

**REVOCAION OF ATTORNEY AND
APPOINTMENT OF NEW ATTORNEYS**

Serta, Inc. hereby revokes any power of attorney previously granted and appoints Michelle P. Ciotola, and all attorneys of the law firm of Cantor Colburn LLP, as its attorneys to prosecute applications with the U.S. Patent and Trademark Office ("USPTO"), to register trademarks and service marks, to receive certificates of registration, to file declarations of use and incontestability and renewal applications for trademark and service mark registrations, and to transact all business in the USPTO in connection with all of the foregoing activities.

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Respectfully submitted,

Serta, Inc.

A handwritten signature in blue ink, reading "Kristen McGuffey", written over a horizontal line.

Name: Kristen McGuffey

Title: Secretary

Date: July 25, 2016