

EXHIBIT B



Cross Country Automotive Services Appoints David Ferrick to Lead Insurance Market Division

Medford, MA - January 29, 2007 Cross Country Automotive Services (Cross Country), a leading provider of integrated vehicle and driver programs, today announced that David Ferrick has been named Vice President, General Manager of the company's Insurance Market Division. In his new position, Ferrick will spearhead ongoing efforts within the insurance market - leveraging Cross Country's industry expertise, relationships and innovation - to increase policyholder retention, enhance profitability, reduce collision towing and related expenses and uncover new revenue generating opportunities for Insurers.

Cross Country provides Vehicle Incident Management Services (VIMSSM), a suite of products that provides insurers proven ways to attract new customers, enhance customer relations, speed cycle times and realize major cost savings. The VIMS product line is comprised of ten products, each contributing to the ultimate goal of improving claims processing efficiency and customer satisfaction, including: Roadside Assistance, Accident Scene Management, Vehicle Release Management, Telematics, Total Loss Replacement, Information Services, Motor Clubs, TowEvents, Catastrophe Support and Vehicle Transport Management.

The Insurance Market team has been focused on the needs of property and casualty insurance companies since 1986. The demonstrated value delivered by the VIMS product suite has enabled Cross Country to provide services to 26 insurance carriers, including 7 of the top 10 insurance premium writers.

"I am pleased to announce the appointment of David Ferrick to the role of Vice President, General Manager of the Insurance Market Division," said Michael Saxton, President of Cross Country Automotive Services. "His addition to the team is well-timed to take advantage of the great industry demand for our services and his dedication, expertise and unsurpassed knowledge of Cross Country's products and services will ensure our success."

Ferrick has been appointed to his new position following his successful tenure as Director of Product Management and Marketing for Cross Country. Under his leadership, Ferrick's team designed and implemented the Vehicle Release Management (VRM) product, generating significant new revenue for the company. Ferrick has been instrumental in driving teams through the full scope of revenue-generating product management and marketing programs - from concept, design and development through launch and ongoing evaluation. Ferrick began his career with Cross Country in 1992 and has consistently delivered in various roles throughout the organization from the Contact Center, to Client Services and finally in his former capacity in Product Management. Through his various roles with Cross Country, Ferrick has gained tremendous insight into the company's operations, goals and objectives. David holds an undergraduate degree from Suffolk University and a graduate degree from Suffolk University Law School.

About Cross Country Automotive Services

Headquartered in Medford, Massachusetts, Cross Country Automotive Services (www.crosscountry-auto.com) is a leading provider of integrated vehicle and driver programs in North America. Over 1,800 Cross Country employees serve more than 100 corporate clients and their more than 50 million customers each year. Cross Country Automotive Services is a member of The Cross Country Group, one of the largest privately-held providers of customer service programs in the United States.

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Contact:

Kathy Cavolina

Cross Country Automotive Services

Phone: (781) 393-9300

Cross Country Automotive Services •
One Cabot Road • Medford, MA 02155

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