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Trademark Assignment Abstract of Title

Total Assignments: 2**Serial #:** [75791290](#)**Filing Dt:** 09/02/1999**Reg #:** [2553393](#)**Reg. Dt:** 03/26/2002**Registrant:** Kraft Foods, Inc.**Mark:** TROPICAL TREMOR**Assignment: 1****Reel/Frame:** [2829/0854](#)**Received:** 04/16/2004**Recorded:** 12/05/2000**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [KRAFT FOODS](#)**Exec Dt:** 09/02/1999**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [KRAFT FOODS HOLDINGS, INC.](#)
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NORTHFIELD, IL 60093**Assignment: 2****Reel/Frame:** [3639/0828](#)**Received:** 10/15/2007**Recorded:** 10/15/2007**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [KRAFT FOODS HOLDINGS, INC.](#)**Exec Dt:** 10/12/2007**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)
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