

Attorney Docket No.: 319110US29

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**TRADEMARK EXAMINING OPERATIONS**

In re the Application of:

AMERICAN PSYCHOLOGICAL ASSOCIATION

Examining Attorney

Application Serial No. 76/684,850

C. Skye Young

Filed: December 11, 2007

Law Office 117

Mark: AMERICAN PSYCHOLOGICAL ASSOCIATION  
HUMANISTIC PSYCHOLOGY & DESIGN

**BOX RESPONSES**  
**NO FEE**

Honorable Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Dear Commissioner:

**DECLARATION UNDER §2(f) IN**  
**SUPPORT OF ACQUIRED DISTINCTIVENESS**

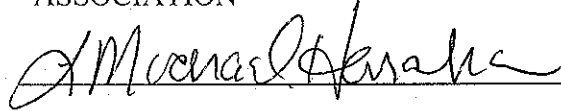
The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001 and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that:

1. I am Deputy CEO of American Psychological Association.

2. The wording "AMERICAN PSYCHOLOGICAL ASSOCIATION HUMANISTIC PSYCHOLOGY" has become distinctive of the goods and/or services through applicant's substantially exclusive and continuous use in a type of commerce that may lawfully be regulated by the U.S. Congress for at least the five years immediately before the date of this statement.

AMERICAN PSYCHOLOGICAL  
ASSOCIATION

Signature:



Name:

L. Michael Honaker, PhD

(printed or typewritten)

Title/Position:

Deputy CEO

Date:

11/18/09

KCP/JSM/nlc {2100225\_1.DOC}