

TRADEMARK CONSENT AGREEMENT

This Agreement, made this 10th day of March, 2006, is by and between BZZAGENT, INC., a Delaware corporation, having its principal place of business at 273 Summer Street, 4th Floor Boston, MA 02210 ("BZZAGENT"), and B & Z Productions, L.L.C., a Rhode Island limited liability company having its principal place of business at 2000 Noosneck Hill Road, Coventry, RI 02816 ("BZ").

Whereas, BZZAGENT is the owner of U.S. trademark application No. 78258505 of the mark BZZ for word-of-mouth marketing services;

Whereas, BZ desires to use the marks BZ (word and logo marks), BZ RESULTS and BZ TRAINING for its business of providing websites and Customer Relations Management systems for car dealerships; and

Whereas, BZ recognizes the validity of BZZAGENT's mark and wishes to avoid any conflict with it;

Now, therefore, in consideration of the sum of One Dollar and other good and valuable consideration, it is agreed as follows:

1. BZZAGENT believes there is no likelihood of confusion or conflict between the trademarks described above because the parties do not share the same market and are in no way competitive with one another. BZ provides websites and Customer Relationship Management ("CRM") systems for car dealerships. By contrast, BZZAGENT provides automated word-of-mouth marketing services;
2. BZ believes there is no likelihood of confusion or conflict between the trademarks described above for the same reason set forth above that the parties do not share the same market;
3. BZZAGENT consents to the use and registration by BZ of the trademark BZ (word and logo marks), BZ RESULTS, and BZ TRAINING which are the subject of 78446934, 78452571, 78446952, 78514751, respectively, for its business of providing websites and CRM systems for car dealerships;
4. BZZAGENT will take no action to interfere with the use and registration of the BZ (word and logo marks), BZ RESULTS, and BZ TRAINING marks; and
5. BZ will take no action to interfere with the use and registration of the BZZ mark.

In Witness Whereof, the parties hereto set their hands and seals hereto on the date first written above.

BZZAGENT, INC.

By: Dul Wj Daria Wasilko, COO
10/31/05

B & Z PRODUCTIONS, LLC

By: William J. Reilly
William J. Reilly
Chief Operating Officer
3/10/06