

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In Re: Trademark Application of  
Hisense Electronics Industry Holding Co., Ltd.  
Ser. No.: 79-072,596  
Filing Dt.: June 12, 2009  
Trademark: Hisense (Stylized)  
TM Atty.: Matt Einstein, Law Office 115

New York, New York  
April 6, 2010

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

A M E N D M E N T

Dear Sir:

Responsive to the Office Action of October 16, 2009, kindly amend the above-entitled application as follows:

Delete the identification of goods, and in lieu thereof insert:

- - *Sewing machines; dishwashers; electric kitchen machines, namely, electric egg beaters, electric food blenders, electric food choppers, electric food slicers, electric juicers, electric meat grinders; electric food processors; clothes washing machines; wringing machines for laundry; foundry machines, namely, casting machines; compressed air machines; compressors for refrigerators; vacuum cleaners.* - - .

Add the following paragraph to the application:

- - Applicant is the owner of U.S. Registration No. 2911919.- - .

R E M A R K S

The identification of goods has been amended in accordance with the Examining Attorney's suggestions and is now believed to be definite. The claim of ownership has been added as required. Accordingly, it is believed that this application is now in condition to be passed for publication.

The undersigned notes that in the printout of the above application a semi-colon has been placed between the words "Industry" and "Holding" in the applicant's name. This punctuation does not belong there and it is respectfully requested that the record be amended to remove it.

WHEREFORE, a favorable action is earnestly solicited.

Respectfully submitted,

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By \_\_\_\_\_  
DAVID B. KIRSCHSTEIN