

Statement of Applicant Concerning Evidence of  
Commercial Success achieved by products associated with mark "Cue"

Applicant, ZHUO WEN LUO, hereby submits evidence of substantial commercialization and market success of products which purchasers associate with the mark "Cue", namely lighters, lighter fluid; lighter fluids, fuel for lighters and butane fuel for lighters.

Applicant successful investment in advertising these products in connection with the Cue mark is demonstrated in the attached sales summary for Cue products. These figures demonstrate market success due to distinctiveness. As a result of such advertising and other market activity, consumers associate the Cue products with their source.

Signed

Zhuo Wen Luo