

TRADEMARK ASSIGNMENT

WHEREAS, Stitch 'n Genius, a California corporation, with an office at 5920 Corvette Street, Los Angeles, California 90040 (hereinafter "the Assignor") is the owner of and has adopted and used the following trademark registered in the U.S. Patent and Trademark Office:

Trademark

Reg. No.

VANQUISH

2946239

AND WHEREAS, Ceno Company Ltd., a corporation organized and existing under the laws of Japan, with an office at Tokyu Ikejirihashi Bldg. 2F, 8-1, Higashiyama 3-chome, Meguro-ku, Tokyo 153-0043, Japan (hereinafter "the Assignee") is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof:

NOW, THEREFORE, in consideration of good and valuable consideration in the amount of US \$10,000.00, (to be paid by ASSIGNEE within ten (10) days of receipt of this executed Assignment to two payees, namely \$8,000.00 to ASSIGNOR, and \$2,000.00 to the law firm of Greenberg, Glusker, Fields, Claman & Machtinger LLP), the said ASSIGNOR does hereby sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark registration, and all common law rights in said trademark, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This Assignment includes all other rights and registrations for VANQUISH owned or controlled by ASSIGNOR, and is effective as of the latter date shown below.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this document this 16 day of March, 2011.

Stitch 'n Genius

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the said ASSIGNEE has executed this document this 8 day of April, 2011.

Ceno Company Ltd.

By: _____

Name: _____

Title: _____