

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Twenty Three Horizon Way, LLC

LAW OFFICE 112

Serial No.: 88/152,044

Examining Attorney:
Amy Kean

Mark: The logo for the mark "YONDER" features the word "YONDER" in a bold, sans-serif font. The letter "O" is replaced by a stylized circular icon consisting of a circle with a horizontal line through its center, resembling a globe or a specific design element.

REQUEST FOR
RECONSIDERATION

Classes: 9, 43

We write in response to the Examining Attorney's Final Office Action sent on March 11, 2019 ("Final Office Action") regarding the application ("Application") by Twenty Three Horizon Way, LLC ("Applicant") for registration of the referenced mark YONDER (& Design) in Classes 9 and 43 (the "Mark").

ARGUMENT

The sole remaining ground for the Examining Attorney's refusal is the alleged likelihood of confusion with the mark YONDER (the "Cited Mark"), as reflected in registration No. 3652538 (the "Cited Registration"), currently registered to Luvbyrd LLC (the "Registrant"). For the reasons set forth below, we respectfully request that the Examining Attorney reconsider the Final Office Action and either approve the Mark for publication or suspend these proceedings.

First, the Examining Attorney did not give appropriate weight to the differences between the marks. The Examining Attorney incorrectly concluded that “the applicant’s proposed use of stylized font/design element is insufficient to differentiate the otherwise identical marks at issue here.”

Respectfully, this conclusion is not factually and legally correct. As a legal matter, “[T]he fundamental rule in this situation is that the marks must be considered in their entirety.” See TMEP, 1207.01(c)(ii), citing *Jack Wolfskin Ausrüstung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.*, 797 F.3d 1363, 1371 (Fed. Cir. 2015); *In re Shell Oil Co.*, 992 F.2d 1204, 1206 (Fed. Cir. 1993); *Massey Junior Coll., Inc. v. Fashion Inst. of Tech.*, 492 F.2d 1399, 1402 (C.C.P.A. 1974). Indeed, the Court of Appeals for the Federal Circuit has cautioned that “[t]here is no general rule as to whether letters or designs will dominate in composite marks; nor is the dominance of letters or design dispositive of the issue.” *In re Electrolyte Labs. Inc.*, 929 F.2d 645, 647 (Fed. Cir. 1990); see also TMEP, 1207.01(c)(ii).

Further, marks must be considered in the way they are used and perceived. *In re National Data Corp.*, 753 F.2d 1056, 1059 (Fed. Cir. 1985); *Packard Press*, 227 F.3d at 1356 (noting that TTAB “completely failed to consider the appearance and sound of the mark as a whole.”).¹ “Since marks tend to be perceived in their entirety, all components must be given appropriate weight.” J. Hawes, *Trademark Registration Practice* 2d (West 2018), at § 6:6, 6-13, citing *Opryland USA Inc. v. Great Am. Music Show Inc.*, 970 F.2d 847 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 U.S.P.Q.2d at 1958 (BOX SOLUTIONS & Design for computer hardware not confusingly similar to BOX & Design for computers and computer peripherals). “In order to determine if confusion is likely, each trademark must be compared in its entirety.” *Universal City Studios, Inc. v. Nintendo Co., Ltd.*, 746 F.2d 112, 117 (2d Cir. 1984).

As a factual matter, Applicant’s Mark here contains a distinguishing design component, the silhouette of a compass rose, not present in the Cited Mark. The Mark presents a

¹ See also *Sleepmaster Prods. Co. v. American Auto-Felt Corp.*, 241 F.2d 738, 741 (CCPA 1957) (noting that although “Sleep”, “Dream”, and “Rest” are suggestive in meaning, it is proper to analyze the SLEEPMASTER, RESTMASTER and DREAMMASTER marks as a whole when considering sound and appearance).

distinguishable commercial impression from the Cited Mark, particularly when considered in connection with the different goods and services at issue. The Examining Attorney seemingly dismissed the differences between the Mark and the Cited Mark out of hand. Given the way in which the Mark is used and perceived, this element weighs against any finding of a likelihood of confusion.

Second, we respectfully submit that the Examining Attorney erroneously concluded that the services at issue are sufficiently related under *Du Pont* to support a finding of the likelihood of confusion. A wealth of authority has found the absence of relatedness under analogous circumstances. *See, e.g., In First W. Fed. Sav. Bank v. First W. Bank Sturgis*, 636 N.W.2d 454, 458 (S.D. 2001) (no likelihood of confusion between two banks which used the term “First Western” in their names, since one of the banks was “primarily a real estate lending operation, a federal savings and loan,” and the other offered more generalized banking services); *Dunfey Hotels Corp. v. Meridien Hotels Inv. Group, Inc.*, 504 F. Supp. 371, 382 (S.D.N.Y. 1980) (holding that use of “Parker” and “Parker House” in connection with apartment services was not likely to be confused with “Parker House” for hotel services.); *In re St. Helena Hosp.*, 774 F.3d 747, 754 (Fed. Cir. 2014) (finding that substantial evidence did not support relatedness of hospital-based residential weight and lifestyle program and printed materials dealing with physical activity and fitness); *In re Princeton Tectonics, Inc.*, 95 U.S.P.Q.2d 1509, 1512 (T.T.A.B. 2010) (applicant’s proposed “Epic” mark for personal headlamps is not likely to cause confusion with registrant’s “Epic” mark for “electric lighting fixtures.”).

Here, Registrant provides a platform analogous to Instagram for uploading travel pictures, while the Cited Registration is for “travel information services.” On the other hand, Applicant’s goods and services focus on booking accommodations for a specific category of tourists (agri-eco tourists).

The Examining Attorney cited webpages that purportedly show that “providers of eco-lodge booking and reservation services via website also commonly provide travel information on the same websites.” The Examining Attorney cites a total of four (4) websites in support of this sweeping claim of “commonality.” And these four (4) websites (or the six (6) websites cited

in the Examining Attorney's Initial Office Action) do not support the Examining Attorney's sweeping conclusion in any event.

Fundamentally, with the exception of booking.com (which is not an "eco-lodge booking and reservations service" in any event) none of the websites provides "a mobile application for booking angri-eco-accommodations," as is the case for Applicant's IC9 Application.

Moreover, the cited evidence fails to show relatedness for the following additional reasons as to Applicant's IC9 and IC43 Application:

- Booking.com is not an "eco-lodge booking and reservations service." Instead, it is generic booking website.
- Green Key is also not "eco-lodge booking and reservations service." Green Key is in the business of certifying companies as eco-friendly through its "Green Key award" program. See <https://www.greenkey.global/our-programme>.² Indeed, its mission is "Raising awareness and creating behavioural changes." Green Key provides no booking services of any kind.
- <https://www.virginia.org/agritourism/>, <https://www.travelks.com/industry/agritourism/> and <http://calagtour.org/> do not provide lodging "fbooking and reservation services." They are state websites that provide travel information.
- MashpiLodge.com and TopasEcoLodge.com are not providers of "eco-lodge booking and reservation services." They are websites for single lodges - one in the jungle in Ecuador and the other in Sepa, Vietnam.
- nationalgeographiclodges.com is also unremarkable, as it simply describes the destinations that may be booked, as would any other booking service.

² *Id.* "The Green Key award is a leading standard of excellence in the field of environmental responsibility and sustainable operation within the tourism industry. This prestigious eco-label represents a commitment by businesses that their tourism establishments adhere to the strict criteria as stipulated by the Foundation for Environmental Education (FEE)."

The lack of the requisite relatedness holds particularly true given the commonality of the terms “Yonder” as outlined below. *See, e.g., In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953, 1598 (T.T.A.B. 2006). As the TTAB explained in *Box Solutions*:

“In conclusion, we find that, despite the legal identity of the goods and the overlap in trade channels and customers, the marks are sufficiently dissimilar, particularly in view of the very weak nature of the common element BOX and the nature of the overlapping goods, which are not impulse-purchase items and are bought by sophisticated purchasers, such that confusion is not likely between applicant's BOX SOLUTIONS in stylized form mark and the cited registrant's BOX and design mark.”

Id.

Third, the Examining Attorney seemingly failed to give any weight to third party use submitted by Applicant establishing that the Yonder mark is weak. Thus:

“If the evidence establishes that the consuming public is exposed to third-party use of similar marks on similar goods, it ‘is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection.’”

TMEP 1207.01(d)(iii), *citing Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée en 1772*, 396 F.3d 1369, 1373-74, (Fed. Cir. 2005); *see also In re FabFitFun, Inc.*, 127 USPQ2d 1670, 1675 (TTAB 2018) (finding the component term SMOKING HOT in the marks I’M SMOKING HOT and SMOKIN’ HOT SHOW TIME to be “somewhat weak” based in part on evidence of third-party use of the term on similar cosmetics goods, noting that such uses “tend to show consumer exposure to third-party use of the term on similar goods.”).³

Here, Applicant submitted evidence (attached as Exhibit B to Applicant’s initial response) of third-party use of the term “YONDER” in connection with travel-related services.

³ *See also Mini Melts, Inc. v. Reckitt Benckiser LLC*, 118 USPQ2d 1464, 1470 (TTAB 2016) (noting that evidence that third parties had adopted marks that were the same as or similar to opposer’s mark for use in connection with food products “may show that a term carries a highly suggestive connotation in the industry and, therefore, may be considered weak”).

The Examining Attorney seemingly did not consider this evidence. Moreover, the USPTO register is littered with “Yonder” trademarks, including forty-three (43) live Yonder marks and three (3) live “YONDR” marks, including numerous marks in IC 009 and 043, the International Classes at issue here. See Exhibit A submitted herewith. Notably, the Examining Attorney concluded that that “there are few marks using the term YONDER in the relevant markets,” even though the Examining Attorney acknowledged that there are “sixteen (16) live marks for Class 009.”

Where, as here, the term “Yonder” is so common, “consumers are not confused as a result of this common term, and that the remaining portions of the respective marks are sufficient to distinguish the marks as a whole from one another.” J. Hawes, Trademark Registration Practice 2d (West 2018), at § 6:6, 6-42-6-43, citing *Promark Brands Inc. and H.J. Heinz Co. v. GFA Brands, Inc.*, 114 U.S.P.Q.2d 1232, 1250 (T.T.A.B. 2015). Given the large number of marks that use the term Yonder, even slight differences in the goods of services support the absence of a likelihood of confusion.

For these reasons, Applicant requests that the Examining Attorney either approve the Application for publication or that it suspend these proceedings.

Exhibit A

EXHIBIT A

Serial No.: 88/152,044

No.	Serial Number	Reg. Number	Word Mark	Goods/Services
1.	86562774		WAY OVER YONDER	IC 041: Entertainment, namely, live music concerts.
2.	86244387		BLUE YONDER 2014 PINOT AGE BY TV BAKER ATLANTA , GA	IC 033: Wine.
3.	86244360		BLUE YONDER	IC 033: Wine.
4.	86227817	4664861	YONDER BOCK	IC 032: Beer.
5.	86140100		YONDER MOUNTAIN STRING BAND	IC 009: Digital music downloadable from the Internet; Musical sound recordings; Pre-recorded CDs featuring music; Pre- recorded electronic and digital media featuring music. IC 025: Hats; Sweatshirts; T-shirts; Tank tops. IC 041: Entertainment services in the nature of live musical performances; Entertainment services, namely, providing a web site featuring non-downloadable musical performances, musical videos, related film clips, photographs, and other multimedia materials featuring music.
6.	85813304		BLUE YONDER	IC 009: (Based on Intent to Use) (Based on 44(e)) Computer software for predictive analytics, business data analysis, and big data, namely, processing and analyzing large volumes of data. IC 041: (Based on Intent to Use) (Based on 44(e)) Training in the use of computer software applications. IC 042: (Based on Intent to Use)(Based on 44(e)) Computer software design, computer software consultancy, computer software implementation, maintenance of computer software for technical data analysis and data evaluation,

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				(Based on Intent to Use) software as a service (saas) services featuring software for predictive analysis, business data analysis and big data, namely, processing and analyzing large volumes of data, all in business settings; (Based on Intent to Use)(Based on 44(e)) maintenance and updating of software.
7.	85497846	4388851	WILD BLUE YONDER	IC 009: Casino gaming software that generates or displays wager outcomes for gaming machines. IC 028.: Casino gaming machines, namely, devices which accept a wager.
8.	85893742	4653620	YONDER	IC 009: Software, namely, computer application software for mobile phones, smart phones, tablet computers, and handheld digital devices for providing information in the fields of travel, outdoor activities, and places for outdoor activities, for enabling participation in an on-line community regarding travel, outdoor activities, and places for outdoor activities, and for enabling social networking in the fields of travel, outdoor activities and places for outdoor activities.
9.	85805435	4379679	YONDER	IC 036: Real estate services, namely, rental of vacation homes.
10.	86140102	4568121	YMSB	IC 009: Musical sound recordings; Pre- recorded CDs featuring music; Pre- recorded electronic and digital media featuring music. IC 025: Hats; Sweatshirts; T-shirts; Tank tops. IC 041: Entertainment services in the nature of music performances.

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
11.	85432472	4231247	M YONDER	IC 007: Agricultural implements, namely, coulters; Agricultural implements, namely, hay balers; Agricultural implements, namely, incorporators; Agricultural implements, namely, seed drills; Agricultural machinery, namely, combines; Agricultural machinery, namely, harvesters; Agricultural machinery, namely, threshers; Agricultural machinery, namely, tillers; Agricultural machinery, namely, windrowers; Agricultural machines, namely, cultipackers; Bellows; Compressed air machines; Crushing machines for industrial purposes; Cutting machines; Diesel engines for machines; Dynamos; Electric motors, not for land vehicles; Engines not for land vehicles; Engines, other than for land vehicles; Generators for wind turbines; Generators of electricity; Hydraulic controls for machines, motors and engines; Hydraulic turbines; Ignition wires for motor vehicles; Lathes; Lawn mowers; Machine tool holders; Machine tools for breaking up road surface material; Machine tools for forming, riveting, swaging, and flaring of metal and plastics; Machine tools for removing waste material; Machine tools, namely, clamps for use in the precision clamping of work pieces; Machine tools, namely, jaws for use in the precision clamping of work pieces; Machine tools, namely, vices for use in the precision clamping of work pieces;

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				Machine tools, namely, powered machines for cutting or shaping or finishing metals or other materials; Machine tools, namely, rotary dies for cutting boxes for packaging industry; Milling machines; Parts of wind turbine motors, namely, compact drive systems; Pond and water garden aeration systems comprising water pumps, air compressors , air blowers and a finned wheel for pressurizing and aerating ponds and aquariums; Propellers for wind- powered electricity generators; Pumps for machines; Stands for machines; Starters for motors and engines. Variable frequency drives for motors, other than for land vehicles; Wind turbines; Wind- powered electricity generators; Yarn winding machines.
12.	85175478	3978158	YONDER	IC 038: Wireless broadband and wireless narrowband communication services.
13.	79152848		YONDER	IC 035: Advertising ; business management; business administration; office functions; commercial interfacing between buyers and suppliers; promoting and marketing the goods and services of others in particular via electronic communications networks; organization and management of customer loyalty programs; preparation of customer mailing lists for commercial promotional and/or advertising purposes; commercial consultancy in the field of travel arrangements,

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				<p>reservation of hotels or restaurant services, booking of sporting and cultural activities; price comparison services in the field of travel arrangements, reservation of hotels or restaurant services, booking of sporting and cultural activities</p> <p>IC 039: Travel arrangements; booking of tickets for travel; organization of excursions, sightseeing tours or travel, including business travel; travel information including via electronic communication networks; information relating to travel via websites; information on travel and tours; ticket booking services for travel and tours.</p> <p>IC 041.: Entertainment; booking of tickets for sporting and cultural activities, seats for shows; information on entertainment, and booking of seats for shows in particular via electronic communications networks; organization of contests (education or entertainment); information on sporting and cultural activities via websites</p> <p>IC 043.: Services for providing food and drink; temporary accommodation ; reservation of temporary accommodation, restaurants, hotel rooms, reception rooms and holiday cottages; information and bookings and temporary accommodation; information on hotel and restaurant services via websites.</p>

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
14.	78004311	2547406	BLUE YONDER	IC 042: Graphic art design for use in informing, entertaining, promoting, advertising, marketing and customer services communication, including the use of illustrations, photography, print, digital and analog graphics, to be used on informational, instructional, and promotional material, such as signs, labeling, packaging, marketing materials, web sites, Internet advertising and vendoring communication; design and testing of new products for others; computer services, namely, designing and implementing web sites for others.
15.	77955735	3959302	WILD WHALE YONDER	IC 009: Gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output.
16.	77764354	3739881	YONDER	IC 038: Wireless broadband and wireless narrowband communication services.
17.	77626123	3775781	CHANGXING YONGDA YONDER	IC 006: Buckles of common metal; Iron or steel scraps; Metal bolts; Metal cable clips; Metal hardware, namely, nuts; Metal hardware, namely, pulleys; Metal hardware, namely, springs; Metal hardware, namely, washers; Metal pipe clips; Metal posts; Pipework of metal including those from alloy steel and titanium; Prefabricated metal platforms. IC 009: Apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; Batteries; Electric conductors;

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				Electric control panels; Electric resistances; Electric wires and cables; Electrolysis apparatus for electroplating purposes; Solar batteries; Theft alarms.
18.	77604442	3634698	WILD BLUE YONDER	IC 016: Crayons.
19.	77560879	3652538	YONDER	IC 039: Travel information services.
20.	76016562	2449103	WILD BLUE YONDER	IC 035: Retail general store services. IC 039: Aircraft leasing services.
21.	74640447	2018324	WILD BLUE YONDER	IC 035: seminars, workshops, and general counseling on the topic of creative thinking and problem solving for businesses.
22.	74537238	2012352	WILD BLUE YONDER	IC 028: computer game programs.
23.	88251752		YONDER	IC 042: Providing temporary use of online non-downloadable machine vision computer software for use in operating pick and place machines; Providing temporary use of online non-downloadable software used to operate robots; Providing temporary use of online non-downloadable software using artificial intelligence for warehouse automation; Providing temporary use of online non-downloadable software using artificial intelligence and machine learning for use in operating pick and place machines; Providing temporary use of online non-downloadable software that allows for automation of parcel selection; Providing temporary use of online non-downloadable software for machine vision applications, namely, locating, guiding, identifying, measuring, and inspecting objects; Providing temporary use of online non-downloadable software for locating,

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				guiding, identifying, measuring and inspecting objects in connection with machine vision applications; Providing temporary use of online non-downloadable software for use in operating, guiding and controlling robots in the field of warehouse automation; Providing temporary use of online non-downloadable automation software for use in the field of robotics; Providing temporary use of online non-downloadable software for monitoring and controlling communication between computers and automated machine systems; Providing temporary use of online non-downloadable machine vision software used to generate a 360 degree image of parcels for use in the field of warehouse automation; Providing temporary use of online non-downloadable software for use in the field of warehouse automation; Software as a service (SAAS) services for use in the field of automation and robotics; Software as a service (SAAS) services in the nature of machine vision software for use in operating pick and place.
24.	88098945		OVER YONDER BREWING CO.	IC 032: Beer; Craft beers.
25.	88447071		BLUE YONDER	IC 037: Inspection services in the course of construction of civil infrastructure and structures; Building construction observation, namely, static inspection, functional verification inspection, performance verification inspection; Building inspection.

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
26.	88573181		BLUE YONDER	IC 009: Computer software for managing supply and demand chains in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Computer software for managing and planning operations, resource allocation, inventory, customers, customer service, pricing and revenue; Computer software used for managing production, scheduling, and transportation and shipping logistics; Computer software used for managing, mining, analyzing and reporting business data, verifying prices, ordering inventory, and operating retail stores and warehouses; Computer software used to access and transmit retailer and supplier product data via a global computer network IC 035: Business consultation services in the fields of manufacturing, retail and distribution resource planning, forecasting, and production; Technical consultation services in the field of retail store services. IC 042: Software as a service (SAAS) services, namely, hosting software for use by others for use for managing supply and demand chains in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Software as a service (SAAS) services, namely,

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				hosting software for use by others for managing and planning operations, resource allocation, inventory, customers, customer service, pricing and revenue; Software as a service (SAAS) services, namely, hosting software for use by others for managing production, scheduling, and transportation and shipping logistics; Software as a service (SAAS) services, namely, hosting software for use by others for managing, mining, analyzing and reporting business data, verifying prices, ordering inventory, and operating retail stores and warehouses; Software as a service (SAAS) services, namely, hosting software for use by others to access and transmit retailer and supplier product data via a global computer network; Computer software consultation, design, installation, configuration, implementation and maintenance in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Consulting services in the field of hosting computer software applications; Application service provider, namely, hosting, managing, developing, and maintaining applications, software and web sites of others, in the fields of demand and supply chain management; Technical support services, namely, troubleshooting of computer

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				software problems in the supply and demand chain field.
27.	88098950		OVER YONDER BREWING CO.	IC 032: Beer; Craft beers.
28.	88007758		YONDER	IC 005: Dietary and nutritional supplements in bar form; dietary and nutritional supplements, namely, protein powder comprised of bone broth collagen and plant based ingredients; dietary supplements containing collagen peptides; Powdered nutritional supplement drink mix containing protein; Nutritional supplement meal replacement bars containing bone broth collagen for boosting energy.
29.	88503829		YONDER	IC 043: Providing campground facilities and services; providing glamping services and facilities; providing facilities, parking, and services for recreational vehicles.
30.	88069773		YONDER WATERFOWL	IC 028: Duck calls.
31.	88317669		YONDER HORSE	IC 018: Saddle blankets. IC 025: Silk scarves.
32.	87428968		YONDER WOODS	IC 033: Alcoholic beverages, except beer; Vodka.
33.	87704045	5512662	BLUE YONDER	IC 036: Credit and cash card payment processing services; Credit card authorization services; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments.
34.	87657719	5480613	DOWN YONDER	IC 025: Dresses; Footwear; Headwear; Jackets; Pants; Shirts; Shorts; Skirts; Socks; Sweaters; Undergarments.
35.	87393776	5328575	BLUE YONDER	IC 009: Pre-recorded CDs featuring music.

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36.	87186815	5279673	BLUE YONDER OYSTER	IC 031: Oysters, live; Shellfish, live.
37.	87291608	5251202	BLUE YONDER	IC 009: Computer software for predictive analytics, business data analysis, and big data, namely, processing and analyzing large volumes of data. IC 041: Training in the use of computer software applications. IC 042: Computer software design, computer software consultancy, computer software implementation, maintenance of computer software for technical data analysis and data evaluation; software as a service (saas) services featuring software for predictive analysis, business data analysis and big data, namely, processing and analyzing large volumes of data, all in business setting.
38.	86606688	5107425	YONDER HEFE	IC 032: Beer; wheat beer.
39.	86618870	4870375	YONDER	IC 009: Digital music downloadable from the Internet; Musical sound recordings; Pre-recorded CDs featuring music; Pre-recorded electronic and digital media featuring music. IC 025: Hats; Sweatshirts; T-shirts. IC 041: Entertainment services in the nature of live musical performances.
40.	79252967		YONDER	IC 035: Provision of commercial management services in the field of knowledge management. IC 041: Provision of training online.
41.	79214066	5505428	YONDER	IC 003: Household cleaning preparations; bleaching preparations for laundry and household use; cleaning, washing, polishing, scouring and abrasive

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				<p>preparations; detergents for household use; fabric softeners; laundry fabric conditioners; stain removing preparations; freshening preparations in the nature of, cleaning preparations and washing preparations for use on clothing, laundry and textiles; brightening preparations in the nature of bleaching preparations for laundry; degreasing preparations, not used in manufacturing processes, for household use; preparations for removing wrinkles from clothing, laundry and textiles, namely, wrinkle removing spray; preparations for reduction of static from clothing, laundry and textiles; disposable wipes impregnated with cleaning chemicals or compounds for household cleaning; cleaning preparations for cleansing drains; dishwasher powders; cleaning preparations for washing machines and dishwashers; descaling preparations for household purposes; all-purpose cleaners; carpet cleaners; oven cleaners; cleaning preparations for toilets; anti-static dryer sheets</p> <p>IC 009: Optoelectronic devices, namely, light emitting diodes (LEDs); electronic lighting controls, in the nature of, occupancy sensors, namely electronic devices which detect the presence of occupants and control the lighting system accordingly, and light sensors, namely electronic devices which detect ambient light levels and</p>

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				control the lighting system accordingly IC 011: Electric light bulbs; energy saving light bulbs; electric night lights; light bulbs; lighting apparatus, namely, LED lighting installations for domestic household and office use; LED lamps; lighting fixtures; dehumidifiers; water softener apparatus; deodorizing apparatus, not for personal use, namely, electric room deodorizing units IC 021: Dryer balls placed in the clothes drying machine with the clothing to assist in the drying process; cloths for cleaning IC 035: Retail store services and online retail store services featuring household cleaning products, personal cleaning products, household appliances, and lighting products.
42.	79221521	5483285	YONDER	IC 009: Video games software; computer games programs; computer games discs; interactive computer game programs; downloadable computer game software; programmed video games software; video game programs for computers; video game programs for video game consoles.
43.	87368606		YONDR	IC 041: Media production services for business purposes, namely, photography, production of video recordings, and production of audio recordings; Media production services for business purposes, namely, audio-visual production of 3-D virtual reality media for

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No.	Serial Number	Reg. Number	Word Mark	Goods/Services
				branding, websites, and on-location installations; Media production services for business purposes, namely, digital film and video production; all of the foregoing excluding video games.
44.	86379300	5230138	YONDR	IC 035: Administration of a program to create a phone-free zone in a venue during an event.
45.	86402778	4716454	YONDR	IC 009: Cases for mobile phone.
46.	86842695	5130265	YOUNG & YONDER SPIRITS	IC 033: Distilled spirits.



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Word Mark WAY OVER YONDER

Goods and Services IC 041. US 100 101 107. G & S: Entertainment, namely, live music concerts. FIRST USE: 20130611. FIRST USE IN COMMERCE: 20130611

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86562774

Filing Date March 12, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 4, 2015

Registration Number 4836147

Registration Date October 20, 2015

Owner (REGISTRANT) RH&S CONCERTS, LLC LIMITED LIABILITY COMPANY CALIFORNIA 527 W. Seventh St., Suite 607 Los Angeles CALIFORNIA 90014

Attorney of Record Richard Ginsburg

Type of Mark SERVICE MARK

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BLUE YONDER



2014

PINOTAGE

By T.V. Baker, Atlanta, GA.

Word Mark BLUE YONDER 2014 PINOTAGE BY T V BAKER ATLANTA, GA

Goods and Services IC 033. US 047 049. G & S: Wine. FIRST USE: 20141001. FIRST USE IN COMMERCE: 20141001

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.11.01 - Full moons (not a moon with craters)
05.01.25 - Cypress tree; Other trees or bushes; Willow tree
06.03.02 - Coral reefs; Islands; Reefs (coral)

Serial Number **86244387**

Filing Date April 7, 2014

Current Basis 1A

Original Filing Basis 1B

Published for Opposition April 28, 2015

Registration Number 4914354

Registration Date March 8, 2016

Owner (REGISTRANT) Baker, Terryl INDIVIDUAL UNITED STATES 170 Northwind Drive Stockbridge GEORGIA 30281

Attorney of Record Raj Abhyanker

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "2014 PINOTAGE AND ATLANTA GA" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the literal elements "BLUE YONDER 2014 PINOTAGE" written in a stylized form and the wording "BY T.V. BAKER, ATLANTA, GA". Below the wording "BLUE

YONDER" and above the wording "2014 PINOTAGE" is a rectangle containing a tree in the center on a island in water and the moon. The tree, island and moon are reflected in the water.

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Terryl Baker", whose consent(s) to register is made of record.

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BLUE YONDER

Word Mark	BLUE YONDER
Goods and Services	IC 033. US 047 049. G & S: Wine. FIRST USE: 20140401. FIRST USE IN COMMERCE: 20140401
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86244360
Filing Date	April 7, 2014
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	August 19, 2014
Registration Number	4713948
Registration Date	March 31, 2015
Owner	(REGISTRANT) Baker, TerryI INDIVIDUAL UNITED STATES 170 Northwind Drive Stockbridge GEORGIA 30281
Attorney of Record	Raj Abhyanker
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Yonder Bock

Word Mark	YONDER BOCK
Goods and Services	IC 032. US 045 046 048. G & S: Beer. FIRST USE: 20140623. FIRST USE IN COMMERCE: 20140623
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86227817
Filing Date	March 20, 2014
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	August 26, 2014
Registration Number	4664861
Registration Date	December 30, 2014
Owner	(REGISTRANT) Sierra Nevada Brewing Co. CORPORATION CALIFORNIA 1075 East 20th Street Chico CALIFORNIA 95928
Attorney of Record	Aaron J. Stewart
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOCK" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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IC 025. US 022 039. G & S: Hats; Sweatshirts; T-shirts; Tank tops. FIRST USE: 19981225. FIRST USE IN COMMERCE: 19981225

IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances. FIRST USE: 19980925. FIRST USE IN COMMERCE: 19980925

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** **86140100****Filing Date** December 10, 2013**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** August 25, 2015**Registration Number** 4848854**Registration Date** November 10, 2015**Owner** (REGISTRANT) Yonder Mountain Enterprises, LLC LIMITED LIABILITY COMPANY COLORADO c/o Arrone Appel, 2425 Balsam Drive Boulder COLORADO 80304

Attorney of Record Justin C. Konrad

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STRING BAND" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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blue yonder

Word Mark BLUE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: (Based on 44(e)) Computer software for predictive analytics, business data analysis, and big data, namely, processing and analyzing large volumes of data

IC 041. US 100 101 107. G & S: (Based on 44(e)) Training in the use of computer software applications

IC 042. US 100 101. G & S: (Based on 44(e)) Computer software design, computer software consultancy, computer software implementation, maintenance of computer software for technical data analysis and data evaluation, (Based on Use in Commerce) software as a service (saas) services featuring software for predictive analysis, business data analysis and big data, namely, processing and analyzing large volumes of data, all in business settings. FIRST USE: 20110914. FIRST USE IN COMMERCE: 20110914

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 85813304

Filing Date December 31, 2012

Current Basis 1A;44E

Original Filing Basis 1B;44E

Published for Opposition November 11, 2014

Registration Number 4786235

Registration Date August 4, 2015

Owner (REGISTRANT) BLUE YONDER GMBH LIMITED LIABILITY COMPANY FED REP GERMANY KARLSRUHER STRASSE 88 KARLSRUHE FED REP GERMANY 76139

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record John Clarke Holman

Description of Mark The color(s) blue is/are claimed as a feature of the mark. The mark consists of the word "blue" adjacent to the word "yonder", each in a different shade of blue.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark WILD BLUE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Casino gaming software that generates or displays wager outcomes for gaming machines. FIRST USE: 20121203. FIRST USE IN COMMERCE: 20121203

IC 028. US 022 023 038 050. G & S: Casino gaming machines, namely, devices which accept a wager. FIRST USE: 20121203. FIRST USE IN COMMERCE: 20121203

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **85497846**

Filing Date December 16, 2011

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 4, 2012

Registration Number 4388851

Registration Date August 20, 2013

Owner (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA 6601 S. Bermuda Road Las Vegas NEVADA 89119

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record KRISTIANNE NABONG

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead LIVE

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YONDER

Word Mark YONDER**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Software, namely, computer application software for mobile phones, smart phones, tablet computers, and handheld digital devices for providing information in the fields of travel, outdoor activities, and places for outdoor activities, for enabling participation in an on-line community regarding travel, outdoor activities, and places for outdoor activities, and for enabling social networking in the fields of travel, outdoor activities and places for outdoor activities. FIRST USE: 20130604. FIRST USE IN COMMERCE: 20130604

IC 045. US 100 101. G & S: Providing on-line social networking services in the fields of travel, outdoor activities, and places for outdoor activities. FIRST USE: 20130604. FIRST USE IN COMMERCE: 20130604

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85893742**Filing Date** April 3, 2013**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** December 24, 2013**Registration Number** 4653620**Registration Date** December 9, 2014**Owner** (REGISTRANT) Green Mountain Digital Inc. CORPORATION DELAWARE 47 Central Street, PO Box 267 Woodstock VERMONT 05091

(LAST LISTED OWNER) LUVBYRD LLC LIMITED LIABILITY COMPANY NEW MEXICO 700 COLORADO BLVD
STE 616 DENVER COLORADO 80206

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record John C. Blattner

Prior Registrations 3652537;3652538

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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YONDER

Word Mark YONDER**Goods and Services** IC 036. US 100 101 102. G & S: Real estate services, namely, rental of vacation homes. FIRST USE: 20110815. FIRST USE IN COMMERCE: 20110913**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85805435**Filing Date** December 18, 2012**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** May 21, 2013**Registration Number** 4379679**Registration Date** August 6, 2013**Owner** (REGISTRANT) Steve Frellick INDIVIDUAL UNITED STATES 16 Winters Haven Fairview NORTH CAROLINA 28730**Attorney of Record** Thomas M. Champagne**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Affidavit Text** SECT 15. SECT 8 (6-YR).**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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YMSB

Word Mark YMSB

Goods and Services IC 009. US 021 023 026 036 038. G & S: Musical sound recordings; Pre-recorded CDs featuring music; Pre-recorded electronic and digital media featuring music. FIRST USE: 19981201. FIRST USE IN COMMERCE: 19981201

IC 025. US 022 039. G & S: Hats; Sweatshirts; T-shirts; Tank tops. FIRST USE: 19981225. FIRST USE IN COMMERCE: 19981225

IC 041. US 100 101 107. G & S: Entertainment services in the nature of music performances. FIRST USE: 19981201. FIRST USE IN COMMERCE: 19981201

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86140102

Filing Date December 10, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition April 29, 2014

Registration Number 4568121

Registration Date July 15, 2014

Owner (REGISTRANT) Yonder Mountain Enterprises, LLC DBA **Yonder Mountain String** Band LIMITED LIABILITY COMPANY COLORADO www.yondermountain.com c/o Arrone Appel, 2425 Balsam Drive Boulder COLORADO 80304

Attorney of Record Justin C. Konrad
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark M YONDER

Goods and Services IC 007. US 013 019 021 023 031 034 035. G & S: Agricultural implements, namely, coulters; Agricultural implements, namely, hay balers; Agricultural implements, namely, incorporators; Agricultural implements, namely, seed drills; Agricultural machinery, namely, combines; Agricultural machinery, namely, harvesters; Agricultural machinery, namely, threshers; Agricultural machinery, namely, tillers; Agricultural machinery, namely, windrowers; Agricultural machines, namely, cultipackers; Bellows; Compressed air machines; Crushing machines for industrial purposes; Cutting machines; Diesel engines for machines; Dynamos; Electric motors, not for land vehicles; Engines not for land vehicles; Engines, other than for land vehicles; Generators for wind turbines; Generators of electricity; Hydraulic controls for machines, motors and engines; Hydraulic turbines; Ignition wires for motor vehicles; Lathes; Lawnmowers; Machine tool holders; Machine tools for breaking up road surface material; Machine tools for forming, riveting, swaging, and flaring of metal and plastics; Machine tools for removing waste material; Machine tools, namely, clamps for use in the precision clamping of work pieces; Machine tools, namely, jaws for use in the precision clamping of work pieces; Machine tools, namely, vices for use in the precision clamping of work pieces; Machine tools, namely, powered machines for cutting or shaping or finishing metals or other materials; Machine tools, namely, rotary dies for cutting boxes for packaging industry; Milling machines; Parts of wind turbine motors, namely, compact drive systems; Pond and water garden aeration systems comprising water pumps, air compressors, air blowers and a finned wheel for pressurizing and aerating ponds and aquariums; Propellers for wind-powered electricity generators; Pumps for machines; Stands for machines; Starters for motors and engines; Variable frequency drives for motors, other than for land vehicles; Wind turbines; Wind-powered electricity generators; Yarn winding machines. FIRST USE: 20000628. FIRST USE IN COMMERCE: 20000628

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 85432472

Filing Date September 27, 2011

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 6, 2012

Registration Number 4231247

Registration Date October 23, 2012

Owner (REGISTRANT) Fuan Yuandong American China Electric Co., Ltd LIMITED LIABILITY COMPANY CHINA QINXIYANG INDUSTRIAL AREA FUAN CHINA 355099

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized letters "M" above the wording "YONDER".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark	YONDER
Goods and Services	IC 038. US 100 101 104. G & S: Wireless broadband and wireless narrowband communication services. FIRST USE: 20081030. FIRST USE IN COMMERCE: 20081030
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	85175478
Filing Date	November 12, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 29, 2011
Registration Number	3978158
Registration Date	June 14, 2011
Owner	(REGISTRANT) ViaSat, Inc. CORPORATION DELAWARE 6155 El Camino Real Carlsbad CALIFORNIA 92009
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Lisa M. Martens
Prior Registrations	3739881
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the word "YONDER" with a stylized letter "O".
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead	LIVE

Indicator

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YONDER

Word Mark YONDER

Goods and Services IC 035. US 100 101 102. G & S: Advertising; business management; business administration; office functions; promoting and marketing the goods and services of others in particular via electronic communications networks; preparation of customer mailing lists for commercial, promotional and/or advertising purposes

IC 041. US 100 101 107. G & S: Booking of tickets for sporting and cultural activities, seats for shows; information on entertainment, and booking of seats for shows in particular via electronic communications networks; information on sporting and cultural activities via websites

IC 043. US 100 101. G & S: Services for providing food and drink

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79152848

Filing Date April 15, 2014

Current Basis 66A

Original Filing Basis 66A

Published for Opposition December 29, 2015

Registration Number 4915902

International Registration Number 1217984

Registration March 15, 2016

Date
Owner (REGISTRANT) YONDER GROUP USA INC. UNKNOWN 1013 Center Rd., Suite 403-A Wilmington 19805
UNITED STATES
Priority Date October 21, 2013
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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BLUE YONDER

Word Mark BLUE YONDER

Goods and Services IC 042. US 100 101. G & S: Graphic art design for use in informing, entertaining, promoting, advertising, marketing and customer services communication, including the use of illustrations, photography, print, digital and analog graphics, to be used on informational, instructional, and promotional material, such as signs, labeling, packaging, marketing materials, web sites, Internet advertising and vendoring communication; design and testing of new products for others; computer services, namely, designing and implementing web sites for others. FIRST USE: 19951218. FIRST USE IN COMMERCE: 19951218

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78004311

Filing Date April 15, 2000

Current Basis 1A

Original Filing Basis 1A

Published for Opposition December 18, 2001

Registration Number 2547406

Registration Date March 12, 2002

Owner (REGISTRANT) Mahoney, Michael J INDIVIDUAL UNITED STATES 46-035 B Lilipuna Road Kaneohe HAWAII 96744

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20111205.

Renewal 1ST RENEWAL 20111205

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Indicator** LIVE

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Word Mark WILD WHALE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Gaming devices, namely, [gaming machines, slot machines,] bingo machines, with [or without] video output. FIRST USE: 20100517. FIRST USE IN COMMERCE: 20100517

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77955735

Filing Date March 10, 2010

Current Basis 1A

Original Filing Basis 1B

Published for Opposition July 13, 2010

Registration Number 3959302

Registration Date May 10, 2011

Owner (REGISTRANT) Cadillac Jack, Inc. CORPORATION GEORGIA 2450 Satellite Boulevard Duluth GEORGIA 30096
(LAST LISTED OWNER) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR BLVD., SUITE 100 LAS VEGAS NEVADA 89118

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Eric L. Abbott

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

**Live/Dead
Indicator**

LIVE

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YONDER

Word Mark YONDER

Goods and Services IC 038. US 100 101 104. G & S: Wireless broadband and wireless narrowband communication services. FIRST USE: 20081003. FIRST USE IN COMMERCE: 20081003

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77764354

Filing Date June 19, 2009

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 3, 2009

Registration Number 3739881

International Registration Number 1025211

Registration Date January 19, 2010

Owner (REGISTRANT) ViaSat, Inc. CORPORATION DELAWARE 6155 El Camino Real San Diego CALIFORNIA 92009

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Lisa M. Martens

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Yonder

Word Mark

CHANGXING YONGDA YONDER

Translations

The wording "CHANGXING YONGDA" has no meaning in a foreign language.

Goods and Services

IC 006. US 002 012 013 014 023 025 050. G & S: Buckles of common metal; Iron or steel scraps; Metal bolts; Metal cable clips; Metal hardware, namely, nuts; Metal hardware, namely, pulleys; Metal hardware, namely, springs; Metal hardware, namely, washers; Metal pipe clips; Metal posts; Pipework of metal including those from alloy steel and titanium; Prefabricated metal platforms. FIRST USE: 20090516. FIRST USE IN COMMERCE: 20090516

IC 009. US 021 023 026 036 038. G & S: Apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; Batteries; Electric conductors; Electric control panels; Electric resistances; Electric wires and cables; Electrolysis apparatus for electroplating purposes; Solar batteries; Theft alarms. FIRST USE: 20090318. FIRST USE IN COMMERCE: 20090318

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

26.01.06 - Circles, semi; Semi-circles
26.05.12 - Triangles with bars, bands and lines
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)

Trademark Search Facility Classification Code

SHAPES-BAR-BANDS Designs with bar, bands or lines
SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles
SHAPES-TRIANGLES Triangular shaped designs and marks including incomplete triangles

Serial Number

77626123

Filing Date

December 4, 2008

Current Basis

1A

Original Filing Basis

1B

Published for Opposition

April 14, 2009

Registration Number

3775781

Registration Date

April 13, 2010

Owner

(REGISTRANT) Zhejiang Yongda Electrical Power Industry Co., Ltd. CORPORATION CHINA No.7 Bridge 11 Provincial Highway Heping Town, Changxing, Zhejiang CHINA

Attorney of Record	Jeffrey M. Furr
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHANGXING" APART FROM THE MARK AS SHOWN
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of stylized words "CHANGXING YONGDA Yonder" and devices. The devices consist of two symmetrical triangles. The left triangle is embedded by a hemicycle. The right triangle consists of black and white strips. The words "CHANGXING YONGDA" are under the two devices.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Word Mark WILD BLUE YONDER

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Crayons. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **77604442**

Filing Date October 30, 2008

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 24, 2009

Registration Number 3634698

Registration Date June 9, 2009

Owner (REGISTRANT) Crayola Properties, Inc. CORPORATION DELAWARE 1100 Church Lane Easton PENNSYLVANIA 18044

Attorney of Record Albert P. Mauro, Jr., Esq.

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190529.

Renewal 1ST RENEWAL 20190529

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YONDER

Word Mark	YONDER
Goods and Services	IC 039. US 100 105. G & S: Travel information services. FIRST USE: 20090327. FIRST USE IN COMMERCE: 20090327
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETTER-3-OR-MORE YONDR Combination of three or more letters as part of the mark
Serial Number	77560879
Filing Date	September 2, 2008
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	January 20, 2009
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	3652538
Registration Date	July 7, 2009
Owner	(REGISTRANT) Hornbill Media, Inc. CORPORATION DELAWARE 3002 Miller Heights Road Oakton VIRGINIA 22124 (LAST LISTED OWNER) LUVBYRD LLC LIMITED LIABILITY COMPANY NEW MEXICO 700 COLORADO BLVD STE 616 DENVER COLORADO 80206
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	John C. Blattner
Type of Mark	SERVICE MARK

Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).
Live/Dead Indicator LIVE

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WILD BLUE YONDER

Word Mark	WILD BLUE YONDER
Goods and Services	IC 035. US 100 101 102. G & S: Retail general store services. FIRST USE: 19990531. FIRST USE IN COMMERCE: 19990531
	IC 039. US 100 105. G & S: Aircraft leasing services. FIRST USE: 19971112. FIRST USE IN COMMERCE: 19971112
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76016562
Filing Date	April 3, 2000
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 13, 2001
Registration Number	2449103
Registration Date	May 8, 2001
Owner	(REGISTRANT) WILD BLUE YONDER, INC. CORPORATION OKLAHOMA 389 David Jay Perry Memorial Blvd. Goldsby OKLAHOMA 730939022
Attorney of Record	Cathy C. Barnum
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20101023.
Renewal	1ST RENEWAL 20101023
Live/Dead Indicator	LIVE

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Word Mark WILD BLUE YONDER

Goods and Services IC 035. US 100 101 102. G & S: seminars, workshops, and general counseling on the topic of creative thinking and problem solving for businesses. FIRST USE: 19950415. FIRST USE IN COMMERCE: 19950415

Mark Drawing Code (1) TYPED DRAWING

Serial Number **74640447**

Filing Date February 28, 1995

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 24, 1995

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2018324

Registration Date November 19, 1996

Owner (REGISTRANT) WILD BLUE YONDER, INC. CORPORATION MARYLAND 1177 22nd Street NW Unit 4H Washington D.C. 20037

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Scott M. Wells, Esq.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180314.

Renewal 2ND RENEWAL 20180314

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Word Mark	WILD BLUE YONDER
Goods and Services	IC 028. US 022 023 038 050. G & S: computer game programs. FIRST USE: 19940800. FIRST USE IN COMMERCE: 19940800
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74537238
Filing Date	June 13, 1994
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	May 30, 1995
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2012352
Registration Date	October 29, 1996
Owner	(REGISTRANT) DIGITAL RANCH CORPORATION CALIFORNIA 14110 RIVERSIDE DRIVE SHERMAN OAKS CALIFORNIA 914232313
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060902.
Renewal	1ST RENEWAL 20060902
Live/Dead Indicator	LIVE

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YONDER

Word Mark YONDER

Goods and Services IC 042. US 100 101. G & S: Providing temporary use of online non-downloadable machine vision computer software for use in operating pick and place machines; Providing temporary use of online non-downloadable software used to operate robots; Providing temporary use of online non-downloadable software using artificial intelligence for warehouse automation; Providing temporary use of online non-downloadable software using artificial intelligence and machine learning for use in operating pick and place machines; Providing temporary use of online non-downloadable software that allows for automation of parcel selection; Providing temporary use of online non-downloadable software for machine vision applications, namely, locating, guiding, identifying, measuring, and inspecting objects; Providing temporary use of online non-downloadable software for locating, guiding, identifying, measuring and inspecting objects in connection with machine vision applications; Providing temporary use of online non-downloadable software for use in operating, guiding and controlling robots in the field of warehouse automation; Providing temporary use of online non-downloadable automation software for use in the field of robotics; Providing temporary use of online non-downloadable software for monitoring and controlling communication between computers and automated machine systems; Providing temporary use of online non-downloadable machine vision software used to generate a 360 degree image of parcels for use in the field of warehouse automation; Providing temporary use of online non-downloadable software for use in the field of warehouse automation; Software as a service (SAAS) services for use in the field of automation and robotics; Software as a service (SAAS) services in the nature of machine vision software for use in operating pick and place machines

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88251752

Filing Date January 7, 2019

Current Basis 1B

Original Filing Basis 1B

Published May 7, 2019

**for
Opposition**

International

Registration Number 1485889

Owner (APPLICANT) PlusOne Robotics, Inc. CORPORATION DELAWARE 311 N. Frank Luke Dr., Suite 101 San Antonio TEXAS 78226

Attorney of Record Sherri L. Eastley

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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OVER YONDER BREWING CO

Word Mark OVER YONDER BREWING CO

Goods and Services IC 032. US 045 046 048. G & S: Beer; Craft beers. FIRST USE: 20180715. FIRST USE IN COMMERCE: 20180715

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88098945

Filing Date August 30, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 3, 2019

Owner (APPLICANT) OYBC, LLC DBA OVER YONDER BREWING CO LIMITED LIABILITY COMPANY COLORADO 12016 Coal Creek Hights Dr. Golden COLORADO 80403

Attorney of Record Daniel W. Roberts

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWING CO" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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blue yonder

Word Mark BLUE YONDER

Goods and Services IC 037. US 100 103 106. G & S: Inspection services in the course of construction of civil infrastructure and structures; Building construction observation, namely, static inspection, functional verification inspection, performance verification inspection; Building inspection

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88447071

Filing Date May 26, 2019

Current Basis 1B

Original Filing Basis 1B

Published for Opposition October 1, 2019

Owner (APPLICANT) Mahoney, Michael J INDIVIDUAL UNITED STATES 5338 Menehune Road Waimea HAWAII 96796

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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BLUE YONDER

Word Mark BLUE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software for managing supply and demand chains in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Computer software for managing and planning operations, resource allocation, inventory, customers, customer service, pricing and revenue; Computer software used for managing production, scheduling, and transportation and shipping logistics; Computer software used for managing, mining, analyzing and reporting business data, verifying prices, ordering inventory, and operating retail stores and warehouses; Computer software used to access and transmit retailer and supplier product data via a global computer network

IC 035. US 100 101 102. G & S: Business consultation services in the fields of manufacturing, retail and distribution resource planning, forecasting, and production; Technical consultation services in the field of retail store services

IC 042. US 100 101. G & S: Software as a service (SAAS) services, namely, hosting software for use by others for use for managing supply and demand chains in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Software as a service (SAAS) services, namely, hosting software for use by others for managing and planning operations, resource allocation, inventory, customers, customer service, pricing and revenue; Software as a service (SAAS) services, namely, hosting software for use by others for managing production, scheduling, and transportation and shipping logistics; Software as a service (SAAS) services, namely, hosting software for use by others for managing, mining, analyzing and reporting business data, verifying prices, ordering inventory, and operating retail stores and warehouses; Software as a service (SAAS) services, namely, hosting software for use by others to access and transmit retailer and supplier product data via a global computer network; Computer software consultation, design, installation, configuration, implementation and maintenance in the retail, grocery, wholesale distribution, manufacturing, travel, transportation, hospitality and media industries; Consulting services in the field of hosting computer software applications; Application service provider, namely, hosting, managing, developing, and maintaining applications, software and web sites of others, in the fields of demand and supply chain management; Technical support services, namely, troubleshooting of computer software problems in the supply and demand chain field

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88573181
Filing Date August 9, 2019
Current Basis 1B
Original Filing Basis 1B
Owner (APPLICANT) JDA Software, Inc. CORPORATION DELAWARE 15059 N. Scottsdale Road, Suite 400 Scottsdale ARIZONA 85254
Attorney of Record John M. Kim
Prior Registrations 4786235;5251202
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark OVER YONDER BREWING CO

Goods and Services IC 032. US 045 046 048. G & S: Beer; Craft beers. FIRST USE: 20180724. FIRST USE IN COMMERCE: 20190525

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 05.05.25 - Daffodils ; Iris (flower) ; Other flowers
05.13.25 - Bales of hay or straw ; Hay in bales ; Other plants including bales of hay or straw ; Straw in bales

Serial Number **88098950**

Filing Date August 30, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 24, 2019

Owner (APPLICANT) OYBC, LLC DBA OVER YONDER BREWING CO LIMITED LIABILITY COMPANY COLORADO
12016 Coal Creek Hights Dr. Golden COLORADO 80403

Attorney of Record Daniel W. Roberts

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWING CO" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stacked wording "OVER YONDER BREWING CO" in stylized font inside a hop flower that is outlined with a few breaks on the right side.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Yonder

Word Mark YONDER

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Dietary and nutritional supplements in bar form; dietary and nutritional supplements, namely, protein powder comprised of bone broth collagen and plant based ingredients; dietary supplements containing collagen peptides; Powdered nutritional supplement drink mix containing protein; Nutritional supplement meal replacement bars containing bone broth collagen for boosting energy

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88007758

Filing Date June 20, 2018

Current Basis 1B

Original Filing Basis 1B

Published for Opposition November 27, 2018

Owner (APPLICANT) Yonder CORPORATION CALIFORNIA 30251 Golden Lantern Ste E314 Laguna Niguel CALIFORNIA 92677

Assignment Recorded ASSIGNMENT RECORDED

Type of Mark TRADEMARK

Register PRINCIPAL

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YONDER

Word Mark	YONDER
Goods and Services	IC 043. US 100 101. G & S: Providing campground facilities and services; providing glamping services and facilities; providing facilities, parking, and services for recreational vehicles
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88503829
Filing Date	July 8, 2019
Current Basis	1B
Original Filing Basis	1B
Owner	(APPLICANT) Yonder Hospitality, Inc. CORPORATION DELAWARE 2019 Main Street, Suite 2 Salt Lake City UTAH 84115
Attorney of Record	Andrew McCormick
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Word Mark YONDER WATERFOWL

Goods and Services IC 028. US 022 023 038 050. G & S: DUCK CALLS. FIRST USE: 20170914. FIRST USE IN COMMERCE: 20170925

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **88069773**

Filing Date August 8, 2018

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) YONDER WATERFOWL LLC LIMITED LIABILITY COMPANY OKLAHOMA POST OFFICE BOX 399 EL RENO OKLAHOMA 73036

Attorney of Record ANTHONY L. RAHHAL

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WATERFOWL" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

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Yonder Horse

Word Mark	YONDER HORSE
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Saddle blankets. FIRST USE: 20170426. FIRST USE IN COMMERCE: 20181130
	IC 025. US 022 039. G & S: Silk scarves. FIRST USE: 20170426. FIRST USE IN COMMERCE: 20181130
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88317669
Filing Date	February 27, 2019
Current Basis	1A
Original Filing Basis	1A
Owner	(APPLICANT) Liv Concepts, Inc. CORPORATION MINNESOTA 102 3rd Street East NORTHFIELD MINNESOTA 550572628
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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YONDER WOODS

Word Mark	YONDER WOODS
Goods and Services	IC 033. US 047 049. G & S: Alcoholic beverages, except beer; Vodka
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87428968
Filing Date	April 27, 2017
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	September 5, 2017
Owner	(APPLICANT) Sugarlands Distilling Company, LLC LIMITED LIABILITY COMPANY TENNESSEE 805 Parkway Gatlinburg TENNESSEE 37738
Attorney of Record	Michael J. Bradford, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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BLUE YONDER

Word Mark BLUE YONDER

Goods and Services IC 036. US 100 101 102. G & S: Credit and cash card payment processing services; Credit card authorization services; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments. FIRST USE: 20171113. FIRST USE IN COMMERCE: 20171113

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87704045

Filing Date November 30, 2017

Current Basis 1A

Original Filing Basis 1A

Published for Opposition April 24, 2018

Registration Number 5512662

Registration Date July 10, 2018

Owner (REGISTRANT) Blue Yonder Partners, Inc. CORPORATION WYOMING 1925 Century Park East, Suite 2050 Los Angeles CALIFORNIA 90067

Attorney of Record Michael P. Martin

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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DOWN YONDER

Word Mark	DOWN YONDER
Goods and Services	IC 025. US 022 039. G & S: Dresses; Footwear; Headwear; Jackets; Pants; Shirts; Shorts; Skirts; Socks; Sweaters; Undergarments. FIRST USE: 20170101. FIRST USE IN COMMERCE: 20170101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87657719
Filing Date	October 24, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 13, 2018
Registration Number	5480613
Registration Date	May 29, 2018
Owner	(REGISTRANT) Leonard, Hugh INDIVIDUAL UNITED STATES 10175 Highway 495 North Preston MISSISSIPPI 39354
Attorney of Record	Thomas Caraco
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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BLUE YONDER

Word Mark BLUE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Pre-recorded CDs featuring music. FIRST USE: 20131031. FIRST USE IN COMMERCE: 20131031

IC 041. US 100 101 107. G & S: Live performances by a musical group. FIRST USE: 20121201. FIRST USE IN COMMERCE: 20130224

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **87393776**

Filing Date March 31, 2017

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 22, 2017

Registration Number 5328575

Registration Date November 7, 2017

Owner (REGISTRANT) Robert Shafer INDIVIDUAL UNITED STATES c/o Will Carter 3590 Benedict Road Culloden WEST VIRGINIA 25510

(REGISTRANT) John Lilly INDIVIDUAL UNITED STATES c/o Will Carter 3590 Benedict Road Culloden WEST VIRGINIA 25510

(REGISTRANT) Will Carter INDIVIDUAL UNITED STATES 3590 Benedict Road Culloden WEST VIRGINIA 25510

Attorney of Record Monika L Jaensson

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

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Blue Yonder Oyster

Word Mark	BLUE YONDER OYSTER
Goods and Services	IC 031. US 001 046. G & S: Oysters, live; Shellfish, live. FIRST USE: 20101201. FIRST USE IN COMMERCE: 20130501
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87186815
Filing Date	September 28, 2016
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 20, 2017
Registration Number	5279673
Registration Date	September 5, 2017
Owner	(REGISTRANT) White, Charles B DBA Blue Yonder Oyster Farm CORPORATION MASSACHUSETTS 381 Washington Street Duxbury MASSACHUSETTS 02332
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OYSTER" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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BLUE YONDER

Word Mark BLUE YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software for predictive analytics, business data analysis, and big data, namely, processing and analyzing large volumes of data

IC 041. US 100 101 107. G & S: Training in the use of computer software applications

IC 042. US 100 101. G & S: Computer software design, computer software consultancy, computer software implementation, maintenance of computer software for technical data analysis and data evaluation; software as a service (saas) services featuring software for predictive analysis, business data analysis and big data, namely, processing and analyzing large volumes of data, all in business settings. FIRST USE: 20110914. FIRST USE IN COMMERCE: 20110914

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87291608

Filing Date January 6, 2017

Current Basis 1A;44E

Original Filing Basis 1A;44E

Published for Opposition May 9, 2017

Registration Number 5251202

Registration Date July 25, 2017

Owner (REGISTRANT) Blue Yonder GmbH LIMITED LIABILITY COMPANY FED REP GERMANY Karlsruher Strasse 88 Karlsruhe FED REP GERMANY 76139

Attorney of Record John C. Holman

Prior Registrations 4786235

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Yonder Hefe

Word Mark YONDER HEFE

Translations The English translation of "Hefe" in the mark is "yeast".

Goods and Services IC 032. US 045 046 048. G & S: Beer; Wheat beer. FIRST USE: 20150319. FIRST USE IN COMMERCE: 20150319

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **86606688**

Filing Date April 22, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 11, 2016

Registration Number 5107425

Registration Date December 27, 2016

Owner (REGISTRANT) Tin Roof Brewing Company, LLC LIMITED LIABILITY COMPANY LOUISIANA 1624 Wyoming Street Baton Rouge LOUISIANA 70802

Attorney of Record Stephen T. Perkins

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HEFE" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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YONDER

Word Mark YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Digital music downloadable from the Internet; Musical sound recordings; Pre-recorded CDs featuring music; Pre-recorded electronic and digital media featuring music. FIRST USE: 20080415. FIRST USE IN COMMERCE: 20080415

IC 025. US 022 039. G & S: Hats; Sweatshirts; T-shirts. FIRST USE: 20080531. FIRST USE IN COMMERCE: 20080531

IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances. FIRST USE: 20071003. FIRST USE IN COMMERCE: 20071003

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number **86618870**

Filing Date May 4, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 29, 2015

Registration Number 4870375

Registration Date December 15, 2015

Owner (REGISTRANT) Yonder Mountain Enterprises, LLC LIMITED LIABILITY COMPANY COLORADO c/o Arrone Appel
2425 Balsam Drive Boulder COLORADO 80304

Attorney of Record Justin C. Konrad

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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YONDER

Word Mark	YONDER
Goods and Services	IC 035. US 100 101 102. G & S: Provision of commercial management services in the field of knowledge management
	IC 041. US 100 101 107. G & S: Provision of training online
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	79252967
Filing Date	December 6, 2018
Current Basis	66A
Original Filing Basis	66A
International Registration Number	1452366
Owner	(APPLICANT) Yonder AG AKTIENGESELLSCHAFT (AG) SWITZERLAND Gerbeweg 1 CH-8560 Märstetten SWITZERLAND
Priority Date	June 7, 2018
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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YONDER

Word Mark YONDER

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Household cleaning preparations; bleaching preparations for laundry and household use; cleaning, washing, polishing, scouring and abrasive preparations; detergents for household use; fabric softeners; laundry fabric conditioners; stain removing preparations; freshening preparations in the nature of, cleaning preparations and washing preparations for use on clothing, laundry and textiles; brightening preparations in the nature of bleaching preparations for laundry; degreasing preparations, not used in manufacturing processes, for household use; preparations for removing wrinkles from clothing, laundry and textiles, namely, wrinkle removing spray; preparations for reduction of static from clothing, laundry and textiles; disposable wipes impregnated with cleaning chemicals or compounds for household cleaning; cleaning preparations for cleansing drains; dishwasher powders; cleaning preparations for washing machines and dishwashers; descaling preparations for household purposes; all-purpose cleaners; carpet cleaners; oven cleaners; cleaning preparations for toilets; anti-static dryer sheets

IC 009. US 021 023 026 036 038. G & S: Optoelectronic devices, namely, light emitting diodes (LEDs); electronic lighting controls, in the nature of, occupancy sensors, namely electronic devices which detect the presence of occupants and control the lighting system accordingly, and light sensors, namely electronic devices which detect ambient light levels and control the lighting system accordingly

IC 011. US 013 021 023 031 034. G & S: Electric light bulbs; energy saving light bulbs; electric night lights; light bulbs; lighting apparatus, namely, LED lighting installations for domestic household and office use; LED lamps; lighting fixtures; dehumidifiers; water softener apparatus; deodorizing apparatus, not for personal use, namely, electric room deodorizing units

IC 021. US 002 013 023 029 030 033 040 050. G & S: Dryer balls placed in the clothes drying machine with the clothing to assist in the drying process; cloths for cleaning

IC 035. US 100 101 102. G & S: Retail store services and online retail store services featuring household cleaning products, personal cleaning products, household appliances, and lighting products

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79214066

Filing Date May 16, 2017

Current Basis 66A
Original Filing Basis 66A
Published for Opposition April 17, 2018
Registration Number 5505428
International Registration Number 1359724
Registration Date July 3, 2018
Owner (REGISTRANT) Ecozone Limited limited company (Ltd.) UNITED KINGDOM Barley Mow Centre, 10 Barley Mow Passage, Chiswick LONDON UNITED KINGDOM W4 4PH
Attorney of Record Martin Schwimmer
Priority Date March 2, 2017
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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YONDER

Word Mark YONDER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Video games software; computer games programs; computer games discs; interactive computer game programs; downloadable computer game software; programmed video games software; video game programs for computers; video game programs for video game consoles

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79221521

Filing Date February 3, 2017

Current Basis 66A

Original Filing Basis 66A

Published for Opposition March 20, 2018

Registration Number 5483285

International Registration Number 1376565

Registration Date June 5, 2018

Owner (REGISTRANT) Confetti Dog Pty Ltd proprietary limited company (p/l or Pty. Ltd.) AUSTRALIA L32, 239 George St BRISBANE QLD 4000 AU AUSTRALIA

Attorney of Record Michael A. Lisi

Priority Date August 11, 2016

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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YONDR

Word Mark YONDR

Goods and Services IC 041. US 100 101 107. G & S: Media production services for business purposes, namely, photography, production of video recordings, and production of audio recordings; Media production services for business purposes, namely, audio-visual production of 3-D virtual reality media for branding, websites, and on-location installations; Media production services for business purposes, namely, digital film and video production; all of the foregoing excluding video games

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87368606

Filing Date March 13, 2017

Current Basis 1B;44E

Original Filing Basis 1B;44D

Published for September 24, 2019

Opposition

Owner (APPLICANT) YONDR CORPORATION BELGIUM Grote Markt Beveren BELGIUM B-9120

Attorney of Record Simor L. Moskowitz

Priority Date September 12, 2016

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead LIVE
Indicator

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YONDR

Word Mark	YONDR
Goods and Services	IC 035. US 100 101 102. G & S: Administration of a program to create a phone-free zone in a venue during an event. FIRST USE: 20140819. FIRST USE IN COMMERCE: 20140819
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86379300
Filing Date	August 28, 2014
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 11, 2017
Registration Number	5230138
Registration Date	June 27, 2017
Owner	(REGISTRANT) Focally LLC LIMITED LIABILITY COMPANY DELAWARE 1560 Sacramento Street, Suite 308 San Francisco CALIFORNIA 94109
Attorney of Record	Omid E. Khalifeh
Prior Registrations	4716454
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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YONDR

Word Mark	YONDR
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Cases for mobile phones. FIRST USE: 20140819. FIRST USE IN COMMERCE: 20140819
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86402778
Filing Date	September 23, 2014
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	January 20, 2015
Registration Number	4716454
International Registration Number	1352905; 1454857
Registration Date	April 7, 2015
Owner	(REGISTRANT) Focally LLC LIMITED LIABILITY COMPANY DELAWARE 1560 Sacramento Street, Suite 308 San Francisco CALIFORNIA 94109
Attorney of Record	Omid E. Khalifeh
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Word Mark YOUNG & YONDER SPIRITS

Goods and Services IC 033. US 047 049. G & S: Distilled spirits. FIRST USE: 20160818. FIRST USE IN COMMERCE: 20160818

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86842695

Filing Date December 8, 2015

Current Basis 1A

Original Filing Basis 1B

Published for Opposition April 26, 2016

Registration Number 5130265

Registration Date January 24, 2017

Owner (REGISTRANT) Mountain House Spirits LLC LIMITED LIABILITY COMPANY CALIFORNIA 70 Commerce Lane, Suite L2 Cloverdale CALIFORNIA 95425

Attorney of Record John B. Dawson

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Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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