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WORD MASTER – U.S. Registration No. 3022414

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hereby revokes any previous power of attorney, and hereby grants power of attorney to:

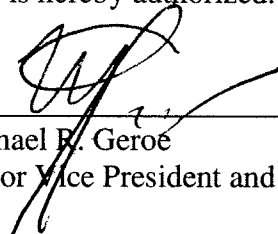
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Date: June 18, 2012

By 

Michael E. Geroe
Senior Vice President and Secretary, Adknowledge, Inc.