

Attorney Docket No. 60413/1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant/Owner: Dayan Moise

Trademark Registration
and Application Nos.: 1) Mr. Fresh and Design 4,818,055
2) Mr. Fresh 88/201,394

SUBSTITUTE POWER OF ATTORNEY

Commissioner for Trademarks
Arlington, VA 22202-3514

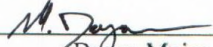
The undersigned hereby revokes any prior powers of attorney and hereby appoints Chester Rothstein and Daniel Ebenstein, Philip H. Gottfried, Neil M. Zipkin, Anthony F. Lo Cicero, Kenneth P. George, Craig J. Arnold, Charles R. Macedo, Holly Pekowsky, Max Vern, Brian Comack, Douglas A. Miro, Mark Berkowitz, Richard S. Mandaro, Marc J. Jason, Matthieu Hausig, Alan Miller, Marion Metelski, Benjamin Charkow, Suzue Fujimori, Brian Amos, Hajime Sakai, David P. Goldberg, Sandra Hudak, Tuvia Rotberg, Dexter Chang, Keith J. Barkaus and Michael R. Jones all members of the Bar of the State of New York, Registrant/Applicant's attorneys, to prosecute this registration/application with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith, and requests that all correspondence regarding this be directed to:

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Respectfully submitted,

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Date: May 14, 2019

By: 
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