

WE CREATE WEALTH



my
Victory![™]
control cravings. boost burn.

Designed for those who may have tried
unsuccessfully to lose weight,
My Victory is focused on a simple concept:
provide the power to control both
calories in and calories out.

NU SKIN

Wealth isn't about the number of zeroes at the end of your bank statement—it's about **quality of life and living comfortably.** People who can enjoy the journey and make their dreams reality are wealthy.

While Nu Skin is known as a company of leaders, and more than 621 Distributors worldwide have generated more than \$1 million in bonuses and commissions since 1984, we have also helped large numbers of people become "thousand-aires." These are people who are realizing incremental income through our opportunity, income that is enhancing their quality of life. **What could you do with an extra \$1,000 a month?** No matter how you define wealth personally, Nu Skin can help you achieve it.

OUR GOAL

Nu Skin's goal is simple: to become the world's leading direct selling company by generating more income for distributors than any other company. With more than \$6 billion paid out since we opened our doors for business and a **comprehensive corporate strategy guiding our efforts,** we strongly believe our **solid foundation, innovative products, and world-class opportunity are poised for growth.**

Now the question is...

WHERE DO YOU FIT IN?



DISTRIBUTOR COMPENSATION SUMMARY

DISTRIBUTOR TITLE	MONTHLY AVR. COMMISSION AT EACH LEVEL	ANNUALIZED COMMISSIONS ¹	AVR. % OF ACTIVE DISTRIBUTORS ²
Active Distributor Earning a Check (Non-Executive)	\$62	\$744	7.89%
Qualifying Executive	\$228	\$2,736	1.29%
Executive	\$441	\$5,292	2.96%
Gold Executive	\$800	\$9,600	0.93%
Lapis Executive	\$1,405	\$16,860	0.53%
Ruby Executive	\$2,860	\$34,320	0.19%
Emerald Executive	\$5,634	\$67,608	0.09%
Diamond Executive	\$9,520	\$114,240	0.08%
Blue Diamond Executive	\$42,710	\$512,520	0.15%

The average commission paid to U.S. Active Distributors each month was \$118.50, or \$1,421.75 on an annualized basis. In 2008, the average monthly commission paid to U.S. Active Distributors who earned a commission check was \$814.50, or \$9,774.00 on an annualized basis. Note that these figures do not represent a distributor's profit, as they do not consider expenses incurred by a distributor in promotion of his/her business and do not include retail markup income. On a monthly basis, an average of 14.11% of U.S. Active Distributors earned a commission check³. Active Distributors represented an average of 40.71% of Total Distributors⁴.

¹The reference to distributors that have generated more than one million dollars in commissions refers to those independent distributors who have earned over one million dollars in commissions over the life of their involvement with Nu Skin. Generating meaningful compensation as a distributor requires considerable time, effort, and commitment. There are no guarantees of success and not all distributors make money. For a complete summary of distributor earnings/bonuses paid to distributors at all levels within the Sales Compensation Plan, please contact the company at 800-487-1000 or go to www.nuskin.com.

²To qualify for any pin level you must meet all requirements of the Sales Compensation Plan, including retail sales. For a complete summary of the Sales Compensation Plan please contact the company at 800-487-1000 or go to www.nuskin.com or www.pharmanex.com.

³This number is calculated by adding the average percentage of Active Distributors in the above table.

⁴This percentage is obtained by taking the total average of monthly actives and dividing it by the total average of Distributors on a monthly basis. "Total Distributors" includes all U.S. Distributors who either signed an agreement or renewed their distributorship during 2008 irrespective of their purchasing products, promotional materials, or services or earning commissions. "Distributor" numbers do not include retail or preferred customer accounts.

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01 006977 My Victory Introductory Brochure (20 pack)
90024474/2

my
Victory![™]



PHARMANEX[®]

"I love the **shakes and supplement** because together they help **control my cravings and boost my burn** throughout the day. **It's MY VICTORY!**"



LEIF EDMUNDS
NU SKIN DISTRIBUTOR



A VICTORY EVERY DAY WILL LEAD TO A LIFETIME OF SUCCESS!

Knowledge is power. Based on behavioral and dietary research, My Victory empowers daily, measurable weight-loss victories. Advanced technology reveals your body's secret weight loss equation while powerful supplements promote craving control and help boost caloric burn. Now My Victory gives you the knowledge and the power to achieve your own weight loss victory.

CALORIES IN < CALORIES OUT = YOUR VICTORY!

Celebrating your daily victory is easy! Start your day with a delicious AC Shake. Plans for lunch? Try another shake or save it for an afternoon snack. Give your willpower a boost and help keep your appetite under control with AC Complex.* Choose your favorite exercise and go about your day while your GoWear™ Fit Armband keeps track of the calories you burn. By simply logging your food online and synchronizing with the GoWear Fit Armband, you can know if you've burned more calories than you've eaten. You'll know if you have a victory to celebrate or need to adjust for a victory tomorrow.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



SHERI GREEN
POUNDS LOST: 30 IN 17 WEEKS*

“I love the My Victory program! The GoWear Fit Armband made managing my calories so simple and the shakes and supplements were lifesavers in helping me control my hunger and getting me on track to a long term healthy diet.”



LIZ CRAIG
POUNDS LOST: 40 IN 17 WEEKS*

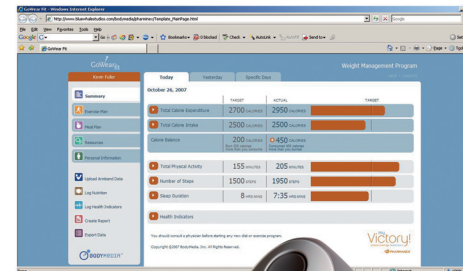
“My Victory is different because it puts healthy living into perspective. It's not just another diet. The shakes and the supplement helped to take away the cravings and the armband put me in control of the calories I burn through a sensible exercise program.”

* Results may not be typical. Your weight loss experience may vary depending on diet, exercise, and caloric intake.

CONTROL CRAVINGS

My Victory is focused on a simple concept: provide the power to control both calories in and calories out. Control calories in with My Victory AC Complex and AC Shake. When you use these products together, this innovative dual product system features clinically tested levels of key ingredients that help reduce food cravings throughout the day, while supporting healthy metabolism.*

BOOST BURN



Innovative technology enables the GoWear™ Fit Armband to track calories in and calories out every day



The GoWear Fit Armband is unique in that it uses patented technology to help you measure your caloric burn every day. The GoWear Fit Armband provides daily feedback for personal accountability and correction. Now you know on a daily basis how many calories you need to burn to meet your goals. Combined with AC Complex and AC Shake you now have more control over your weight loss.*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

WHERE DO YOU SEE YOURSELF FITTING IN?

STARTING YOUR BUSINESS THE RIGHT WAY

With hard work, a commitment to your goals, and a clear vision of what you want to accomplish, you have the power to make your dreams come true.

OPTION 1:



MY VICTORY STANDARD KIT* 01006717 (US)

- 1-Chocolate My Victory AC Shake (30 servings)
- 1-Vanilla My Victory AC Shake (30 servings)
- 1-My Victory AC Complex (30 day supply)
- 1-Blender Bottle® Shaker Cup
- 1-My Victory Weight Control Plan DVD
- 1-My Victory Program Guide
- 1-Measuring Tape

OPTION 2:



MY VICTORY PREMIUM KIT* 01103475 (US)

- 1-Chocolate My Victory AC Shake (30 servings)
- 1-Vanilla My Victory AC Shake (30 servings)
- 1-My Victory AC Complex (30 day supply)
- 1-Blender Bottle® Shaker Cup
- 1-My Victory Weight Control Plan DVD
- 1-My Victory Program Guide
- 1-Measuring Tape
- 1-GoWear™ Fit Armband
- 1-Four Month GoWear™ Fit Web Subscription

* Contents subject to change.

GET STARTED NOW BY
CONTACTING THE PERSON BELOW



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To order additional brochures, contact 1-800-487-1000 or visit
www.pharmanexusa.com

01 006977 My Victory Introductory Brochure (20 pack)

The only required purchase to become a distributor is the not-for-profit business portfolio.