

**REVOCAION AND POWER OF ATTORNEY – TRADEMARKS**

Primary Concepts, Inc., having a principal place of business at 1338 Seventh Street, Berkeley, CA 94710, hereby revokes all previous powers of attorney and appoints Hani Z. Sayed, Lindsay J. Hulley, and Lindy M. Herman, members of the Bar of the State of California, and all other attorneys of Rutan & Tucker LLP as its attorneys with full powers to transact all business and to receive all correspondence on its behalf with respect to the following trademark matters in the U.S. Patent and Trademark Office:

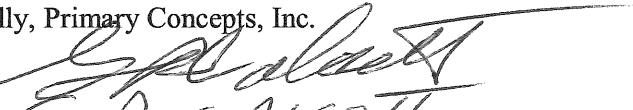
U.S. Trademark Registration No. 2,984,677 – ELP  
U.S. Trademark Registration No. 2,989,191 – ESSENTIAL LEARNING PRODUCTS

Please address all correspondence for the above referenced marks as follows:

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Respectfully, Primary Concepts, Inc.

Signed:  
Name:  
Title:  
Date:



G. R. CALCOTT  
CEO  
5/31/19