

Int. Cl.: 43

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,583,328

Registered Mar. 3, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

GET TOUGH

PROFESSIONAL BULL RIDERS, INC. (COLOR-
ADO CORPORATION)
101 WEST RIVERWALK
PUEBLO, CO 81003

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: BAR SERVICES, IN CLASS 43 (U.S. CLS. 100
AND 101).

SER. NO. 77-535,993, FILED 7-31-2008.

FIRST USE 3-7-2008; IN COMMERCE 3-7-2008.

ERIN FALK, EXAMINING ATTORNEY