AFFIDAVIT OF USE

Elliott Stapleton, Authorized Counsel for DSS Installations

- 1. I have received authority on behalf of the applicant to submit this Affidavit on its behalf.
- 2. Use of "DSS" has been substantially exclusive and continuous in commerce for at least five years prior to the application date.
- 3. The mark "DSS" has been used in interstate commerce, providing services throughout the United States, since 1995.
- 4. This substantially exclusive and continuous use in commerce has resulted in the mark acquiring distinctiveness related to the services provided.
- 5. Purchasers of the services associate the letters "DSS" with our company.
- 6. DSS has advertised throughout the United States including print marketing, digital marketing, radio marketing, and video marketing.
- 7. The distinctiveness created by the use relates to the services specified in the application.

Elliott Stapleton acting as Authorized Counsel for DSS Installations

State of Ohio, County of Hamilton, ss.

Be it remembered, That on the ______ day of ________, 2011 before me, the subscriber, a Notary Public in and for said county, personally came Elliott Stapleton and acknowledged the signing thereof to be a voluntary act and deed. In Testimony Whereof, I have hereunto subscribed my name and affixed my Notarial seal on the day and year last aforesaid.

NOTARY PUBLIC STATE OF OHIO

LISA R. MAINOUS Notary Public, State of Ohio My Commission Expires October 4, 2012