

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Best Textiles Acquisition, LLC

Commissioner for Trademarks

P.O. Box 1451

Alexandria, VA 22313-1451

SUBSTITUTE POWER OF ATTORNEY

Dear Madam:

The foregoing trademark applicant appoints, Deborah L. Benson, Esq., Amy B. Spagnole, Esq. and Jeremy Blackowicz, Esq., all members of the Bar of the Commonwealth of Massachusetts, its joint and several attorneys, to transact all business in the Patent and Trademark Office, and to receive all correspondence related to the following:

<u>Mark</u>	<u>App. No.</u>
ALLURA	75/684,495
ARTEX	72/020,144
ARTEX-COLOR-GUARD	74/016,353
ASCOT DAMASK BY ARTEX (Stylized)	73/357,188
BETTER YET	73/198,660
CAROUSEL	74/282,285
CENTURA	77/294,042
CENTURA	77/294,053
GENIE SYSTEM	74/008,816
REGENCY	74/369,482
RIB RUB	74/497,804

Please address all telephone calls to Deborah L. Benson, at Telephone No. (617) 345-9000.

Please send all correspondence relating to the above applications directly to:

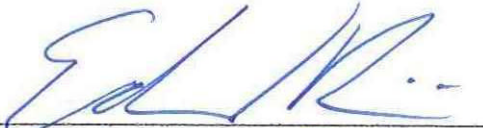
Deborah L. Benson
Hinckley, Allen & Snyder LLP
28 State Street
Boston, MA 02109-1775

All prior powers of attorney are revoked.

Best Textiles Acquisition, LLC

Date: October 20, 2009

By:


Name: Edward W. Ricci, II
Title: CEO