PTO Form 2196 (Rev 9/2005)
OMB No. 0651-0056 (Exp 09/30/2014)

Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

Handwritten Signature

To the Commissioner for Trademarks:

MARK: CRESCENT (stylized and/or with design)

SERIAL NUMBER: 76641282

REGISTRATION NUMBER: 3204327

ATTORNEY DOCKET NUMBER HEMI.16122/MG/

The original attorney

Mark E. Brown 3696 4700 BELLEVIEW SUITE 210 KANSAS CITY Missouri 64112 US 816-268-8950 816-502-7898 uspto@midwestip.com

Original Correspondence Address:

Mark E. Brown
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By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney. In addition, any additional previously-appointed attorneys that are currently listed in the application are replaced with the new "Other Appointed Attorneys" listed below.

Newly Appointed Attorney:

Brandt D. Madsen Schmeiser, Olsen & Watts LLP 18 E University Dr Ste 101 Mesa, Arizona 85201 United States 4806550073 4806559536 trademarks@iplawusa.com HEMI.16122/MG/

Other Appointed Attorneys:

Albert L. Schmeiser, Sean K. Enos, Jeffrey W. Johnson, Lowell W. Gresham, Jordan M. Meschkow, Tallie J. Russell

The following is to be used as the correspondence address:

Brandt D. Madsen Schmeiser, Olsen & Watts LLP 18 E University Dr Ste 101 Mesa, Arizona 85201 United States

4806550073 4806559536

trademarks@iplawusa.com The attorney docket/reference number is HEMI.16122/MG/.

Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

Handwritten Signature

Signature Section:
Signature: // // Signature:
Date: March 26, 2014
Signatory's Name: Walter Feller
Signatory's Position: Vice President of Engineering
Signatory's Phone Number:
NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), include only the signature page (no declaration is required, nor should any other information from the actual revocation be included).
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