

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: Cervezas Cuauhtémoc Moctezuma, S.A. de C.V.

Marks: See attached schedule

**REVOCACTION OF POWER OF ATTORNEY AND CHANGE OF ADDRESS FOR CORRESPONDENCE**

Owner, Cervezas Cuauhtémoc Moctezuma, S.A. de C.V., hereby revokes all Powers of Attorney heretofore granted in connection with the applications and registrations in the attached schedule.

**ADDRESS FOR CORRESPONDENCE/APPOINTMENT OF NEW ATTORNEY**

Owner requests that all correspondence in connection with the applications and registrations be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17<sup>th</sup> Floor, New York, New York 10036, ATTENTION: Susan Upton Douglass (Tel: 212-813-5900), its attorneys.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Owner hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 4 Times Square, 17<sup>th</sup> Floor, New York, New York, 10036 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the applications and registrations may be served.

**Cervezas Cuauhtémoc Moctezuma, S.A. de C.V.**

By: \_\_\_\_\_

Name: DAVID GARZA VILLARREAL

Title: Attorney-in-fact

Date of Signature: 12/20/2018

Owner: Cervezas Cuauhtémoc Moctezuma, S.A. de C.V.

Address: Avenida Alfonso Reyes 2202 Norte  
Colonia Bella Vista  
Monterrey, Nuevo León  
Mexico

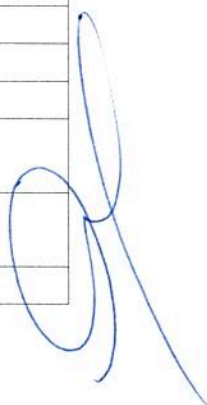
**SCHEDULE OF MARKS**

<b>Mark/Name</b>	<b>Serial No.</b>
BOHEMIA	74129365
BOHEMIA & Design	74123334
CARTA BLANCA	74129363
DOS EQUIS	74047258
DOS EQUIS & Design	72304432
DOS EQUIS XX	74124584
DOS EQUIS XX & Design	74195120
DOS EQUIS XX & Design (Class 25)	74136850
SOL	74129364
TECATE	74124583
TECATE & Design	74123335
TECATE & Design	74126981
MI FAMILIA, MIS AMIGOS, MI CERVEZA	87518164
A BETTER VERSION OF THE TRUTH.	87803178
BEERS OF MEXICO	77462096
BOHEMIA	74124593
BOHEMIA & Design	74126979
BORN BOLD	86458731
Bottle design (beer bottle upside down in a glass)	86072200
CARTA BLANCA & Design	71644287
CARTA BLANCA & Design	73115905
CARTA BLANCA & Design (Class 25)	74129366
CARTA BLANCA (Class 25)	74124576
CERVEZA DOS EQUIS XX AZUL & Design	86249917

CERVEZA INDIO & Design	85853957
CERVEZA SUPERIOR & Design	72308950
CERVEZA TECATE MICHELADA DIABLO & Design	86077226
CERVEZA XX DOS EQUIS & Design	85978999
CERVEZAS DOS EQUIS XX INVIERNO WINTER BOCK & Design	86461456
CERVEZAS XX DOS EQUIS with Indian head design	86979242
CLAIM YOUR CORNER	87243370
CRAFTED FOR MEXICAN FOOD LOVERS SINCE 1897	87013045
CRAFTED IN MEXICO DESDE 1897 CERVEZA DOS EQUIS AMBAR CERVECERIA MOCTEZUMA & Design	87225673
DANGEROUSLY BOLD	85837529
DESDE SOL 1899 CERVEZA ORIGINAL DE MEXICO	85718387
DOS EQUIS	86139625
Dos Equis MeXXican Pale Ale	88007640
DOS EQUIS PAVILION XX AT FAIR PARK (stylized and/or with design)	87827537
DOS EQUIS ROJA & Design	86652052
DOS EQUIS XX & Design (updated logo - 2012)	85546316
DOS SIDRA	85885748

DOSARITA	85639934
DOS-A-RITA	86036197
DOSITA	87803157
ENTIRELY UNEXPECTED	86558662
HECHO EN MEXICO SINCE 1944 BORN BOLD & Design	86797608
INDIO	77958736
KEEP IT INTERESANTE	87655754
NOCHE BUENA & Design	85956537
OFFICIAL BEER OF BOXING	86795898
SABOR CON CHARACTER T CERVEZA TECATE TITANIUM HECHO EN MEXICO DANGEROUSLY BOLD FLAVOR & Design	86106959
SHINE YOUR WAY	87770065
SOL & DESIGN	74137171
SOL & DESIGN	85796594
SOL (CERVEZA ESPECIAL IMPORTED BEER ORIZABA VERACRUZ)	73672688
STAY THIRSTY	87617584
STAY THIRSTY, MY FRIENDS	77133710
SUPERIOR	74129362
SUPERIOR & Design (2016 version)	87168233
T in eagle design	86978882
T in eagle design	86139825
TASTE OF TRIUMPH	86346814
TECATE	73373659
TECATE	86979153
TECATE (stylized)	86979067
TECATE LIGHT & Design	86508121

TECATE LIGHT & Design	87311679
TECATE MICHELADA & Design	85837558
TECATE ORIGINAL & Design	87311608
THE MOST INTERESTING MAN IN THE WORLD	77814037
TITANIUM	87336742
WE ARE BOLD	87655666
XX	88035080
XX (stylized)	86979188
XX with Indian head design	86979154
DESDE SOL 1899 (AND DESIGN)	85718387
SOL (AND DESIGN)	85796594



Attorney:

Susan Upton Douglass

Address:

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