

May 4, 2017

Via Electronic Upload to TEAS

United States Patent and Trademark Office
USPTO Madison Building
600 Dulany Street
Alexandria, Virginia 22314

Re: Written Consent for Revocation of Attorney and Appointment of Attorney

Dear Sir or Madam:

As indicated below, I am the duly-authorized representative of Arrow Dynamics, LLC; EST, LLC; Gardening 123, LLC; and, Kelly Registration Systems, Inc. (the “Owners”). This letter regards the trademarks / service marks owned by the Owners and registered with the United States Patent and Trademark Office (the “USPTO”) that are listed in Exhibit A attached hereto and incorporated herein (the “Marks”). For each of the Marks, I hereby revoke the currently-listed attorneys of record and desire to appoint the attorneys of Lisenby & Associates, L.L.C. – specifically, Blake Edwin Lisenby, Esq.; Lauren H. Barber, Esq.; and, Farley B. Andersen, Esq. This written consent is being given so that Lisenby & Associates, L.L.C. can assist with filing the necessary paperwork with the USPTO to affect these changes.

Should you need to speak with me, you can reach me at (770) 385-1187. Thank you for your assistance in this matter.

Sincerely,



J. KEITH KELLY



President & C.E.O. of Kelly Products, Inc.,
the Managing Member of **Arrow Dynamics, LLC**



President & C.E.O. of Kelly Products, Inc.,
the Managing Member of **EST, LLC**

President & C.E.O. of **Kelly Registration Systems, Inc.**,
the Sole Member of Gardening 123, LLC

President & C.E.O. of **Kelly Registration Systems, Inc.**

Exhibit A
Trademarks / Service Marks

Trademark	Owner	Registration No.	Goods / Services
GARDENING123 WE SHARE YOUR PASSION. & Design 	Gardening 123 LLC	2,743,026	*Advertising and marketing services for others in the field of gardening *Computer services, namely, providing on-line information services in the field of gardening
WE SHARE YOUR PASSION	Gardening 123 LLC	2,743,025	*Advertising and marketing services for others in the field of gardening *Computer services, namely, providing on-line information services in the field of gardening
C'MERE DEER	EST, LLC	2,841,442	Scented and flavored mineral attractant for deer
KRS NETWORK	Kelly Registration Systems, Inc.	2,906,339	Consulting services in the field of regulatory compliance with agricultural, environmental and public health laws and regulations; providing an on-line computer database in the field of agricultural related products and services for assisting governmental entities, regulated businesses and consumers of the above stated regulated goods in complying with governmental laws and regulations; application service provider (ASP) featuring software and applications in the field of agricultural related products and services for use in assisting governmental entities, regulated businesses and consumers of the above stated regulated goods in complying with governmental laws and regulations
ROOT'N JUICE	EST, LLC	3,392,614	Scent attractants for hunting game
3 DAY HARVEST	EST, LLC	3,475,742	Scent attractants for hunting game
KRS NETWORK & Design 	Kelly Registration Systems, Inc.	3,570,078	*Application service provider (ASP) featuring database software and applications in the field of agricultural related products and services for use in assisting governmental entities, regulated businesses and consumers of the above stated regulated goods in complying with governmental laws and regulations *Providing an on-line computer database in the field of agricultural related products and services for assisting governmental entities, regulated businesses and consumers of the above stated regulated goods in complying with governmental laws and regulations; Consulting services in the field of regulatory

			compliance with agricultural, environmental and public health laws and regulations
<p>THE SWHACKER OPENS SO FAST ... YOU CAN HEAR THE SWHACK! & Design</p> 	Arrow Dynamics LLC	3,674,871	Archery products, namely, fixed broadheads and mechanical broadheads
<p>C'MERE DEER THE REVOLUTIONARY DEER ATTRACTANT & Design</p> 	EST, LLC	4,071,933	Deer attractants
BUCK JUICE	EST, LLC	4,098,126	Deer attractants
BUCK GRAVY	EST, LLC	4,143,764	Deer attractants
C'MERE DEER CORN COAT	EST, LLC	4,222,725	Deer attractants
SWEET SPOT	EST, LLC	4,467,813	Deer attractants
F4	EST, LLC	4,487,548	Additive sold as an integral ingredient of deer attractants
HOLD 'EM HONEY	EST, LLC	4,539,360	Deer attractants
STOP HERE DEER	EST, LLC	4,540,063	Deer attractants
F5	EST, LLC	4,552,683	Additive sold as an integral ingredient of deer attractants
SWHACKER	Arrow Dynamics, LLC	5,027,123	Archery products, namely, fixed broadheads and mechanical broadheads