

U.S. PATENT AND TRADEMARK OFFICE
RESPONSE TO OFFICE ACTION
FOR ELECTRONIC SUBMISSION

Ser. No. 88/289,066

Mark: WEWORK

Our Ref: WEWO 1902196

This is in response to the Office Action issued October 28, 2020.

The application as originally filed identified: Promoting visual and performing arts events by means of providing an artist in residence program, career mentoring and coaching, and information about art, artists and arts events.

The first Office action required further specification and proper classification of the services and suggested the following:

Class 035: Promoting visual and performing arts events by means of providing information about art, artists, and arts events

Class 036: Charitable services, namely, providing financial support by means of providing an artist in residence program for the purpose of promoting visual and performing arts

Class 041: Providing career mentoring and coaching services in the field of visual and performing arts

In response to the first Office action, the applicant amended to:

Class 035: Promoting visual and performing arts events by means of providing information about art, artists, and arts events

Class 036: Providing financial support by means of providing an artist in residence program for the purpose of promoting visual and performing arts

Class 41: Providing career mentoring and coaching services in the field of visual and performing arts

A final office action issued requiring amendment of the identification in Class 36 only (“Particular wording in applicant’s amended identification of services is indefinite needs further amendment because the Class 036 services must clarify that the promotion services are charitable in nature as distinguished from commercial promotion services in Class 035.”) The

Office action specifies that the refusal pertains only to Class 36. As a result, TMEP Sec. 718.02(a) applies.

In response, Applicant has now amended the identification as follows:

Class 36: Financial services, namely, providing financial support by means of providing an artist in residence program for the purpose of promoting visual and performing arts

Applicant believes that this amendment clarifies that the promotion services are not commercial promotion services in Class 35. Applicant respectfully submits that adding the words “charitable services” is not necessary in order to clarify that the services are not commercial promotion services. That the services of “providing financial support” are within the scope of the original identification is clear since they were expressly proposed by the examining attorney in the first Office action.

With the above, Applicant requests that its amendment for Class 36 services be accepted.

The delay in filing this response was due to the COVID-19 outbreak which materially interfered therewith.