

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assistant Commissioner for Trademarks  
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REVOCATION OF POWER OF ATTORNEY  
AND APPOINTMENT OF  
NEW ATTORNEY AND DOMESTIC REPRESENTATIVE

The undersigned hereby revokes all previous Powers of Attorney and Appointments of Domestic Representatives made for all registrations listed in the accompanying Schedule A owned by Bulgari S.p.A. (the "Marks"), and hereby appoints PETER A. SULLIVAN, NATASHA N. REED, NATHANIEL FINTZ and STEFANIE LOPATKIN of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, as its attorneys herein, with full power of substitution, to transact all business in the Patent and Trademark Office in connection with the Marks. The address for service should be directed to the newly appointed attorneys for these Marks at the address given above.

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, [trademarks@hugheshubbard.com](mailto:trademarks@hugheshubbard.com); is hereby designated representative of the Marks upon whom notices of process in proceedings affecting the Marks be served.

BULGARI S.P.A.

By: 

Name: COSTANZO RAPONE \_\_\_\_\_






Title: GENERAL COUNSEL \_\_\_\_\_






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Dated: JANUARY 30, 2015

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### Schedule A

Trademark	App Date	App No	Reg No	Reg Date	Status	Owner Name
BVLGARI AQVA DIVINA	10-SEP-2014	79155705			Pending Non-Final Action	Bulgari S.p.A.
BVLGARI	20-NOV-1979	73239970	1184684	05-JAN-1982	Registered	Bulgari S.p.A.
BVLGARI	07-FEB-1989	73779790	1682863	14-APR-1992	Registered	Bulgari S.p.A.
BVLGARI	07-FEB-1989	73779788	1693893	16-JUN-1992	Registered	Bulgari S.p.A.
BVLGARI	07-FEB-1989	73779787	1694038	16-JUN-1992	Registered	Bulgari S.p.A.
BVLGARI	07-FEB-1989	73779789	1694380	16-JUN-1992	Registered	Bulgari S.p.A.
BVLGARI	15-AUG-1991	74195274	1736428	01-DEC-1992	Registered	Bulgari S.p.A.
BVLGARI	05-NOV-1992	74329013	1826133	15-MAR-1994	Registered	Bulgari S.p.A.
Design Only 	01-DEC-1992	74335786	1830984	19-APR-1994	Registered	Bulgari S.p.A.
BVLGARI	10-AUG-1993	74423943	1848470	09-AUG-1994	Registered	Bulgari S.p.A.
Design Only 	01-DEC-1992	74335787	1848461	09-AUG-1994	Registered	Bulgari S.p.A.
Design Only 	02-FEB-1994	74485736	1888151	11-APR-1995	Registered	Bulgari S.p.A.
Design Only 	02-FEB-1994	74485737	1892887	09-MAY-1995	Registered	Bulgari S.p.A.
Design Only 	25-MAY-1995	74679175	2129703	20-JAN-1998	Registered	Bulgari S.p.A.

Trademark	App Date	App No	Reg No	Reg Date	Status	Owner Name
Design Only 	15-OCT-1996	75180775	2218077	19-JAN-1999	Registered	Bulgari S.p.A.
Design Only 	15-OCT-1996	75180776	2219917	26-JAN-1999	Registered	Bulgari S.p.A.
Design Only 	20-MAY-1997	75295097	2268113	10-AUG-1999	Registered	Bulgari S.p.A.
Design Only 	07-AUG-1997	75337207	2287001	19-OCT-1999	Registered	Bulgari S.p.A.
Design Only 	17-APR-2000	76027091	2684210	04-FEB-2003	Registered	Bulgari S.p.A.
<b>BVLGARI</b>	07-APR-2000	76020579	2783515	18-NOV-2003	Registered	Bulgari S.p.A.
<b>B. ZERO1 (&amp; Design)</b> <b>B.zero1</b>	14-AUG-2002	76441584	2837806	04-MAY-2004	Registered	Bulgari S.p.A.
<b>BVLGARI</b>	23-MAR-2004	76583076	2954459	24-MAY-2005	Registered	Bulgari S.p.A.
<b>ERGON</b>	17-MAY-2004	79004077	3035949	27-DEC-2005	Registered	Bulgari S.p.A.
<b>BVLGARI</b>	30-JUL-2007	79044677	3505546	23-SEP-2008	Registered	Bulgari S.p.A.
<b>JASMIN NOIR</b>	20-MAR-2008	79053147	3567954	27-JAN-2009	Registered	Bulgari S.p.A.
<b>BVLGARI (&amp; Design)</b> <b>BVLGARI</b>	16-JAN-2008	79051324	3576455	17-FEB-2009	Registered	Bulgari S.p.A.
<b>BVLGARI (&amp; Design)</b> <b>BVLGARI</b>	30-JUL-2007	79054170	3619579	12-MAY-2009	Registered	Bulgari S.p.A.

Trademark	App Date	App No	Reg No	Reg Date	Status	Owner Name
<b>S. BULGARI</b> <b>ARGENTERIA OGGETTI</b> <b>D'ARTE E</b> <b>ANTIQUARIATO</b> <b>GIOIELLERIA ARTISTICA</b> <b>OGGETTI RARI BULGARI</b> <b>ASA FONDATA NEL 1884</b> <b>ROMA VIA CONDOTTA</b> <b>STAGIONE ESTIVA</b> <b>LUCERNA S. MORITZ-</b> <b>BAD TELEFONO</b> 	20-JUN-2008	79058533	3689550	29-SEP-2009	Registered	Bulgari S.p.A.
<b>BVLGARI UV GEM</b>	14-OCT-2009	79074744	3872972	09-NOV-2010	Registered	Bulgari S.p.A.
<b>BVLGARI</b>	19-AUG-2010	79092778	4069230	13-DEC-2011	Registered	Bulgari S.p.A.
<b>BVLGARI SECRET DE GEMMES</b>	03-FEB-2011	79093534	4130218	24-APR-2012	Registered	Bulgari S.p.A.
<b>BVLGARI (&amp; Design)</b> <b>BVLGARI</b>	10-MAR-2010	79106293	4177671	24-JUL-2012	Registered	Bulgari S.p.A.