

Int. Cls.: 16, 35, 36, 41, and 42

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, 102, and 107

Reg. No. 3,473,659

United States Patent and Trademark Office

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**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

PROMOMADRID

PROMOMADRID DESARROLLO INTERNACIONAL DE MADRID, S.A. (SPAIN SOCIEDAD ANONIMA)
SUERO DE QUINONES, 34-36
MADRID, SPAIN 28002

FOR: PRINTED PUBLICATIONS, NAMELY, MAGAZINES FEATURING BUSINESS, ECONOMICS, AND INVESTMENTS; BOOKS IN THE FIELDS OF BUSINESS, ECONOMICS, AND INVESTMENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2004; IN COMMERCE 1-0-2005.

FOR: MANAGEMENT ASSISTANCE FOR INDUSTRIAL AND COMMERCIAL BUSINESSES; BUSINESS MANAGEMENT AND ORGANIZATION CONSULTANCY SERVICES; COMMERCIAL INFORMATION AGENCIES; MARKETING STUDIES; SERVICES OF ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL AND ADVERTISING PURPOSES, NAMELY, FOR THE PROMOTION OF FOREIGN INVESTMENT IN MADRID AND THE GLOBALIZATION OF MADRILENIAN COMPANIES; BUSINESS INVESTIGATION; ECONOMIC FORECASTING; SALES PROMOTION FOR OTHERS; PUBLIC RELATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2004; IN COMMERCE 1-0-2005.

FOR: FUND SPONSORSHIP OF EVENTS FOR THE PROMOTION OF FOREIGN INVESTMENT IN MADRID AND THE GLOBALIZATION OF MADRILENIAN COMPANIES; FINANCIAL CONSULTAN-

CY; CREDIT BUREAUS; FINANCIAL VALUATION OF BUSINESS AND INVESTMENT PROJECTS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2004; IN COMMERCE 1-0-2005.

FOR: ARRANGING AND CONDUCTING EDUCATIONAL COLLOQUIA, CONFERENCES, CONGRESSES, SEMINARS, AND SYMPOSIA IN THE FIELDS OF BUSINESS ECONOMICS AND INVESTMENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-2004; IN COMMERCE 1-0-2005.

FOR: INDUSTRIAL ANALYSIS AND RESEARCH SERVICES IN THE FIELDS OF ECONOMICS, AND INVESTMENTS; CONDUCTING TECHNICAL PROJECT STUDIES IN THE FIELDS OF BUSINESS ECONOMICS AND INVESTMENTS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-0-2004; IN COMMERCE 1-0-2005.

THE COLOR(S) GREY AND RED IS/ARE CLAIMED AS A FEATURE OF THE MARK.

"PROMO" APPEARS IN THE COLOR GRAY AND "MADRID" APPEARS IN THE COLOR RED.

SN 78-540,356, FILED 12-30-2004.

JEAN IM, EXAMINING ATTORNEY