



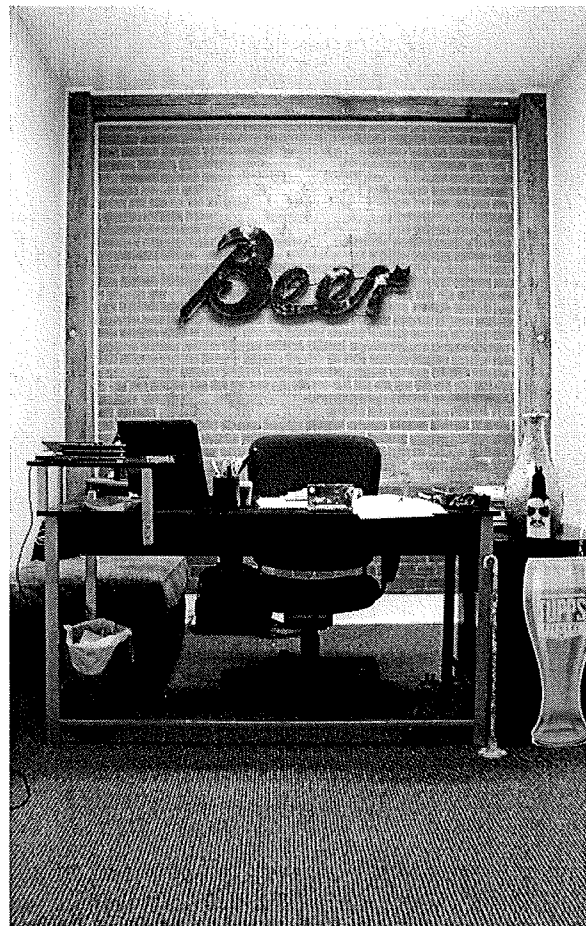
# ABOUT TUPPS

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## TUPPS – WHY WE ARE WHO WE ARE

**We believe beer is the perfect blend of Art and Science.** We start with the Art of beer – for this we use a big dose of creativity, validated with our eyes to judge the look, our noses to refine the smell and then with our mouths to validate the taste. We embrace tradition but break the rules as well from time to time in order to create exciting new brews.

Once we are elated with the beer, we turn to science to ensure quality and consistency in the brewing process. For this we use our state-of-the-art automated brewhouse, hydrometers, microscopes and other sophisticated monitoring devices. However, in the end



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we always revert back to the art of a good-tasting beer so our beers are sampled frequently by a panel of experienced quality tasters.

We strongly believe that beer is greatly enhanced when consumed in the company of close friends or random people who will soon be good friends. This can be accomplished in the bars and pubs where you will find TUPPS beer, but you can also have this experience visiting our brewery. At the brewery, we have created an environment that embraces the feel and the era of the historic Cotton Mill. When you visit the brewery, you will be immersed in the old Texas feel of the Cotton Mill and experience the past when things were slow and life was not as complicated.

TUPPS Brewery has a sense of place. We are proud to be in Texas, in the great city of McKinney and located at the historic Cotton Mill. When you visit, keep in mind that we want you to embrace the brewery, so put your feet on the tables, write your name on the wall and bring old bottles to add to our bottle tree farm.

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We look forward to you enjoying TUPPS  
beer and touring our brewery.



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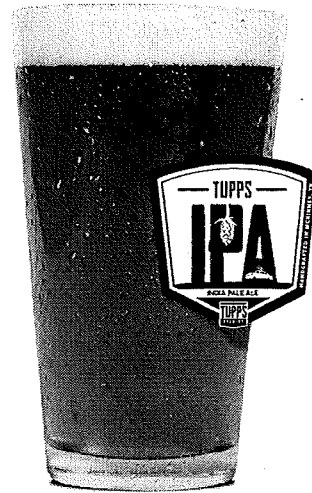
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# BEERS

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Copy of label  
for the beer and  
shipping materials.

