

**APPOINTMENT OF POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

Applicant hereby appoints power of attorney in the trademark applications and registrations identified in the attached Schedule A, with full power to transact all business in connection with the applications and registrations identified below, to Arnold S. Weintraub, Registration No. 25523 and David L. Oppenhuizen, Registration No. 57562:

Please change the correspondence address for the below-identified applications and registrations to:

Arnold S. Weintraub  
The Weintraub Group, P.L.C.  
28580 Orchard Lake Road, Suite 140  
Farmington Hills, Michigan. U.S.A. 48334  
Phone: (248) 865-9430/Fax: (248) 865-9436

The undersigned further authorizes the USPTO to communicate with the appointed attorneys via the following E-mail address: [ipdocket@weintraubgroup.com](mailto:ipdocket@weintraubgroup.com)

Date: 8/13/2010

Eastman Outdoors, Inc.

By:   
John Biafore

Its: Chief Operating Officer

**SCHEDULE A**

<b>Serial No.</b>	<b>Registration No.</b>	<b>Mark</b>	<b>Filing Date</b>
76597821	3003425	(Design)	6/16/2004
76188720	2531903	(Design)	1/2/2001
76584891	3288484	BIG KAHUNA	4/1/2004
76310994	2651648	BUFF TUFF	9/12/2001
76558762	3142567	CARBON EXPRESS	11/7/2003
76558301	3060703	CARBON FURY	11/7/2003
76558304	3055956	CARBON MAXX	11/7/2003
76558022	2992927	CARBON REBEL	11/7/2003
78812399	3187070	CARBON REBEL HUNTER	2/10/2006
76558305	3080163	CARBON SUPREME	11/7/2003
78634026	3394828	CHE POTLE (design)	5/20/2005
76558758	3121178	CX HUNTER	11/7/2003
77323502	3832347	CYCLOPS	11/7/2007
76563654	3068726	EXSCENT	11/24/2003
76584888	3139536	FLAVOR. REVOLUTIONIZED.	4/1/2004
76639333		FLAVORISTA	5/23/2005
76584889	3127359	FREE THE MEAT	4/1/2004
76584893	2939485	HERITAGE	4/1/2004
76639337	3218474	HIVE UPRISING	5/23/2005
78637965	3225838	ICE CUBE	5/26/2005
76639336	3240263	ITALIAN RENAISSAUCE	5/23/2005
76310993	2817958	JERKY CHEF	9/12/2001

77942102		K-360°	2/23/2010
76639335	3240262	LEMONATION	5/23/2005
76558760	2981559	LINEJAMMER	11/7/2003
76584890	3127360	MARIVAC	4/1/2004
78805484	3180926	MAXIMA	2/2/2006
78811223	3251049	MAXIMA (design)	2/9/2006
77232213	3531908	MAXIMA HUNTER	7/18/2007
78942434	3386912	NANO-XR	8/1/2006
77434667		OUTDOOR GOURMET	3/28/2008
76268479	2929192	OUTDOOR GOURMET	6/8/2001
76639334	3352873	RASTA ROIT	5/23/2005
76584892	3068787	REVEO	4/1/2004
78798089	3189272	REVOLUTION	1/24/2006
76639338	3240264	SCREAMIN' SAMURAI	5/23/2005
76558763	2981560	SHOCKER	11/7/2003
77323341	3683740	SPINE-SELECTED	11/7/2007
77323478	3683743	SS-SPINE-SELECTED (design)	11/7/2007
76558757	3169122	TERMINATOR	11/7/2003
76310995	2671530	THUNDER EXPRESS	9/21/2001
76361038	2726629	THUNDERSTORM	1/22/2002
76558759	3084065	TRI-LOC	11/7/2003
76558300	3083236	WHITETAIL	11/7/2003
78931099	3416186	WING SHOTZ	7/17/2006
77352355	3668216	X-FORCE	12/14/2007