

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

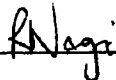
In re: Trademark Applications/Registrations in the name of Alberto-Culver International, Inc.

REVOCATION AND POWER OF ATTORNEY

Applicant/Registrant, Alberto-Culver International, Inc. located at 2525 Armitage Avenue, Melrose Park, IL 60160, United States of America hereby revokes all previous Powers of Attorney and appoints Lisa W. Rosaya, Pamela T. Church, Julia R. Talke, April Rademacher and the law firm of Baker & McKenzie LLP, 1114 Avenue of the Americas, New York, New York 10036-7703 and its attorneys, to transact all business in the United States Patent and Trademark Office relating to the referenced trademark registration.

Alberto-Culver International, Inc.

Date: July 4th, 2011

By: _____  _____

Name: Rita Nagi

Title: Duly authorised

Trademark	Application No.	Reg. No.
24 HOUR BODY	77799451	
4 + 4	75/127349	2071738
AC (Stylized)	78/346564	3382709
ALBERTO	71373165	335421
ALBERTO	72/414538	960741
ALBERTO	73/644757	1454827
ALBERTO VO5	72/010609	658904
ALBERTO VO5	72/112670	723187
ALBERTO VO5 Logo (1994 - 2004 version)	78/444904	3078626
ALBERTO VO5 Logo (New 2004 version in B&W)	78/508570	3249975
ALBERTO VO5 Logo (New 2004 version in Color)	78/508569	3252296
ALOE RID	76/324627	2588432
ALOE RID (stylized)	74/631537	1944230
AMBIENT	78/833250	3490461
ASSURE	76/331501	2591551
BABASSU MUD	75/557139	2333868
BAKER'S JOY	73/500601	1346537
BOTANOIL	76/324398	2585324
BOTANOIL (stylized)	74/631533	1941290
CONSORT	72/254905	828673
CONSORT	73/809313	1586425
CPR	75/504173	2398424
CRITICAL PROTECTION & REPAIR	75/504174	2398425
DAILY HAIR RECOVERY	78/310575	3056260
DANDARREST	76/324389	2578678

Trademark	Aplication No.	Reg. No.
DESIGNING BUTTER	76/022898	2548299
DIAMETRESS	76/331505	2591555
DIAMETRESS (STYLISED)	74/218978	1719774
DUALISTE	77/523306	3677627
DZYN MAKER	76/061707	2495123
EMERGENCEE	76/324388	2585323
EMERGENCEE (stylized	74/218016	1955478
ENPHUSE INTENSIVE RECONSTRUCTOR	76/282540	2571352
FDS	72/256792	831204
FDS	72/300507	863268
FDS	78/832747	3469552
FEMININE.DISCREET.SENSUAL	77/578941	3835714
FLOWERGENICS	76/331504	2591554
FLOWERGENICS (STYLISED) & DESIGN	76/331502	2591552
FREE ME FREESIA	75/734490	2451916
HEADRESS	76/331503	2591553
HEADRESS LEAVE-IN CONDITIONER (STYLISED)	74/163469	1738892
HUMECTRESS	76/032601	2431812
HUMECTRESS (STYLISED)	76/066809	2513477
HYDRATEIN	78/261449	2955688
HYDRUSS	75/561768	2418615
INERGY	75/556003	2607788
KELATE	76/208635	2554120
KELATE (STYLISED)	76/208007	2586577
KERAHIX	76/331500	2609714
KIWI & LIME SQUEEZE	75/734817	2754744

Trademark	Application No.	Reg. No.
KLEEN GUARD	72/212629	809074
KLEEN GUARD	72/217825	808742
KLEEN GUARD	72/217826	809403
LUXXTRESS	76/354849	2757186
M Logo (MOTIONS)	77767223	
MAXXIMUM	74/653903	1951557
MAXXISTYLER	76/324628	2588433
MAXXISTYLER (stylized)	74/631532	1944229
MAXXWAX	76/023099	2576621
MISC. DESIGN (Man's Head Design-Consort)	73/530885	1364034
MOLLY MCBUTTER	73/758141	1553930
MOLLY MCBUTTER	74/003471	1609989
MOTIONS	78/444489	3128703
MOTIONS (Stylized)	78/444615	3045095
MOTIONS AT HOME	75/662031	2326322
MOTIONS FOR KIDS	78/081926	2571670
MRS. DASH	75/456266	1321064
NATURE AND EARTH UNITED WITH SCIENCE	73/263567	1196046
NECTARESS	75/559287	2352745
NEXXT GENERATION & DESIGN	74/153264	1743828
NEXXUS	76/050676	2444553
NEXXUS	77/471654	3553656
NEXXUS	85209348	
NEXXUS & Design	73/263568	1376635
NEXXUS & Design	75/707766	2345345
NEXXUS & Design	76/066807	2521278

Trademark	Application No.	Reg. No.
NEXXUS Design (New)	85090618	
NEXXUS LEVEL	78/859058	3482350
NEXXUS SALON HAIR CARE (Stylized)	85092926	
NEXXUSPHERE	76/282529	2578319
NEXXUSPHERES	76/061705	2518762
NOXZEMA	71/230679	225012
NOXZEMA	72/069274	690350
NOXZEMA	75/667339	2564087
NOXZEMA	78/032306	2605961
NOXZEMA	78131818	2814140
NOXZEMA TRIPLE CLEAN	78/104305	2748854
PAPA DASH	74/130465	1667777
PEP'R'MINT (stylized)	74/631531	1944228
PEP'R'MINT (stylized)	76/324629	2677017
PERFECTO	73/783674	1570561
PHYTO ORGANICS	76/279797	2665719
PHYTO ORGANICS (STYLISED)	75/513080	2591916
PROFESSIONAL.AFFORDABLE	78/626499	3754770
RETEXXTUR	76/325277	2591515
ROOT EXXTEND	78/859071	3631428
SALON HERBALS	78/365755	2934910
SHEER HAIR DRESSING	75/776540	2447071
SHINESQUE	76/061706	2495122
SHOWER WORKS	75/118383	2155482
SILKY EXPERIENCES	78/636365	3326214
SIMPLY SILVER	76/333116	2612604

Trademark	Application No.	Reg. No.
SLEEKRESS	78/858709	3332432
SPLIT REMEDY	85076400	
STATIC GUARD	76/107682	2783542
SUGAR TWIN	73157139	1112044
SUGAR TWIN	72446065	976043
SYNTRESS	76/381773	2744543
TAKE YOUR HAIR TO THE NEXXUS LEVEL	77/382254	3684928
THERAPPE	76/346754	2654132
THERAPPE (STYLISED)	73/838362	1635911
THERMAL CREATIONS	78/949645	3700436
TOTAL HAIR RECOVERY	75/768692	2452017
TRANSFIGURE	78/810309	3490432
TRES GEL	75/671765	2335571
TRES TWO	85/095112	
TRESEMME	72/406110	952314
TRESEMME	72/466971	992124
TRESEMME' (Stylized)	71/598949	545657
TRESEMME 4+4	78/821434	3327395
TRESemmé USED BY PROFESSIONALS (black letters on white)	77/386036	3812480
TRESemmé USED BY PROFESSIONALS (white letters on black)	77/385773	3727086
TRESGEELE (STYLISED)	73/669208	1677269
TRESSPRAY	73/669209	1672306
VERSASTYLER	76/385061	2842222
VITATRESS	76/201875	2517180
VITA-TRESS (STYLISED)	74/218991	1711065

Trademark	Aplication No.	Reg. No.
VITATRESS (STYLISED) & DESIGN	76196963	2524876
VO5	72225912	822537
VO5	73/636361	1449193
Y SERUM	76/364828	2803148
Y SERUM & Design	78/160687	2724426
Y SERUM Logo (New)	77/767219	