POWER OF ATTORNEY

The undersigned, **Charlie Ball, President** of **Westmark Hotels, Inc.**, an Alaska corporation, located and doing business at 450 Third Avenue West, Seattle, WA 98119, has made and appointed, and by these presents does make and appoint David K. Friedland and Jaime Rich Vining, attorneys at Friedland Vining, P.A., 9100 S. Dadeland Blvd., Suite 1620, Miami, Florida 33156, to be my/our lawful attorneys with full power of substitution and revocation, to act on my/our behalf and transact all business in the U.S. Patent & Trademark Office, and revokes all earlier powers of attorney previously submitted.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this _____ day of July, 2018.

Westmark Hotels, Inc.

Title: President

Print Name: Charlie Ball