



# NUTR $\Delta$ FOL

The next-generation bioscience of hair growth.

— NEW YORK - est. 2014 —



FOR THOSE WHO ARE AT A LOSS.

FOR THOSE WHO HAVE HAD

**ENOUGH EXPERIMENTING**

WITH HAIR-GROWTH PRODUCTS OUT THERE...

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# INTRODUCING NUTR<sup>△</sup>FOL

**HEAD-TURNING** HAIR IS HERE.

**NO DRUGS, NO NONSENSE.**

JUST NATURAL INGREDIENTS,

POWERFUL, PATENTED AND PROVEN

Our nutraceutical solution is at last made possible by the biotechnology of today. Recent breakthroughs have led to new potency and greater absorption of ingredients, which have inspired new clinical studies, which have generated new proof of efficacy—and healthier hair growth.





# WHY NUTRAFOL?

WE ARE DRIVEN

BY A

**COMMITMENT TO DISCOVERY,**

TO SHARING **NEW STANDARDS** IN

SCIENCE, TECHNOLOGY AND HEALTH

NUTRAFOL is the next-generation, **drug-free** answer for anyone out there experiencing the effects of hair that's not at its fullest potential. **Built on biotechnology and derived from nature**, our formulations for men and women combine highly-concentrated, **patented** ingredients, **clinically-proven to combat the underlying challenges to hair health.**

NUTRAFOL works by **restoring from the roots**—addressing the **well-being of the scalp and follicles** so that healthy hair production may begin again.

Because **THE FINER THINGS IN LIFE** shouldn't include thinning hair.

Because we believe **IT'S TIME TO TREAT THE CAUSES**, rather than the symptoms.

Because we embrace extraction methods that preserve the **INTEGRITY AND HEALING PROPERTIES** of nature.

Because we understand that hair health is a reflection of **INNER WELLNESS.**

Because we demand **EVIDENCE-BASED CLINICAL RESEARCH** that proves the optimum quality, safety and efficacy of our ingredients.



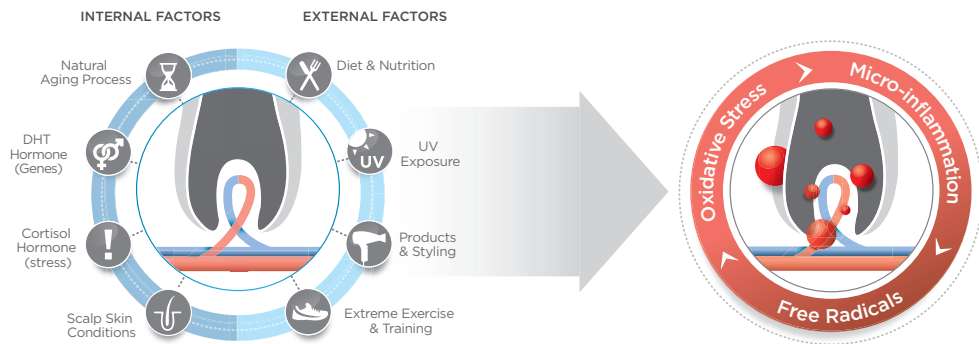
# THE SCIENCE

## NEW RESEARCH CONFIRMS: THERE'S MORE AT PLAY THAN JUST DNA

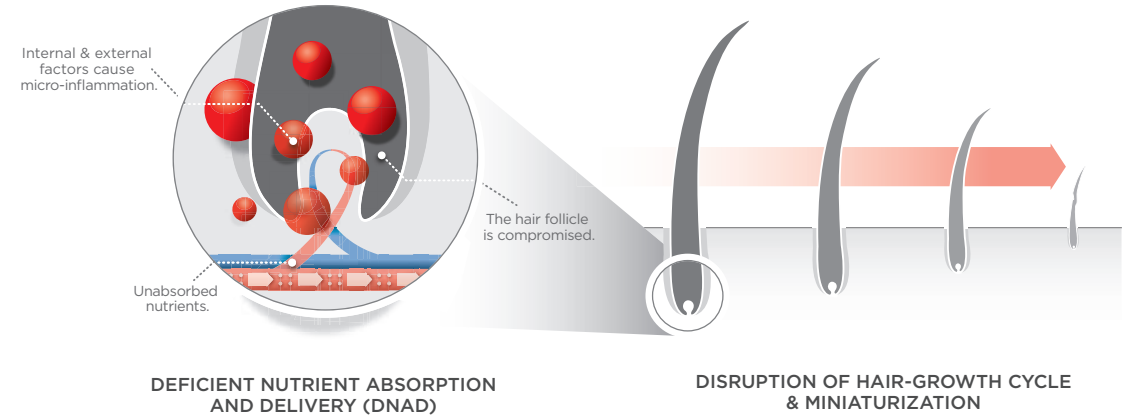
A DEEPER STUDY—AND UNDERSTANDING—OF THE UNDERLYING CAUSES OF HAIR LOSS DELIVERS A MOST WELCOME DISCOVERY.

NUTRAFOL is built on the revelation that no one has to accept hair thinning or loss as their inevitable inheritance. A multitude of other internal and external factors have been illuminated as the root causes of hair loss.

We now understand these factors bring on micro-inflammation, free radicals and oxidative stress which ultimately compromise the follicle - leading to disruption of the hair-growth cycle and deficient nutrient absorption and delivery.



CHALLENGES TO HEALTHY HAIR GROWTH



The hair follicle is a dynamic mini-organ that undergoes perfectly calibrated cycles of growth and regression. When out of balance, under attack, or its environment is altered, the process of hair production is disrupted.

An impaired follicle can no longer effectively absorb nutrients and incorporate them as building blocks of hair. With inadequate

nourishment, follicles get smaller, produce thinner and shorter hair; eventually hair production stops entirely.

NUTRAFOL works by bringing follicles back from this place of compromised function and nutrition—as well as ensuring that healthy, thriving follicles maintain their vitality.

THE KEY TO PREVENTION AND REPAIR IS TO KEEP FOLLICLES  
**OPTIMALLY PRIMED** AND  
CONDUCTIVE TO RECEIVING NOURISHMENT.



# THE SOLUTION: SYNERGEN COMPLEX™

A JUMP-START TO THE  
**HEALTHY HAIR-GROWTH CYCLE,**  
NUTRAFOL PRIMES FOLLICLES  
FOR **OPTIMIZED NUTRIENT ABSORPTION AND PRODUCTIVITY**

Our Synergen Complex™, the formulation at the heart of NUTRAFOL, actively applies the greatest breakthroughs in the biotechnology of today—to at last combat an age-old affliction. The unprecedented efficacy of our

plant-based, bioactive ingredients has been affirmed in human clinical studies. These phytonutrients, with the greatest available concentration and absorption levels are formulated to work in synergy to combat the root causes of hair loss.

● **Patented** Antioxidants

● **Patented** Anti-stress Adaptogens

● **Patented** DHT Inhibitors

● **Patented** Anti-inflammatories

● **Patented** Vasodilators

● **Nutritive Building Blocks**



Our potent combination of clinically-proven ingredients combats damaging stress and DHT hormones, excess free radicals and micro-inflammation. This natural defense system empowers the follicles to efficiently absorb the nourishment they need to build healthier hair.

In human clinical studies,  
**Sensoril®**  
**Ashwagandha**  
lowered levels of the  
**stress hormone cortisol**  
by **30.5%**.

The super-antioxidant  
**Tocomax®**  
is made from patented  
Tocomin SupraBio®,  
clinically-proven to  
**increase hair growth by**  
by **34.5%**.





# THE PROCESS

## THE FIRST-OF-ITS-KIND FORMULA, REVIVES HAIR GROWTH

VIA A FOUR-STAGE TRANSFORMATION.



### A REVOLUTIONARY RESTORATION

#### I REBALANCE

##### DHT Inhibitors & Anti-stress Adaptogens

First, NUTRAFOL naturally rebalances damaging levels of the stress hormone cortisol and DHT hormone (testosterone) in the body. Multiple patented DHT inhibitors and clinically-proven anti-stress adaptogens in our Synergen Complex™ minimize follicle damage.

#### II REPAIR

##### Anti-inflammatories & Antioxidants

Next, the repair process can begin restoring damaged hair follicles. Multiple patented and clinically-proven super-antioxidants and anti-inflammatories actively combat the damaging effects of free radicals, oxidative stress and micro-inflammation.

#### III REVITALIZE

##### Natural Vasodilators

Once follicles have been repaired and optimized, hair loss gradually stops. Natural vasodilators increase micro-circulation to the scalp and follicles, boosting the delivery of nutrients that jump-start the hair-growth cycle.

#### IV REGROW

##### Key Vitamins & Minerals, Amino Acids

Now revitalized, follicles are empowered to better absorb nutrients. Essential vitamins, minerals and amino acids reactivate your hair's growth cycle for healthier hair growth.



# NUTRAFOL

## For Men

This powerful formulation gives men a chance to get back in the thick of it. Better bioscience.

In much the same way many men take a daily vitamin to proactively support

a healthy lifestyle, we recommend incorporating NUTRAFOL as a preventive against any genetic predisposition to male-pattern baldness and to maintain optimal hair health for life.

### BENEFITS OF NUTRAFOL AS PART OF HIS DAILY REGIMEN:

- Promotes thicker, fuller, faster hair growth
- Provides the nutritive building blocks to produce healthy hair
- Minimizes hair shedding and hair loss due to stress and androgenic alopecia (male pattern baldness)
- Combats genetic predisposition to the harmful effects of DHT (*without the sexual side effects* associated with drug based alternatives)
- Repairs and revitalizes damaged hair follicles
- Pre-empts hair loss due to aging
- Helps body build resistance to stress

NUTRAFOL SUPPORTS

## HEALTHY HAIR GROWTH

AT ANY AGE OF A MAN'S LIFE AND AT ANY STAGE

OF THE HAIR-LOSS CYCLE.





# NUTRAFOL

## For Women

Nutricosmetics come home in this supplement that specifically addresses women's hair-health issues. Anti-aging, bioactive, beautiful. In much the same way many women take a daily vitamin supplement to proactively support a healthy lifestyle, we recommend incorporating NUTRAFOL to maintain optimal hair health for life.

### BENEFITS OF NUTRAFOL AS PART OF HER DAILY REGIMEN:

- Promotes thicker, fuller, faster hair growth and improved texture
- Repairs and revitalizes damaged hair follicles
- Provides the nutritive building blocks to produce healthy hair
- Minimizes hair loss due to stress
- Combats hair loss due to hormonal imbalances
- Pre-empts hair loss due to aging
- Protects hair against damage from excessive styling or exercise and counters the effects of sleep or nutritional deficiencies
- Helps the body build resistance to stress

BY FAR,  
A LEADING CAUSE OF HAIR THINNING AND  
**LOSS IN WOMEN IS STRESS.**  
NUTRAFOL PRESENTS A SHINING SOLUTION.

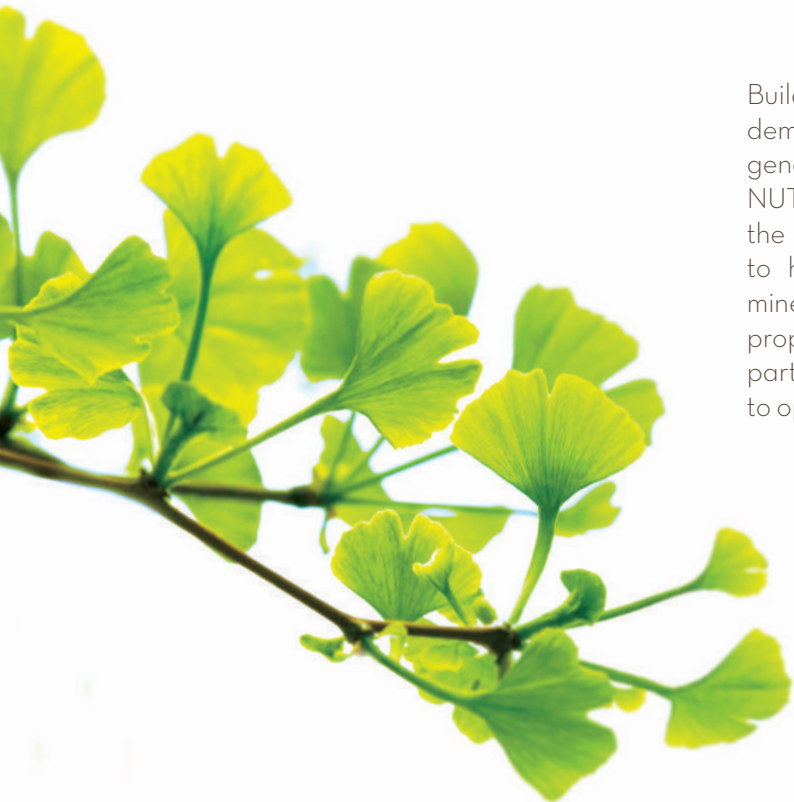
120 Capsules  
One month supply - \$88 Retail





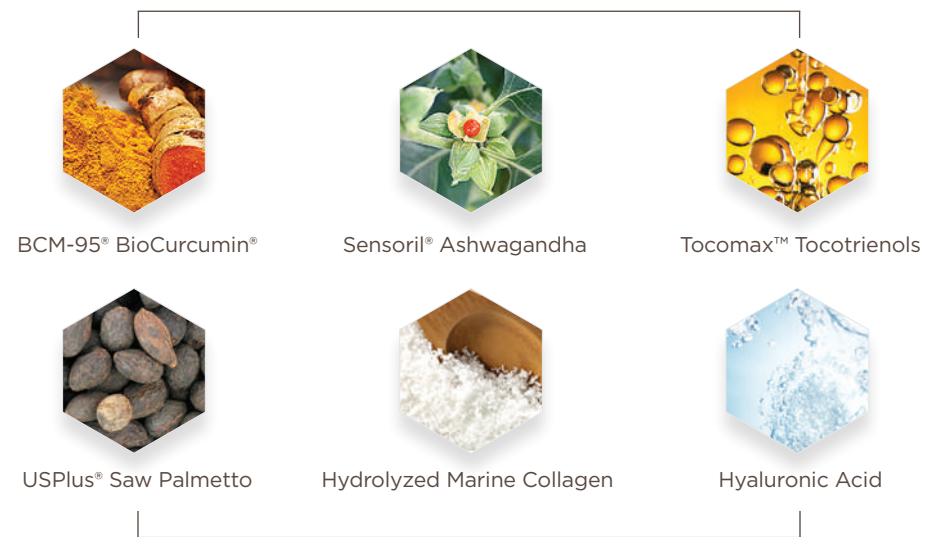
# THE INGREDIENTS

UNLOCKING THE HEALING POWERS OF NATURE  
COMPLEX BY US, **SIMPLE FOR YOU**



Building on the scientific integrity and demonstrated efficacy of our next-generation nutraceutical ingredients, NUTRAFOL researchers developed the ultimate broad-spectrum solution to hair loss. The essential vitamins, minerals and amino acids in our proprietary NUTRAFOL blend work in partnership with Synergen Complex™ to optimize a healthy hair growth cycle.

## Synergen Complex™



## Nutrafol™ Blend

Solubilized Keratin; L-Methionine; L-Cysteine Hydrochloride; L-Lysine; Horsetail Extract; Resveratrol Extract 50%; BioPerine® Piperine; Cayenne Pepper Extract; Camu Camu (Vitamin C); Vitamin A; Vitamin C; Vitamin D; Biotin; Zinc; Selenium





# THE NUTRAFOL PROMISE

ABOVE ALL, OUR COMMITMENT TO IMPROVING HAIR HEALTH IS DRIVEN BY THIS PROMISE:

WE CREATE  
**SCIENTIFICALLY-ADVANCED**  
HAIR NUTRICOSMETICS,  
FORMULATED WITH SAFE, NATURAL INGREDIENTS  
PROVEN FOR THEIR EFFICACY IN HUMAN CLINICAL TRIALS



NUTRAFOL contains **Bioperine®** a natural, patented phytonutrient that works in synergy to significantly improve the body's absorption of other key ingredients

The natural tocotrienol complex in NUTRAFOL is **200% more bioavailable** and **40-60x more potent** as an antioxidant than traditional forms of **Vitamin E**

**BCM-95® Biocurcumin**, a **powerful antioxidant & anti-inflammatory** in NUTRAFOL, is **700%** more bioavailable than standard curcumin

**USPlus® Saw Palmetto** contains higher concentrations of the phytochemical antioxidants than in typical saw palmetto extracts—**3x the beta-carotene**, **10x the lutein** and **30x the zeaxanthin**

**Sensoril® Ashwagandha** is clinically-proven to **reduce** the inflammatory biomarker C-reactive protein by **35.2%** and increase the anti-aging biomarker DHEAS by **32.5%**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Sensoril® is a reg. trademark of Natreon, Inc. and protected by US Patent Nos. #6,153,198, #6,713,092  
Tocomin® SupraBio is a reg. trademark of Carotech Inc. Tocomin® is protected by US Patent Nos. #5,157,132, #7,544,822, #7,211,274  
BCM-95® BioCurcumin® is a reg. trademark of Dolcas-Biotech Inc. and protected by US Patent Nos. #7,736,679, #7,879,373, #7,883,728  
BioPerine® is a reg. trademark of Sabinsa Corporation and protected by US Patent Nos. #5,536,506, #5,744,161, #5,972,382  
USPlus® Saw palmetto is a reg. trademark of Valensa International Inc. and protected by US Patent Nos. #6,669,968, #6,319,624





DON'T LET  
YOUR HAIR DOWN  
DISCOVER THE-NEXT GENERATION SCIENCE,  
**TRY NUTRAFOL TODAY.**





# NUTRA $\Delta$ FOL

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