

IN THE UNITED STATES PATENT & TRADEMARK OFFICE
POWER OF ATTORNEY & APPOINTMENT OF DOMESTIC
REPRESENTATIVE

A) POWER OF ATTORNEY

PTX Performance Products, Inc., a Canadian corporation, having a principle address at 701 Trinity Road, Unit 1, RR#1, Jerseyville, Ontario, Canada L0R 1R0, hereby appoints **Sheldon S. Lazarovitz**, located at 31 Westgate Blvd. Toronto, Ontario, Canada M3H 1N8, to transact all business in the Patent and Trademark Office and to receive all notices or documents, in connection with the following trademarks, namely:

1. PTX DESIGN, United States, Regn. No. 3084248 (Ser. No. 76/628808)
2. PTX PROCUP, United States Regn. No. 3393173 (Ser. No. 78/804524)

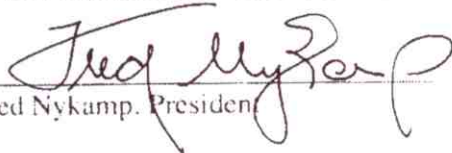
All prior appointments are hereby revoked.

B) APPOINTMENT OF DOMESTIC REPRESENTATIVE

PTX Performance Products Inc., a Canadian corporation, having a principle address at 701 Trinity Road, Unit 1, RR#1, Jerseyville, Ontario, Canada L0R 1R0, hereby designates **Bruce A. Tassan and Maria Hardison, of Tassan & Hardison**, located at 4143 North 27th Street, Arlington, Virginia, U.S.A., 22207-5211, as it's domestic representative upon whom notices or process or proceedings may be served, which affect the trademarks listed above.

DATED this 4th day of November, 2009, at Jerseyville, Ontario, Canada

PTX PERFORMANCE PRODUCTS INC.

By: 
Fred Nykamp, President