MetLife Auto & Home®

PowerLink℠

Your link to MetLife Auto & Home
SEMCI Solutions

MetLife®

What is PowerLink?

PowerLink is MetLife Auto & Home's Single Entry Multiple Company Interface (SEMCI) platform that allows agents to enter client information once and receive accurate quotes from multiple companies. Along with this, agents may also write and service business from their agency technology systems.

Based on current industry technology and trends, as well as our agents' needs, PowerLink enables MetLife Auto & Home to develop and implement:

- Quoting via real-time comparative raters
- Inquiry via agency management systems
- Quote and Issue via agency management systems
- Servicing capability via agency management systems

How does PowerLink Interface with Comparative Rating?

An agency representative enters information using a vendor tool and the data is transferred through the Internet to the available P & C carrier(s) the agency has selected to quote. Each carrier the agent quotes is accessed simultaneously through the vendor, and the data is then quickly returned to the Customer Service Representative (CSR) from each carrier. This process enables the CSR to immediately compare carrier quotes without having to access each individual company's website.

How does PowerLink Interface with Agency Management Systems?

From their management system, agency representatives may access a customer and request specific policy information. A request for billing information, for example, may be transferred directly over the Internet, to the carrier and then returned to the management system. The management system essentially acts as a router and connects the agency directly to the Agency Resource Site (ARS), *www.metauto-agent.com*. ARS is MetLife Auto & Home's web-based tool for new business, servicing, billing, and more.

What benefits does PowerLink provide?

The greatest benefit of using PowerLink is the extra time it provides for agents! One agency with three representatives will average approximately 95 Inquiry transactions each day. Using PowerLink technology, just one CSR in that agency will save approximately 15 keystrokes and 70 seconds per transaction. This has the potential to save the agency approximately 1,425 keystrokes and almost two hours of time each day. This allows the agency more time to sell new business and market to new customers.

What SEMCI Vendors currently provide MetLife Auto & Home rates and information?

MetLife Auto & Home partners with a variety of different SEMCI vendors across the United States. We strive to make our rates accessible through widely utilized SEMCI technology solutions for both comparative raters and management system vendors.

For more details about the individual SEMCI vendors we partner with and the states each tool is currently available within, please contact your Marketing Manager or access ARS at *www.metauto-agent.com*. From the ARS Homepage you may access the SEMCI Vendor/State Availability link within Hot News, ARS Enhancements, Resources. Individual SEMCI Vendor contact information is also provided through this link.
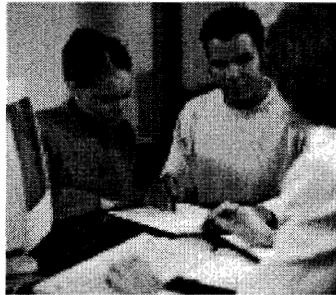
Questions?

Please contact your MetLife Auto & Home Independent Agent Marketing Manager.

Please reference the SEMCI Vendor/State Availability chart on the ARS Homepage for more details concerning our availability with specific SEMCI vendors.

have you met life today?

MetLife®

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