TION

er IV Gold ratings
and operations
cation facilities
collaboration
ct, innovate
data center

and are
p to 55
able
eeds

# THE FOUR Switch PRIMES
## NORTH AMERICA'S PRIMARY LATENCY ZONES



**WESTERN ZONES**

**NORTH**
The Citadel Campus

**SOUTH**
The Core Campus

NORTHWESTERN
LATENCY ZONE

NORTHEASTERN
LATENCY ZONE

SOUTHWESTERN
LATENCY ZONE

SOUTHEASTERN
LATENCY ZONE

**EASTERN ZONES**

**NORTH**
The Pyramid Campus

**SOUTH**
The Keep Campus

The Switch PRIMES® are the world's highest-rated hyperscale data center campus ecosystems with low latency to all major U.S. markets. Switch PRIMES® are located in the most cost-effective area of each North American zone based on power, connectivity, taxes, cost of living and lower risk of natural disasters.

## 35-60% SAVINGS ON CONNECTIVITY, GUARANTEED

### The Switch CORE Cooperative Combined Ordering Retail Ecosystem

The Switch CORE leverages 100's of clients, over 50 providers and trillions of dollars in combined market capitalization to offer Switch's clients purchasing power at massive scale. There is no ecosystem in the world that can match the ROI combination of the Switch PRIMES powered by the Switch CORE auditing and purchasing cooperative.

**Switch CONNECT®** is the world's most powerful telecom auditing and purchasing cooperative. On any given month, Switch CONNECT is negotiating the purchasing of thousands of telecom circuits for hundreds of clients all at the same time, enabling Switch clients to purchase telecom with hyperscale purchasing power. The Switch CONNECT team provides an independent forensic audit of your enterprise telecommunications needs and will deliver 35-60% savings, guaranteed.