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if you work with databases or data tables, you've probably wished you could do the following:

- Analyze database information at the speed of thought
- Synchronize data processing with your own logic and reasoning
- Examine multiple data results and combinations simultaneously
- · Simplify complex data relationships easily and accurately
- Spontaneously rearrange row and column associations
- · Quickly adjust value labels, colors and attributes
- Detect unexpected and useful connections and interrelations

You can do all of this and more with Reason (6), a sophisticated but easy to use data management program that is based upon our patented Contextual Data Modeling technology. CDM is a cutting-edge, revolutionary concept, similar in theory to conventional, large-scale data mining techniques. However, CDM harnesses the power within the mind of the user itself, allowing data to be organized organically and intuitively!

click here for more info ⊳

Reason ® gives you the power to quickly and easily view and evaluate your data from multiple perspectives. Not only can columns be rearranged and tables shortened or lengthened rapidly, but the parameter values of items on the table can be revised on the fly.

With Reason ®, you'll have quick access

With <u>Heason (e.g.</u>, you'll have quick access to all possible permutations of your data tables. You'll not only see unexpected relationships, but you'll find solutions to questions you would have never even thought of!



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