

Attorney Docket No.: 344598US56

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR TRADEMARK AND/OR SERVICE MARK REGISTRATION

Mark: SUREFLAP

Class No.(s) 6, 9, 20

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant is SUREFLAP LTD., an organization organized under the laws of Great Britain, located and doing business at 227 High Street, Cottenham, Cambridge, Cambridgeshire, CB4 8QP, United Kingdom.

Applicant has adopted the mark shown in the accompanying drawing for the following goods/services:

Door furniture made of non-precious metals; door fittings made of non-precious metals; pet doors; locks (other than electric locks); pet doors with locks; parts and fittings for all the aforesaid goods, in International Class 6;

Electronic identification apparatus; electronic components for identification apparatus; computer chips; microchips; electronic tagging; computer software relating to pets, pet products and the care of pets; remote control transmitters; electric and electronic keys and switches; implanted or external identification devices for animals; electronic scanners; reader devices for sending a radio frequency signal to a transponder in an animal for identification purposes; computer software, namely software for integrating location signal data for identification devices located on animals and maps, software for registering, monitoring, and locating animals having identification devices; magnetic data carrying media; identification systems for identifying animals; identity tags for use in identifying animals; encoders for encoding the aforesaid tags; readers for reading the aforesaid tags; scanners for use with the aforesaid tags; integrated circuits for use with the aforesaid tags; parts and fittings for all the aforesaid goods, in International Class 9;

Non-metallic pet doors, for cats and dogs; non-metallic pet doors with mechanical locks; non-metallic pet doors with magnetically-operated locks; non-metallic pet doors with electrically-operated locks; parts and fittings for all the aforesaid goods, in International Class 20.

The mark is presented in standard character format without claim to any particular font style, size or color.

Applicant requests registration of the mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051, et. seq., as amended).

Applicant has a bona fide intention to use the mark in commerce on or in connection with the above-identified goods or services (15 U.S.C. § 1051(b), as amended.)

The Applicant had a bona fide intention to use the mark in commerce on or in connection with the goods or services listed in the application **as of the application filing date.**

POWER OF ATTORNEY

The undersigned hereby appoints **Jordan S. Weinstein**, and the following attorneys of the law firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., as its attorneys with full powers of substitution and revocation, to file and prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith and to receive the Certificate of Registration:

Norman F. Oblon
Marvin J. Spivak
Gregory J. Maier
Arthur I. Neustadt
David J. Kera
Jeffrey H. Kaufman
Brian D. Anderson
Roberta S. Bren
Jonathan Hudis
Jordan S. Weinstein

Kathleen Cooney-Porter*
Beth A. Chapman*
Jeffrey S. Molinoff*
Christopher I. Donahue
Kyoko Imai
David H. Aleskow*
Kelley Clements Keller
Richard D. Kelly
James D. Hamilton
Eckhard H. Kuesters

Robert T. Pous
Charles L. Gholz
Jean-Paul Lavalleye
Stephen G. Baxter
Richard L. Treanor
Steven P. Weihrouch
Richard L. Chinn

** Members of the Bar of Virginia (except as indicated)

* Member of the Bar of other than Virginia

Please address all correspondence to Jordan S. Weinstein at OBLON, SPIVAK,
McCLELLAND, MAIER & NEUSTADT, P.C., 1940 Duke Street, Alexandria, Virginia 22314.

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1940 Duke Street, Alexandria, Virginia 22314, is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that he/she is properly authorized to execute this instrument on behalf of the applicant; he/she believes the applicant to be entitled to use such mark in commerce, and, to the best of his/her own knowledge and belief, no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; the facts set forth in this application are true; and all statements made based on his/her own knowledge are true and all statements made on information and belief are believed to be true.

SUREFLAP LTD.

Signature: *N. Hill*

Name: NICK HILL
(printed or typewritten)

Title/Position: CEO

Date: 1/7/12/09

JSW/dlb {1562573_1.DOC}

DRAWING PAGE

APPLICANT'S NAME: SUREFLAP LTD.

ADDRESS: 227 High Street
Cottenham, Cambridge
Cambridgeshire CB4 8QP
United Kingdom

BASED ON: Intent to Use

GOODS/SERVICES: Door furniture made of non-precious metals; door fittings made of non-precious metals; pet doors; locks (other than electric locks); pet doors with locks; parts and fittings for all the aforesaid goods, in International Class 6; Electronic identification apparatus; electronic components for identification apparatus; computer chips; microchips; electronic tagging; computer software relating to pets, pet products and the care of pets; remote control transmitters; electric and electronic keys and switches; implanted or external identification devices for animals; electronic scanners; reader devices for sending a radio frequency signal to a transponder in an animal for identification purposes; computer software, namely software for integrating location signal data for identification devices located on animals and maps, software for registering, monitoring, and locating animals having identification devices; magnetic data carrying media; identification systems for identifying animals; identity tags for use in identifying animals; encoders for encoding the aforesaid tags; readers for reading the aforesaid tags; scanners for use with the aforesaid tags; integrated circuits for use with the aforesaid tags; parts and fittings for all the aforesaid goods, in International Class 9; Non-metallic pet doors, for cats and dogs; non-metallic pet doors with mechanical locks; non-metallic pet doors with magnetically-operated locks; non-metallic pet doors with electrically-operated locks; parts and fittings for all the aforesaid goods, in International Class 20.

FORM OF MARK: The mark is presented in standard character format without claim to any particular font style, size or color.

SUREFLAP

Jordan S. Weinstein, Esquire
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
1940 Duke Street
Alexandria, VA 22314
(703) 413-3000