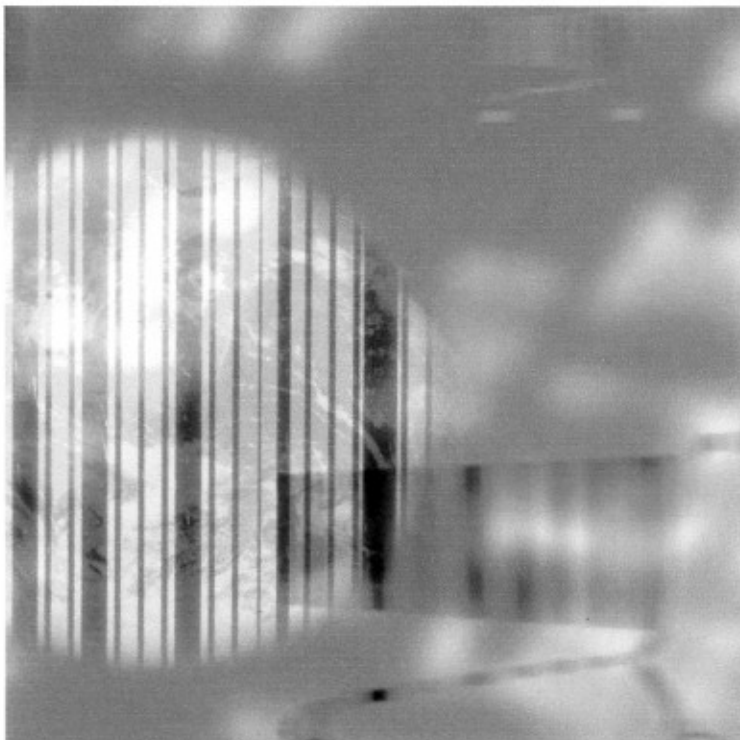


## Simplifying Your Trading Partner Connections



Will your current B2B integration support the demands of a real-time supply chain? Probably not. At Liaison Technologies, we help organizations build stronger customer and supplier relationships by electronically sharing information in real time.

We're perfecting the art of B2B integration by offering quick, cost-effective trading partner connections. Connections that eliminate errors and reduce manual transaction processing costs. By automating routine transactions, you can enjoy the benefit of increased effectiveness while decreasing supply chain costs.

Liaison's integration services are based on a proven, scalable Real-Time Network that provides unmatched speed and performance levels.

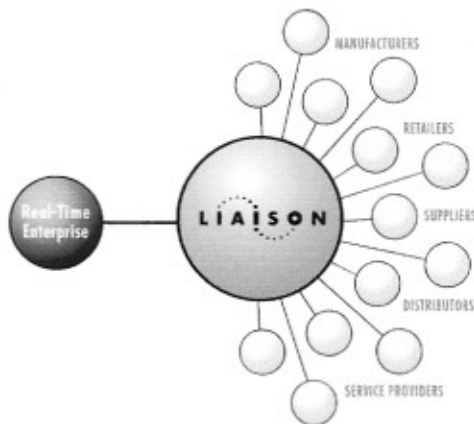
- Our state-of-the-art technology is cheaper than traditional EDI options because we charge a flat fee per trading partner
- Customers enjoy a single connection to unlimited trading partners in unlimited formats including EDI, XML and AS2
- Tight integration with suppliers, customers and distributors enables real-time inventory queries
- Flexible message mapping enables you to transact with your trading partners in any message format they prefer

### Your Format is Our Format

We proudly offer a variety of standards ranging from EDI to XML.

- Our relationships with Sterling Commerce and IBM, both EDI leaders, provide access to established EDI trading communities, but at a much lower cost. We offer flexible pricing plans such as per trading partner pricing or traditional kilocharacter pricing
- We support virtually all EDI standards including ANSI X12, EDIFACT, EMBARC, TRADACOMS, UCS and VICS
- Our flexible offering also includes multiple internet-based standards such as XML, xCBL and AS2, as well as an adapter library for enterprise applications from Baan, CommerceOne, JDEdwards, MQ Series, Oracle, PeopleSoft, SAP, Siebel and others

Connect Once, Collaborate Often:



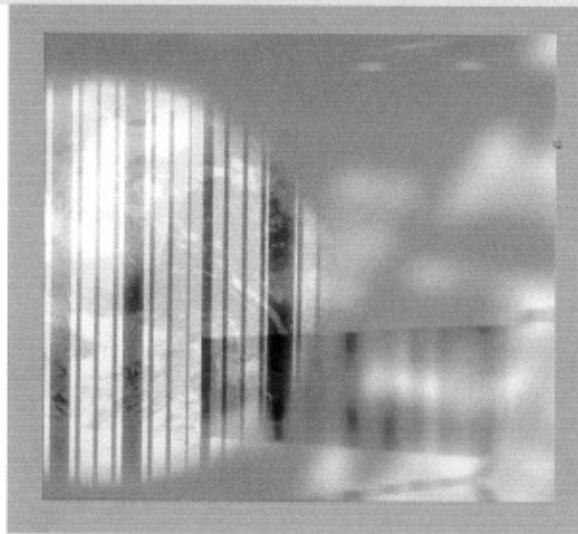
"We liked the concept of a single connection point - it just makes it simpler and less costly to reach our highly diverse trading partners."

Steve Breaux, Director of Enterprise Architecture, International Paper

## A Comprehensive Message Library

You can share critical business information with your customers, suppliers, distributors, service providers and exchanges with Liaison's Integration Services. Our extensive message library speeds your ROI. We are continuously developing new business messages. Currently, we offer:

MESSAGE	CATEGORY
Order, Order Response, Order Change, Order Status Request, Order Status Result	Order
Price Check Request, Price Check Result, Quote, RFQ, Remittance, Debit Authorization, Invoice	Pricing
Availability Check, Availability Check Result, Inventory Status, Inventory Change, Catalog, Product Transfer, Product Activity Usage	Stock
ASN, Load Tender, Load Tender Response, Rail Bill of Lading, Shipping Schedule, Ship Information, Ship Status, Goods Receipt, Scale Ticket	Shipping / Receiving
Contract Update, Application Response, Application Control Total, Functional Acknowledge, Opaque	Other



### Get Started Today

It's time to increase efficiencies in your supply chain planning and execution. Publishing and synchronizing mission-critical information and transactions with your customers, suppliers and distributors is easy when you leverage our real-time integration network. Contact Liaison today at **866-336-7378** or [www.liaison.com](http://www.liaison.com) to start reaping the benefits of becoming a real-time enterprise.

### Liaison: Synchronizing the Real-Time Supply Chain

Imagine the impact of eliminating operational delays, reducing invoice errors, speeding new product introductions and shortening payment cycles. It's not a dream. Everyday our customers enjoy these benefits. Benefits that result from leveraging Liaison's UCCnet certified solutions to synchronize product data and tightly integrate with supply chain trading partners.

As a real-time infrastructure provider, Liaison helps manufacturers and distributors maximize profits. Our complete, hosted solution quickly and painlessly enables the real-time enterprise by:

- Publishing and synchronizing mission-critical data with customers, suppliers or distributors
- Managing product information via a shared data repository and hands-on data cleansing services
- All built on the foundation of a real-time integration network that offers unlimited trading partners and unlimited formats at prices comparable to EDI

# LIAISON

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### The Real-Time Supply Chain Starts Now

Are you ready to dramatically improve your supply chain performance? Our customers benefit from fewer invoice errors, reduced invoice deductions, faster introductions for new products and shorter payment cycles. Contact Liaison today at **866-336-7378** or [www.liaison.com](http://www.liaison.com) to start enjoying the benefits of becoming a real-time enterprise.