

PTO Form (Rev)
OMB No. (Exp)

**Revocation of Attorney/Domestic Representative and/or Appointment of
Attorney/Domestic Representative**

Handwritten Signature

To the Commissioner for Trademarks:

MARK: S'WELL
SERIAL NUMBER: 86084673
REGISTRATION NUMBER: 4559184
ATTORNEY DOCKET NUMBER 72060-800100

The original attorney
DANA P. JOZEFczyk
17104.0010US
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
303.357.1645
303.357.1671
DOCKMPLS@merchantgould.com

Original Correspondence Address :
DANA P. JOZEFczyk
MERCHANT & GOULD, PC
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
303.357.1645
303.357.1671
DOCKMPLS@merchantgould.com

MARK: Design only
SERIAL NUMBER: 85771802
REGISTRATION NUMBER: 4366242
ATTORNEY DOCKET NUMBER 72060-800400

The original attorney
DANA P. JOZEFczyk
17104.2US01
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
612.332.5300
612.332.9081

Original Correspondence Address :

DANA P. JOZEFczyk
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
612.332.5300
612.332.9081

MARK: SWELL

SERIAL NUMBER: 86085458

REGISTRATION NUMBER: 4559187

ATTORNEY DOCKET NUMBER 72060-800200

The original attorney

DANA P. JOZEFczyk
17104.0009US
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
303.357.1645
303.357.1671
DOCKMPLS@merchantgould.com

Original Correspondence Address :

DANA P. JOZEFczyk
MERCHANT & GOULD, PC
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
303.357.1645
303.357.1671
DOCKMPLS@merchantgould.com

MARK: S'WELL (stylized and/or with design)

SERIAL NUMBER: 85582565

REGISTRATION NUMBER: 4234092

ATTORNEY DOCKET NUMBER 72060-800300

The original attorney

SCOTT W. JOHNSTON
17104.1US01
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
612-332-5300
612-332-9081

Original Correspondence Address :

SCOTT W. JOHNSTON
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS Minnesota 55402-0910
US
612-332-5300
612-332-9081

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney. In addition, any additional previously-appointed attorneys that are currently listed in the application are replaced with the new "Other Appointed Attorneys" listed below.

Newly Appointed Attorney:

Kristen M. Walsh
Nixon Peabody LLP
1300 Clinton Square
Rochester, New York 14604
United States
585-263-1000
585-263-1600
nytm@nixonpeabody.com
72060-800100

Other Appointed Attorneys:

Gina M. McCreadie, Jason C. Kravitz, Jeffrey L. Costellia, Janet Garetto, Marlene Williams, and David May

The following is to be used as the correspondence address:

Kristen M. Walsh
Nixon Peabody LLP
1300 Clinton Square
Rochester, New York 14604
United States

585-263-1000

585-263-1600

nytm@nixonpeabody.com The attorney docket/reference number is 72060-800100.

**Revocation of Attorney/Domestic Representative and/or Appointment of
Attorney/Domestic Representative**

Handwritten Signature

Signature Section:

Signature: Sarah M. Kauss

Date: 10-19-2014

Signatory's Name: Sarah Kauss

Signatory's Position: Chief Executive Officer

Signatory's Phone Number: 561-339-2120

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), include only the signature page (no declaration is required, nor should any other information from the actual revocation be included).

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