## UNITED STATES PATENT AND TRADEMARK OFFICE

5	APPLICANT:	Jzchak Wajeman	)
	SERIAL NO.:	77/115,254	)
	FILING DATE:	February 23, 2007	)
	MARK:	XEROSTATIC	)
	EXAMINER:	Andrea P. Butler	)
10	UNIT:	Law Office 102	)
	OFFICE ACTION DATE:	January 04, 2008	)
	OUR FILE NO.:	Wajcman3 - 2186	)
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## **DECLARATION OF JZCHAK WAJCMAN**

15 I, Jzchak Wajcman, declare as follows:

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- 1. I am the applicant for the above referenced trademark application. I make this declaration in support of my application for registration of the mark XEROSTATIC on the Principle Register and have personal knowledge of the matters stated herein.
- 20 2. The copy of the website which I submitted in respond to the first office action was an initial draft of our website. The designer (Orian Graphic) which I hired to create the website made a mistake when he used the phrase "treated with a special antistatic layer." The true and correct manufacturer's description is as follows:
- A special polyethylene layer as an dielectric insulator material covering the core in the cable plus a polyvinylchloride PVC jacket material which will help to cut noise and reduce microphonics.

The designer made up his own description which was not accurate and I failed to initially catch and correct it. The website has since been corrected. Attached hereto is a true and correct copy of the corrected website page.

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- The brochures that I provided in response to the first office action did not have any
  reference to an antistatic layer to reduce static noise and microphonics.
  - 4. In our response to the first office action, I responded that XEROSTATIC is the phonetic equivalent of ZERO STATIC. Although this remains true, I do not believe that it has an significance because the word XEROSTATIC is also the phonic equivalent of X-ERO and ES-TATIC and a search of Google will show at least 3,700,000 results for XERO and 551,000 results for ESTATIC.
  - 5. In conclusion, I strongly believe that the mark XEROSTATIC does not describe an ingredient, quality, characteristic, function, feature, purpose or use of the relevant goods which in this case are merely coaxial cable and coaxial cable connectors.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and, further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under Section 101 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent or trademark issued thereon.

Dated: June 27 2008

Jzchak Wajcman

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## XEROSTATIC™ High-End Quality Cable

Used by players for Guitar cable pedal boards racks, sequencers, keyboards and electronic drums.



.155 Diameter Low Capacitance 20 pF/pf 75 Ohm Impedance AWG 27 Stranding 7x35 Conductor BCCS Insulation PE Shield 93%

## HISTORY

The Origin of this solder-less plugs goes back to Jzchak wajcman the founded the Original Bill Lawrence Guitar Pickup Company. He introduced the Solder-less Plug for the first time to the music industry in 1965 In his acoustic guitar pickup production. He is still using it today in all his famous Bill Lawrence Acoustic Guitar Pickups World wide.

In the early 80th the Bill Lawrence company also Introduced the concept of the "Court Factory" and the solder-les connection.

George Louis was the national distributor for Bill Lawrence Products. When he started his own company L&L and copied the concept and is selling the cable under Georg L Cable.

Bill Lawrence Trademark WWW.BillLawrenceUSA.com Since 1984. The "Bill Lawrence" trademark is solely owned by Jzchak Wajcman the original founder of the 1965 Bill Lawrence guitar pickup company dba Bill Lawrence USA and the exclusive legal source and manufacturer of all Bill Lawrence musical products. Wajcman's X partner, occasionally, calls himself "designer Bill Lawrence" has legally abandon any rights to the trademark "Bill Lawrence". Disclaimer Jzchak Wajcman dba Bill Lawrence USA is not associated with the "designer Bill Lawrence" since 1984.

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