


CONSENT

I, Sean Combs, consent to the use and registration of my name, Sean Combs and/or Sean and/or Combs and/or Puff Daddy and/or Puffy and/or Diddy and/or any other nickname, as a trademark and/or service mark with the United States Patent and Trademark Office to the following entities:

Bad Boy, LLC
Ce Opco, LLC
CE Trademarks, LLC
Christian Casey, LLC
Combs Wines and Spirits LLC
Daddy's House Social Programs, Inc.
Jessie and D Lila, LLC
Making the Brand, LLC
Puff Daddy Merchandising, Inc.

Executed this 25th day of March, 2020



Sean Combs