

**REVOCATION OF POWER OF ATTORNEY AND  
APPOINTMENT OF NEW POWER OF ATTORNEY**

We, the undersigned, hereby revoke all prior powers of attorney, and we hereby appoint Michael D. Fishman and all attorneys associated with Customer No. 010291 at Rader, Fishman & Grauer PLLC, 39533 Woodward Avenue, Suite 140, Bloomfield Hills, Michigan 48304, (248) 594-0630, as our attorneys to transact all business in the Patent and Trademark Office connected with the below-identified registrations, to receive all correspondence and telephone calls relative thereto and to file this revocation online on our behalf.

Date: April 10, 2014

Signature: \_\_\_\_\_

**Pinnacle Foods Group LLC**

**John F. Kroeger**  
Senior VP and Deputy General Counsel

<b>Mark</b>	<b>Application/Registration No.</b>
<b>BALSAMIC BREEZE</b>	<b>3,270,774</b>
<b>THE BOLDER THE BETTER</b>	<b>4,380,729</b>
<b>BOUNTIFULS</b>	<b>3,600,338</b>
<b>SALAD SPRITZERS</b>	<b>3,235,168</b>
<b>WESTERN</b>	<b>85/939,948</b>
<b>WISH-BONE</b>	<b>1,616,903</b>
<b>WISH-BONE &amp; DESIGN</b>	<b>1,631,768</b>
<b>WISH-BONE &amp; DESIGN</b>	<b>3,619,699</b>
<b>WISH-BONE BOUNTIFULS</b>	<b>3,600,339</b>
<b>WISH-BONE LIGHT</b>	<b>1,110,621</b>
<b>DESIGN (BULL)</b>	<b>4,350,558</b>
<b>DESIGN (WISHBONE)</b>	<b>2,688,619</b>
<b>DESIGN (WISH BONE)</b>	<b>3,696,230</b>
<b>DESIGN (BULL)</b>	<b>85/939,945</b>