
**REVOCATION
AND
NEW POWER OF ATTORNEY**

POWER OF ATTORNEY

The undersigned trademark owner, **Eli Lilly and Company**, hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Douglas K. Norman
Steven P. Caltrider
Gilbert T. Voy

Bruce W. Longbottom
John R. Rudolph

members of the Bar of the State of Indiana, whose address is

Eli Lilly and Company
Lilly Corporate Center
Indianapolis, Indiana 46285 U.S.A.

and

Sheldon Pontaoe

member of the Bar of the State of New Jersey, whose address is

Lemurian, LLC
1501 Hall Johnson Road, #505
Colleyville, Texas 76034-0505 U.S.A.

to transact business in the United States Patent and Trademark Office in connection with our marks, applications therefor, and registrations which have or will issue thereon.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Bruce W. Longbottom of **Eli Lilly and Company**, whose postal address is Lilly Corporate Center, Indianapolis, Indiana 46285, U.S.A., is hereby designated the trademark owner's representative upon whom notices or process in proceedings affecting the marks may be served.

Date March 15, 2017

Trademark Owner:

By 
Name: Bruce W. Longbottom

Title: Assistant General Counsel