IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

POWER OF ATTORNEY and DOMESTIC REPRESENTATIVE

The undersigned, an authorized representative of DKH Retail Limited, with an address of Unit 60, The Runnings, Cheltenham, Gloucestershire, GL51 9NW, United Kingdom, hereby revokes any and all previous Powers of Attorney and appoints Angelo J. Bufalino, Reg. No. 29,622; Robert S. Beiser, Reg. No. 28,687; John Burke, Reg. No. 70,606; John E. Munro, Reg. No. 66,864; Timothy M. Nitsch, Reg. No. 58,019; Robert S. Rigg, Reg. No. 36,991; Michael J. Turgeon, Reg. No. 39,404; Alain Villeneuve, Reg. No. 63,228; Lawrence Casson, Reg. No. 46,606; John C. Cleary, Reg. No. 47,496; Thomas J. Kowalski, Reg. No. 32,147; Deborah L. Lu, Reg. No. 50,940; and Mark Russell; Reg. No. 37,514, of Vedder Price P.C. as its attorneys and domestic representatives with full power of substitution and revocation, to act on its behalf before the United States Patent and Trademark Office in connection with any and all trademark applications and registrations, included but not limited to the trademark registrations and pending trademark applications, as set forth on Exhibit A attached hereto.

Correspondence should be directed to:

Angelo J. Bufalino Vedder Price P.C. 222 N. LaSalle Street – 24th Floor Chicago, IL 60601

Signature:

Name: Euan Sutherland

Title: Director of DKH Retail Limited

Dated: 2 Movch 2017

Exhibit A

U.S. TRADEMARK REGISTRATION/	TRADEMARK
APPLICATION NO.	
2,977,647	SUPER DRY
3,869,031	SUPERDRYSTORE
3,894,403	SUPERDRY
3,921,538	SUPERDRY (Stylized)
3,921,539	SUPERDRY (Stylized)
3,921,540	SUPERDRY (Stylized)
3,921,542	SUPERDRY (Stylized)
3,921,550	CALI SURF CO
3,930,387	CALI SURF CO
3,930,388	CALI SURF CO
3,930,389	CALI SURF CO
4,085,538	SUPERDRY
4,085,543	SUPERDRY
4,254,194	SUPERDRY
4,254,195	SUPERDRY. and Design
4,261,638	SUPERDRY (Stylized)
4,264,819	SUPERDRY, and Design
4,328,534	SUPERDRY, and Design
4,396,385	SUPERDRY
4,440,426	BY SUPERDRY and Design
4,462,887	SUPERDRY, and Design
4,479,398	S D T E and Design
4,483,455	SUPERDRY
4,483,459	SUPERDRY. and Design
4,487,094	SUPERDRY
4,550,012	SUPERDRY
4,550,013	SUPERDRY. and Design
4,775,556	SUPERDRY. and Design
4,883,765	SUPERDRY. and Design
5,032,170	SUPERDRY (Stylized)
5,061,782	ORANGE DRY
5,061,864	SUPERDRY (Stylized)
5,064,627	SUPERDRY and Design
85/686,195	SUPERDRY
85/755,268	SUPERDRY (Stylized)
85/756,244	SUPERDRY. and Design
86/427,048	SUPERDRY
86/427,054	SUPERDRY (Stylized)
86/427,062	SUPERDRY. and Design
86/555,365	WINDTREKKER
86/555,372	WINDCHEATER
86/555,379	WINDATTACKER
86/555,385	WINDCAGOULE
86/596,293	WINDPARKA

U.S. TRADEMARK REGISTRATION/ APPLICATION NO.	TRADEMARK
86/596,296	WINDHIKER
86/596,299	WINDYACHTER
86/596,375	WINDCLIMBER
86/596,384	WINDMAC
86/596,393	WINDBOMBER
86/596,403	WINDBIKER
86/603,967	ORANGE LABEL
86/603,969	COPPER LABEL
86/603,973	DRY SUPER
86/603,980	S DRY
86/603,986	SUPER JPN
86/604,002	OSAKA 6
86/604,011	SUPER OSAKA
87/059,436	SUPERDRY TECH
87/059,469	REAL SUPERDRY WORLD KNOWN
87/059,472	SUPERDRY INTERNATIONAL
87/059,477	VINTAGE SUPERDRY
87/059,480	SUPERDRY SPIRIT OF JAPAN
87/059,482	SUPERDRY SUN
87/059,485	THE SUPERDRY ORANGE LABEL CO
87/059,490	REAL LONDON SUPERDRY TOKYO
87/059,492	REAL SUPERDRY
87/059,498	TEE SHIRTS BY SUPERDRY
87/059,503	BY SUPERDRY
87/059,505	SLIM CORE CARGO LITE BY
	SUPERDRY
87/059,508	VESTS BY SUPERDRY
87/059,513	SUPER DRY SWIM
87/059,517	SD SPORT SUPERDRY GOODS
87/059,522	SUPERDRYJPN
87/061,800	SUPERDRY ATHLETIC
87/061,803	SDLA
87/061,806	SUPERDRYSPORT. (Stylized)
87/061,811	SDNY