



Office de la propriété  
intellectuelle  
du Canada

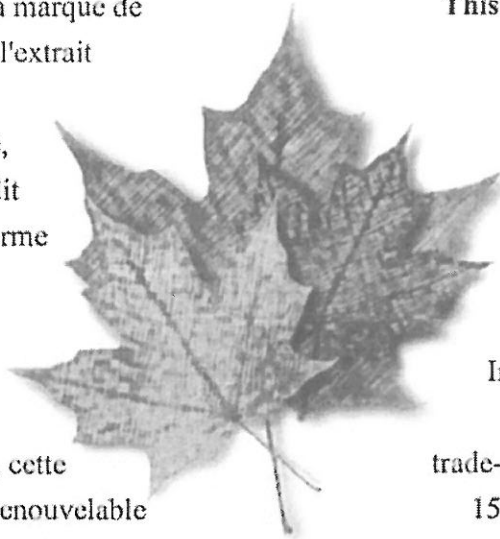
Un organisme  
d'Industrie Canada

Canadian  
Intellectual Property  
Office

An Agency of  
Industry Canada

## Marques de commerce Certificat d'enregistrement

La présente atteste que la marque de commerce identifiée dans l'extrait ci-joint, tiré du registre des marques de commerce, a été enregistrée et que ledit extrait est une copie conforme de l'inscription de son enregistrement. Conformément aux dispositions de la *Loi sur les marques de commerce*, cette marque de commerce est renouvelable tous les quinze ans à compter de la date d'enregistrement.



## Trade-marks Certificate of Registration

This is to certify that the trade-mark, identified in the attached extract from the register of trade-marks, has been registered and that the said extract is a true copy of the record of its registration.

In accordance with the provisions of the *Trade-marks Act*, this trade-mark is subject to renewal every 15 years from the registration date.

**ELEMENTAL**

Numéro d'enregistrement  
Registration Number **TMA800,045**

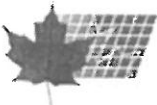
Numéro de dossier  
File Number **1464812**

Registraire des marques de commerce  
Registrar of Trade-marks

Date d'enregistrement  
Registration Date **16 juin/Jun 2011**

Canada

(C/PO 196)11-10

OPIC  CIPO



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**CANADIAN TRADE-MARK DATA**

\*\*\* Note Data on trade-marks is shown in the official language in which it was submitted.

The database was last updated on: 2011-05-03

**APPLICATION NUMBER:**

1464812

**REGISTRATION NUMBER:**

not registered

**STATUS:**

ALLOWED

**FILED:**

2010-01-06

**FORMALIZED:**

2010-02-23

**ADVERTISED:**

2010-12-29

**APPLICANT:**

Elemental Inc.  
46 Sherbourne Street 3rd Floor  
Toronto  
M5A 2P7  
ONTARIO

**REPRESENTATIVE FOR SERVICE:**

SCOT PATRIQUIN  
(PATRIQUIN LAW)  
112 YORKVILLE AVE., 3RD FLOOR  
TORONTO  
ONTARIO M5R 1B9

**TRADE-MARK:**

**ELEMENTAL**

**INDEX HEADINGS:**

ELEMENTAL

**SERVICES:**

(1) Advertising agency services; business marketing consulting services; public relations services; creating and developing print, radio, television and electronic (digital) advertising media for others; market research and analysis services; developing marketing, advertising, branding and promotional campaigns for others; consulting services in the field of brand creation, brand development, brand identity and corporate identity; Digital services, namely website creative development, programming and application design.

**CLAIMS:**

Used in CANADA since December 2006.

<u>ACTION</u>	<u>DATE</u>	<u>BF</u>	<u>COMMENTS</u>
Filed	06 January 2010		
Created	06 January 2010		
Correspondence Created	12 January 2010	12 February 2010	Requirement - Rule 25
Formalized	23 February 2010		
Translation Requested	02 March 2010	01 May 2010	
Translation Received	24 March 2010		
Translation Received	07 April 2010		
Search Recorded	14 April 2010		

Examiner's First Report	14 April 2010	14 October 2010	
Approval Notice Sent	03 November 2010	01 December 2010	
Translation Requested	09 November 2010	08 January 2011	
Translation Received	01 December 2010		
Approved	23 December 2010		APPROVED BY PROGRAM EX200M1
Extracted for Advertisement	24 December 2010		Vol.57 Issue 2931 2010/12/29
Advertised	29 December 2010		Vol.57 Issue 2931
Allowed	15 April 2011		
Allowance Notice Sent	15 April 2011	15 October 2011	

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Last updated 2011-05-03