LISTED OWNER) JOHNSON PUBLISHING COMPANY, LLC LIMITED LIABILITY COMPANY DELAWARE 820 SOUTH MICHIGAN AVENUE CHICAGO ILLINOIS 60605

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Leslie Bertagnolli
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark TRUE MOISTURE
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Skin Moisturizer. FIRST USE: 20020601. FIRST USE IN COMMERCE: 20020601
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78048689
Filing Date February 16, 2001
Current Basis 1A
Original Filing Basis 1B
Published for Opposition February 26, 2002
Registration Number 2647289
Registration Date November 5, 2002
Owner (REGISTRANT) Jacobs, Randolph J. INDIVIDUAL UNITED STATES 19691 Calle Ladera Murrieta CALIFORNIA 92562
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MOISTURE" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20111202.
Renewal 1ST RENEWAL 20111202
Live/Dead Indicator LIVE

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TRUE NATURAL COSMETICS

Word Mark TRUE NATURAL COSMETICS

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Body and hair care products and preparations, namely, bath lotion, body lotion, hair care preparations, hair care lotions; hand soaps, skin soaps; bathing oils; skin oils; cosmetics; hair lotions; hand cream; skin care creams and lotions; preparations and substances for use in the care and appearance of the hair, scalp, face, skin, nails and eyes, namely, hair shampoo, face cream, body creams, hand creams, face lotions, after-shave lotions, after-shave balms, shaving cream, skin cleansing creams, skin cleansing lotions, sun screen preparation, nail polish, nail polish remover, lip balms, lip glosses, face creams, hair dyes and colorants, hair sprays, hair conditioner, hair styling gel, anti-dandruff shampoos; cosmetic and toiletry preparations, namely, cosmetic pencils, makeup, foundation make-up, face powders, rouges, cover-up sticks, lipsticks, mascaras, eyeliners, eye shadows, concealers, anti-aging cream, moisturizing creams; non-medicated toiletries; sun-screening and tanning preparations; non-medicated bath preparations; cosmetics; make-up preparations; fragrant sprays, namely, body sprays and hair sprays; aftershaves; deodorants for personal use; antiperspirants; depilatories; shaving creams and lotions; non-medicated foot care products, namely, foot creams and lotions

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77775902

Filing Date July 7, 2009

Current

Basis 1B
Original Filing Basis 1B
Published for Opposition December 15, 2009
Owner (APPLICANT) TRUE NATURE GROUP, INC. CORPORATION DELAWARE 13611 NE 126th PL, Suite 200 KIRKLAND WASHINGTON 98034
Assignment Recorded ASSIGNMENT RECORDED
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURAL COSMETICS" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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true haircare

Word Mark TRUE HAIRCARE

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Hair care products, namely, shampoo, conditioner, finishing rinse, hair spray, sculpting gel, hair mousse, hair setting lotion, hair fixatives, namely, hair wax, permanent wave solution, styling spray gel and hair pomades. FIRST USE: 20070415. FIRST USE IN COMMERCE: 20080504

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77108403

Filing Date February 15, 2007

Current Basis 1A

Original Filing Basis 1B

Published for Opposition August 28, 2007

Registration Number 3468750

Registration Date July 15, 2008

Owner (REGISTRANT) Bryce Goldman INDIVIDUAL UNITED STATES 7800 Broadway Lemon Grove CALIFORNIA 91945

(REGISTRANT) Empire Beauty Supply Corp CORPORATION CALIFORNIA 7800 Broadway
Lemon Grove CALIFORNIA 91945

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HAIRCARE" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TRUCHEEKS

Word Mark TRUCHEEKS
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Cosmetics, namely, blush. FIRST USE: 20071210. FIRST USE IN COMMERCE: 20071210
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 77079626
Filing Date January 10, 2007
Current Basis 1A
Original Filing Basis 1B
Published for Opposition June 26, 2007
Registration Number 3540836
Registration Date December 2, 2008
Owner (REGISTRANT) Noxell Corporation CORPORATION MARYLAND 11050 York Road Hunt Valley MARYLAND 210302098
Attorney of Record Rene L. Guess, Carl J. Roof, Susan M. Shook, Thomas A. Adams, Steven W. Caldwell, Michael D. Johns, Clare M. Iery, Katherine A. Ruwe, R. Adam Newton, Alison Tan
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TRUE MATCH

Word Mark	TRUE MATCH
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Blush. FIRST USE: 20050601. FIRST USE IN COMMERCE: 20050601
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	76595529
Filing Date	June 3, 2004
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	April 12, 2005
Registration Number	3060774
Registration Date	February 21, 2006
Owner	(REGISTRANT) L'Oreal SOCIETE ANONYME FRANCE 14, Rue Royale Paris FRANCE 75008
Attorney of Record	Robert L. Sherman
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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TRUEGIRL

Word Mark TRUEGIRL
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Cosmetic preparations for skin care; Non-medicated skin care preparations. FIRST USE: 20120501. FIRST USE IN COMMERCE: 20120501
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85261700
Filing Date March 9, 2011
Current Basis 1A
Original Filing Basis 1B
Published for Opposition July 26, 2011
Registration Number 4199394
Registration Date August 28, 2012
Owner (REGISTRANT) Purvis, Joanne INDIVIDUAL UNITED KINGDOM 258 Ambrose Newport Coast CALIFORNIA 92657
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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PURE NATURAL TRUE BLUE SOAP

Word Mark PURE NATURAL TRUE BLUE SOAP
Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Bar soap; Liquid soap; Shampoos. FIRST USE: 20091100. FIRST USE IN COMMERCE: 20091100
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85505361
Filing Date December 29, 2011
Current Basis 1A
Original Filing Basis 1A
Published for Opposition April 3, 2012
Registration Number 4161427
Registration Date June 19, 2012
Owner (REGISTRANT) Avax Media, LLC LIMITED LIABILITY COMPANY FLORIDA 501 Lake Otis Drive SE Winter Haven FLORIDA 33880
Attorney of Record Matthew H. Swyers, Esq.
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PURE NATURAL" AND "SOAP" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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