

**APPOINTMENT OF POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

Applicant hereby appoints power of attorney in the trademark applications and registrations identified below, with full power to transact all business in connection with the applications and registrations identified below, to Arnold S. Weintraub, Registration No. 25523, David L. Oppenhuizen, Registration No. 57562, and Staci R. DeRegnaucourt, Registration No. 68208:

Serial No.	Registration No.	Mark	Registration/Filing Date
76/693206	3897542	STEP IN. STAND OUT.	December 28, 2010
76/683065	N/A	MY MESSAGE...MY LIFE...MY DREAMS...	October 18, 2007
76/680004	N/A	MYSTUDIO	July 27, 2007
76/677081	N/A	MYSTUDIO MUSIC	May 18, 2007
76/674516	N/A	MYSTUDIO...MY DREAM	March 23, 2007
76/669362	3595209	MYSTUDIO	March 24, 2009
76/669361	N/A	iSTUDIO	November 20, 2006
76/666440	N/A	SO	September 22, 2006
76/665111	N/A	STUDIO ONE	August 25, 2006

Please change the correspondence address for the above-identified application to:

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The undersigned further authorizes the USPTO to communicate with the appointed attorneys via the following E-mail address: [ipdocket@weintraubgroup.com](mailto:ipdocket@weintraubgroup.com)

STUDIO ONE ENTERTAINMENT, Inc.

Date: 11/10/11

By:   
Ken Pinckard

Its: Chief Financial Officer