

EXHIBIT B

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Aura® Day Light Lamp, 10,000 Lux of Full Spectrum Bright Light with Adjustable Lux Dial and Timer- 100% UV Free{2 Year Warranty Includes Bulb and Lamp}

Brand: Aura Daylight
 ★★★★★ 373 ratings | 131 answered questions

List Price: \$149.89
 Price: **\$125.89** (\$125.89 / Count) & **FREE Shipping**. Details
 You Save: **\$24.00** (16%)

Get \$50 off instantly: Pay \$75.89 \$125.89 upon approval for the Amazon Rewards Visa Card. No annual fee.

- 10,000 Lux of Safe Bright Light --THIS LAMP IS DESIGNED FOR USE IN THE USA ONLY. IT WILL NOT WORK ON ANY OTHER VOLTAGE.
- PATENTED TECHNOLOGY- The Aura Daylight Lamp features a patented lux adjusting dial so that YOU are in full control of the light output. The lux output is 3,500 lux at the lowest setting and 10,000 lux at the maximum setting. The unit also adjusts to an 85 or 70 degree angle for comfortable positioning.
- ETL SAFETY TESTED AND FCC CERTIFIED- Don't take a chance with your health. The Aura Daylight Light Lamp is ETL and FCC certified to ensure the safety of this device. The Aura BL40 is also certified as 100% UV FREE.
- TIMER FEATURE- The built-in timer feature adds additional flexibility! The timer can be set at ten minute intervals from 60-120 minutes. Bonus feature: the lamp will automatically shut off when the session is complete.
- WALL MOUNTABLE- The Daylight Lamp easily mounts onto the wall. The stand folds up for simplified storage.

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Arrives: **Friday, Aug 28** Details

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Qty: 1

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Item arrives in packaging that reveals what's inside. To hide it, choose **Ship in Amazon packaging** at checkout.

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Circadian Optics Luxy Light Therapy Lamp | As Seen On Shark Tank | 10,000 LUX Ultra...
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Product Description

Aura Daylight Therapy Lamp

Today, we are living in a light-deprived world and are paying for it with our health. Our body is designed to spend most of our waking hours outdoors, where it benefits from the sun's rays in the bright sunshine – but today our lifestyles are causing us to fight what Mother Nature intended for us. We're living in the dark.

The good news is that researchers in light therapy have made great strides in recent years in understanding the impact of light on our health and wellness, and there is an increasing awareness among the general population about the importance of getting enough of the right kind of light: BRIGHT LIGHT.

The reality, however, is that it's hard to institute a significant change in our lifestyle by spending more time outdoors and getting the light we need on a daily basis. So, bringing the vital light indoors in the form of light therapy is the next best solution.

At Aura we developed our product to ensure that our customers will get the best light therapy treatment possible.

Light therapy has been proven effective in 90% of the cases but not without side effects. In several clinical studies conducted with 10,000 lux bright light therapy lamps some of the side effects reported were: Jumpiness/Jitteriness (8.8%), Headache (8.4%), Nausea (15.9%)

We implemented a patented dimmer feature that, when used correctly, negates these side effects.

Subjects were re-evaluated using our BL40 model and they were advised to start with the minimum lux setting and increase the output every two days, so that their body could slowly and effectively adjust to the light therapy treatment. When following this procedure, the users who had previously reported headaches, nausea and even jitteriness reported none or significantly reduced symptoms.

The BL40 light therapy lamp emits a full 10,000 lux at 8". Research suggest that even exposure to 2,500 lux of bright light, can make a significant difference to those who suffer from winter blues. The Aura Daylight Lamp offers flexibility by allowing the user to easily adjust the lux output based on their preference.

Light therapy has been proven effective in almost 80% of people reporting symptoms related to the winter blues. Although the results may vary, most people feel the effects within a few days. The intended uses of light therapy are expanding daily as we learn more about the amazing benefits of light.

The Aura Daylight Therapy Lamp was designed for use in public spaces. The sleek and modern design fits right in to any home or office setting.

- Dual tilt angle for comfortable positioning
- Wall mountable

Aura Daylight brings sunlight back into your life. Our 10,000 lux UV free light perfectly mimics sunlight and will naturally boost your mood. It will also dramatically increase energy, focus and concentration.

"A definitive double-blind study published in 2016 showed light therapy is superior to Prozac for treatment of non-seasonal depression, which opens vast new opportunities for clinical application."

- Dr Michael Terman

Professor of Clinical Psychology at COLUMBIA UNIVERSITY

Author of "RESET YOUR INNER CLOCK"

Product details

Shipping Weight: 3.4 pounds (View shipping rates and policies)

ASIN: B01IAEV13W

Customer Reviews: ★★★★★ ~ 373 customer ratings

Amazon Best Sellers Rank: #96,364 in Health & Household (See Top 100 in Health & Household) #81 in Light Therapy Products

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Unboxing - Aura Day Light Therapy Lamp
S. D.



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Are Light Therapy Lamps Worth It?
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Important information

Legal Disclaimer

THIS LAMP IS DESIGNED FOR USE IN THE USA ONLY. IT WILL NOT WORK ON ANY OTHER VOLTAGE.

Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.

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	Add to Cart	Add to Cart	Add to Cart	Add to Cart
Customer Rating	★★★★☆ (373)	★★★★★ (5327)	★★★★☆ (440)	★★★★☆ (2136)
Price	\$125 ⁸⁹	\$37 ⁹⁹	\$49 ⁹⁵	\$39 ⁹⁹
Shipping	FREE Shipping. Details	FREE Shipping. Details	FREE Shipping. Details	FREE Shipping. Details
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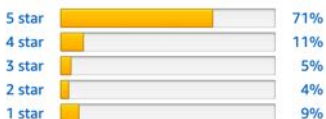
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Customer reviews

★★★★☆ 4.3 out of 5

373 customer ratings



How are ratings calculated?



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Customer images



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Top reviews

Polly

★★★★★ I feel so much happier in winter

Reviewed in the United States on February 20, 2018

Verified Purchase

I'm so happy with the choice I made when buying this particular light. My doctor recommended 10,000 Lux for 1 hour before noon each day, but I had to research the brands. This one is in line with others re: cost. Smooth edges, well-constructed, substantial-feeling without weighing much. Fits easily (small enough and compact) on a table beside you as you read or eat. The stand is stable. I love the 10 minute countdown as demonstrated by 6 lit lights going off one-by-one. Helps you know where you are in your treatment each day. I do feel better. I started using the Aura light regularly in September, as recommended. The holidays were free from the overwhelming fatigue and sadness of previous years. If you have medical problems that prevent you from spending hours outside and have trouble with winter gloom, buy a light!!!!

62 people found this helpful

Helpful | Comment | Report abuse

Cody

★★★★☆ Doesn't have two year warranty as described

Reviewed in the United States on October 6, 2018

Verified Purchase

I purchased this and was excited to begin to use it until I noticed that the two year warranty it says it has in the description is incorrect. The bulb is not covered under warranty and for that reason I am returning it.

45 people found this helpful

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Lori Strelau

★★★★★ Wow!

Reviewed in the United States on December 14, 2016

Verified Purchase

This is the BEST thing I have bought myself in forever! No more winter blues. I use it an hour a day as soon as I get home fro, work. Mood has improved so much that I find myself singing all of the time! Highly recommend to all!

88 people found this helpful

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Disney Fan

★★★★★ Quality Product

Reviewed in the United States on November 3, 2018

Verified Purchase

I've had other brands of light therapy lamps and not that there was anything mechanically wrong with them (only

some)with the other lamps i have nad in the past,but tthis is my favorite and has reatures others didn't have. This updated model has a dimmer switch which actually is convenient when you want to have the light on but don't need the full power of the bulb, and secondly, there is a timer which is a big plus IMO, and to top it off it is very stylish.

I hd some initial questions when I recieved it that weren't answered in the manual, and there was a customer service phone number where you can actually talk to a person. The CSR was very informative and helped with a couple of minor issues.

Everything about this product has been a good experience and this from someone who has had different SAD lamps over the years.

37 people found this helpful

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Emmi Sorokin

★★★★☆ Started making a buzzing sound after 2 months and broke ...

Reviewed in the United States on September 18, 2017

Verified Purchase

Started making a buzzing sound after 2 months and broke after 6 months. Reached out to manufacturer and did not get a response.

Edit: Manufacturer reached out and offered a replacement for the defective product, excited to have it back because it really did help with mood.

56 people found this helpful

Helpful | Comment | Report abuse

LD Smith

★★★★★ Wife loves this light.

Reviewed in the United States on February 3, 2017

Verified Purchase

I read the reviews of the other lights offered on Amazon and purchased this one for my wife on that bases. She loves this lamp. She is greatly effected by the shortage of sunlight in the winter here in NE Ohio. Between the short days and the gray days it is hard for her to get out of bed some mornings. She placed the light on her nightstand and turns it on for 15-20 minutes before she gets up in the morning and it makes a world of difference. My only regret is that I waited until Christmas to get it for her.

64 people found this helpful

Helpful | Comment | Report abuse

Maia

★★★★★ Fabulous product

Reviewed in the United States on September 16, 2017

Verified Purchase

Excellent product. For many years I've used light boxes for SAD and this is far superior to the others. It's lightweight - so easy to move; yet sturdy and not easily tipped over. It is larger than my other light boxes so I have to shuffle a few things around on my desk to make room for it; but that's not much of a problem. I particularly like having the ability to control both the intensity and the angle of the light. The only quibble I have is with the timer- the green lights don't turn off in 10 minute increments - the unit shuts off after 30 minutes (or an hour).

I am already using it and can feel the change in my mood - no more "gravy & potato & pie" cravings. No more afternoons of endless fatigue. I highly recommend this product. I bought it myself and don't write solicited reviews for anyone for any reason.

27 people found this helpful

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Charper8542

★★★★★ Absolutely LOVE it! I was having a hard time sleeping ...

Reviewed in the United States on January 8, 2017

Verified Purchase

Absolutely LOVE it! I was having a hard time sleeping at night, having a lack of energy and feeling depressed. I have only had my light for 2 weeks and I am happy to say I am sleeping through the night, and have more energy and feel great! I have never had a light before. I am very pleased and would highly recommend!

47 people found this helpful

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Top international reviews

Voracious reader

★★★★★ This works

Reviewed in Canada on July 17, 2017

Verified Purchase

Very easy to use. lightweight. adjustable time and light is a great feature. I have been using it and after 3 days I

...already felt a brighter. I could "feel" the light had reached the back of my eye (this is a good thing!). Very happy I bought this and relieved, I gave another tool in my arsenal to battle SAD.

3 people found this helpful

Helpful | Report abuse

Mia Potters

★★★★★ Great Lamp

Reviewed in Canada on December 8, 2019

Verified Purchase

I LOVE this lamp. It's definitely worth the money. I sit in front of it for at least 10 minutes a day and it really makes a difference in my mood and it also helps me wake up in the morning. It actually doubles as a makeup light for me now as it's the perfect time to use it! 100% recommend.

Helpful | Report abuse

TRobertson

★★★★★ Perfect!

Reviewed in Canada on March 3, 2019

Verified Purchase

Not just good for light therapy but also as a make up light as well.

One person found this helpful

Helpful | Report abuse

Cameron Newhouse

★★★★★ Great lamp

Reviewed in Canada on January 16, 2019

Verified Purchase

Very bright

Good lamp

One person found this helpful

Helpful | Report abuse

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\$49.95



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★★★★☆ 1,721
\$68.50
In stock on August 23, 2020.



Carex Day-Light Classic Plus Bright Light Therapy Lamp - 10,000 LUX At 12 Inches - LED Sun Lamp...
★★★★☆ 568
\$104.95



Circadian Optics Lampu Light Therapy Lamp | As Seen On Shark Tank | 10,000 LUX Ultra Bright...
★★★★☆ 510
\$64.99



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