

**POWER OF ATTORNEY
FOR UNITED STATES TRADEMARKS AND TRADEMARK
APPLICATION**

Registrant/Applicant Name	Bollman Hat Company
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<u>MARK</u>	<u>REGISTRATION NO./SERIAL NO.</u>
DYNAFELT	85724693
AMERICAN MADE MATTERS	4074883
IGNITE	3348082
LITE CLOTH	3464401
PANTROPIC	3014858
SAVE AN AMERICAN JOB	3769086
SAVE AN AMERICAN JOB	3769072
PANTROPIC	3343597
GLOBAL GREEN	3712717
GENTLE FELT	3712686
LANOLUX	3409916
U-ROLLIT	3033777
WHAT'S ON YOUR MIND	3096178
BAILEY OF HOLLYWOOD	3101336
B	2939520
BETMAR	2918641
BAILEY	3064138
COUNTRY GENTLEMAN	3088026
U-SHAPE-IT	2441644
PLAZA SUITE	2333006
EDDY BROS.	2367870
ULTRA LITE	2462210
MICRO FELT	2793385
SEIFTER	2296919
HELEN KAMINSKI	2525353
	2552890
JUST USE YOUR HEAD	2081749
HELEN KAMINSKI	2073385
	2117315
HELEN KAMINSKI	1825211

BOLLMAN	1826409
LITE FELT	1733234
WIND RIVER	1701900
RODEO ROUGH	2139412
SOFT FELT	2196738
FAST TAB	1998742
FLEX FELT	1980089
COMFORT FELT	1981519
ECO-FELT	1899964
LITE STRAW	1923736
SOF-STRAW	1857300
SOFT-STRAW	1857299
BETMAR	1696202
STREET SMART	1508219
QUARTER HORSE	1412410
COUNTRY GENTLEMAN	1140844
DYNAFELT	0973475
MORFELT	0691735
BANDERA	0526360
BAILEY	0519682

Applicant hereby grants power of attorney, and revokes all previous powers, with respect to the above-referenced United States Trademarks and Trademark Application to:

Kevin M. Gold
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Signature

Chris Fitterling

Name

Vice President Administration

Title

October 2, 2013

Date