

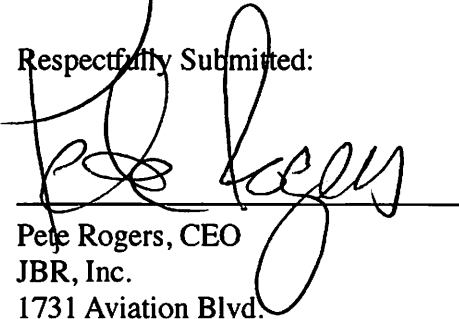
**REVOCATION AND POWER OF ATTORNEY**

As the owner of the trademark registrations identified in the attached Appendix, I hereby request revocation of any Power of Attorney in the trademark registrations identified in the attached Appendix. I further hereby appoint the following counsel to transact all business in these registrations before the U.S. Patent and Trademark Office:

Bradley P. Heisler  
Heisler & Associates  
3017 Douglas Blvd., Suite 300  
Roseville, CA 95661  
Ph: (916) 781-6634  
Fx: (916) 645-7634  
Email: bheisler@heislerlaw.com  
Registration No.: 35,892

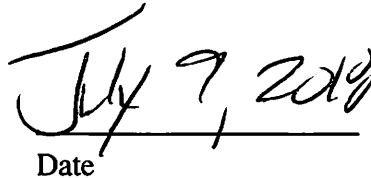
It is requested that all future communications be directed to Mr. Heisler as identified above.

Respectfully Submitted:



A large, handwritten signature in black ink, appearing to read "Pete Rogers", is written over a horizontal line. To the left of the signature is a large, hand-drawn circle.

Pete Rogers, CEO  
JBR, Inc.  
1731 Aviation Blvd.  
Lincoln, CA 95648



A handwritten date "July 9, 2019" is written in black ink over a horizontal line.

Date

## APPENDIX

JBR, Inc.

Mark	Registration No.	Registration Date
SHIP Design	1,660,998	October 15, 1991
CUNNINGHAM'S	1,688,008	May 19, 1992
BLACK MOUNTAIN GOLD	1,921,084	September 19, 1995
SAN FRANCISCO BAY and Design	2,057,090	April 29, 1997
BLACK MOUNTAIN GOLD and Design	2,178,600	August 4, 1998
THE ORGANIC COFFEE CO. and Design	2,348,304	May 9, 2000
PLEASANT HILL FARMS	2,677,892	January 21, 2003
ZEN BLEND	2,808,193	January 27, 2004
FLAVORS THAT REALLY REACH THE CUP	2,819,443	March 2, 2004
JAVA LOVE	2,888,365	September 28, 2004
CINNAMON CRUMB CAKE	2,909,521	December 14, 2004
BEACH BAY COFFEE	2,917,758	January 11, 2005
BLACK MOUNTAIN GOLD and Design	3,143,922	September 19, 2006
THE ORGANIC TEA CO. and Design	3,159,402	October 17, 2006
RESPONSIBLY GROWN FAIRLY TRADED ROGERS FAMILY COMPANY and Design	3,812,915	July 6, 2010
FOGCHASER	3,907,674	January 18, 2011
FAIRWINDS	4,154,173	June 5, 2012
A ROGERS FAMILY COFFEE COMPANY	4,167,188	July 3, 2012
ONE (1) CUP and Design	4,203,720	September 4, 2012
RARE FIND	4,317,043	April 9, 2013
GROWN FOR GOOD	4,529,800	May 13, 2014
THE ORGANIC COFFEE CO. and Design	4,591,650	August 26, 2014
ONE CUPPA	4,619,585	October 14, 2014
TN SPICE	4,862,818	December 1, 2015
SAN FRANCISCO BAY and Design	4,919,591	March 15, 2016
DARK HABITS	5,137,834	February 7, 2017
MAMALAHOA ESTATE A ROGERS FAMILY FARM	5,152,653	February 28, 2017
SAN FRANCISCO BAY and Design	5,167,364	March 21, 2017
GIVE THE EARTH A BETTER MORNING	5,297,338	September 26, 2017
GIVE THE PLANET A BETTER MORNING	5,312,374	October 17, 2017
SYMMETRY	5,350,974	December 5, 2017