

Int. Cls.: 16, 35, 36 and 38

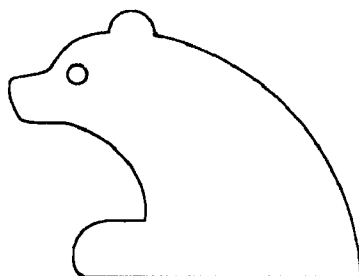
**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, 102
and 104**

Reg. No. 2,731,271

United States Patent and Trademark Office

Registered July 1, 2003

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



CAJA MADRID

CAJA DE AHORROS Y MONTE DE PIEDAD DE MADRID (SPAIN SAVINGS AND LOANS ASSOCIATION)

PLAZA DE CELENQUE, 2
28013 MADRID, SPAIN

FOR: PAPER, NAMELY, COPY PAPER, DRAWING PAPER, NOTE PAPER, PRINTING PAPER, AND WRITING PAPER; CARDBOARD ARTICLES MADE FROM PAPER AND CARDBOARD, NAMELY, PAPER BAGS, PAPER BOXES, PAPER BANNERS, NOTE BOOKS, NOTE PADS, CARDBOARD BOXES, AND CARDBOARD CONTAINERS; PRINTED PRODUCTS, NAMELY, PRINTED FORMS, PRINTED SEMINAR NOTES, AND PRINTED PLANS; BOOKBINDING ARTICLES, NAMELY, CLOTH FOR BOOKBINDING, BOOKBINDING TAPE, AND BOOKBINDING WIRE; PHOTOGRAPHS, STATIONERY, ADHESIVES TAPES FOR STATIONERY PURPOSES, OFFICE REQUISITES, NAMELY, STAPLERS, RUBBER BANDS, AND PUNCHES; PRINTED TEACHING, INSTRUCTIONAL AND EDUCATIONAL MATERIALS IN THE FIELD OF FINANCIAL AND BANKING SERVICES, PLASTIC BAGS, PLASTIC FILM, AND PLASTIC BUBBLE PACKS FOR MERCHANDISE PACKAGING, BOOK PLATES, ENGRAVING PLATES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: MARKET RESEARCH SERVICES, PUBLIC OPINION POLLING FOR BUSINESS OR ADVERTISING PURPOSES, CORPORATE ORGANIZATIONAL CONSULTATION, BUSINESS CONSULTATION

AND RESEARCH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: FINANCING SERVICES, CREDIT AND INVESTMENT SERVICES, NAMELY, CREDIT AND INVESTMENT CONSULTATION, CREDIT BUREAUS, ISSUING CREDIT CARDS, INVESTMENT ADVICE, INVESTMENT BROKERAGE, AND INVESTMENT MANAGEMENT, FINANCIAL INVESTMENTS IN THE FIELD OF SECURITIES, BONDS, DEBENTURES, MORTGAGE BOND HOLDINGS, NEGOTIABLE SECURITIES AND NEGOTIABLE SECURITIES THAT INCLUDE OPTIONS TO PURCHASE, TO SUBSCRIBE OR TO SELL THE UNDERLYING ASSETS, MAINTAINING INVESTMENT ESCROW ACCOUNTS AND MONEY DEPOSIT ACCOUNTS; REAL ESTATE SERVICES, NAMELY, REAL ESTATE ACQUISITION SERVICES, REAL ESTATE ESCROW SERVICES, REAL ESTATE INVESTMENT, AND REAL ESTATE MANAGEMENT; MORTGAGES, NAMELY, MORTGAGE LENDING, MORTGAGE BANKING AND MAINTAINING MORTGAGE ESCROW ACCOUNTS; LOANS, NAMELY, LOAN FINANCING, AND SAVINGS AND LOAN SERVICES; INSURANCE SERVICES, NAMELY, INSURANCE AGENCIES, INSURANCE CONSULTATION, INSURANCE BROKERAGE, AND INSURANCE ADMINISTRATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: TELECOMMUNICATIONS, NAMELY, LOCAL AND LONG DISTANCE TRANSMISSION OF VOICE, DATA AND GRAPHICS BY MEANS OF

TELEPHONE, TELEGRAPHIC, CABLE, INTERNET AND SATELLITE TRANSMISSIONS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

OWNER OF SPAIN REG. NO. 2.107.957-9, DATED 1-2-1998, EXPIRES 1-2-2008.

OWNER OF SPAIN REG. NO. 2.107.959-5, DATED 2-5-1998, EXPIRES 2-5-2008.

OWNER OF SPAIN REG. NO. 2.107.937-4, DATED 1-5-1998, EXPIRES 1-5-2008.

OWNER OF SPAIN REG. NO. 2.107.956-0, DATED 1-2-1998, EXPIRES 1-2-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAJA MADRID" WITH RESPECT TO THE SERVICES IN INTERNATIONAL CLASSES

35 AND 36, AND THE WORDING "PRINTED TEACHING, INSTRUCTIONAL AND EDUCATIONAL MATERIALS IN THE FIELD OF FINANCIAL AND BANKING SERVICES" IN INTERNATIONAL CLASS 16, APART FROM THE MARK AS SHOWN.

THE WORDING "CAJA MADRID" IS IN THE COLOR OF DARK GREEN WHILE THE ANIMAL DESIGN ELEMENT IS IN THE COLOR LIGHT GREEN. COLORS GREEN AND LIGHT GREEN ARE A FEATURE OF THE MARK.

THE ENGLISH TRANSLATION OF THE WORD "CAJA" IN THE MARK IS "SAVINGS BANK", "FINANCIAL INSTITUTION" OR "BANK".

SER. NO. 76-294,860, FILED 8-3-2001.

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