

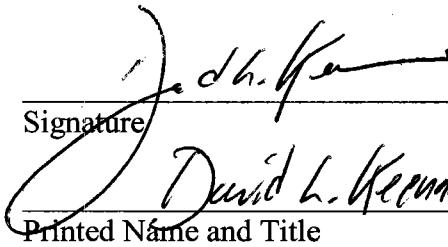
POWER OF ATTORNEY

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Commissioner:

The Applicant/Registrant, ONEIDA LTD., hereby appoints Samantha M. Quimby, Brian J. Downey, Monica L. Dias, Austin Padgett, and Karlyn Schnapp, all members of the bar of the State of Ohio, and Cynthia L. Stewart, a member of the bar of the State of Kentucky, c/o FROST BROWN TODD LLC, 3300 Great American Tower, 301 East Fourth Street, Cincinnati, OH 45202, its attorneys, with full power of substitution, the power of appointment of an associate attorney and the power of revocation, to prosecute trademark applications, to make alterations and amendments therein, maintain trademark registrations and to transact all business in the Patent and Trademark Office connected therewith.

ONEIDA LTD.



Signature

David L. Keenan, VP Treasury & Tax

Printed Name and Title

3-14-12

Date Signed