IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: BrandLab Inc. Filed: Dec. 16, 2019

Mark Type: Trademark Int. Class: 014, 021, 025, and

030

Serial No.: 88729248

DECLARATION OF BO ZHANG IN SUPPORT OF BRANDLAB INC.'S PETITION TO MAKE SPECIAL BASED ON INFRINGEMENT

- 1. I, Bo Zhang, is the Chief Executive Officer of BrandLab Inc. ("BrandLab"), a Delaware Corporation. BrandLab conducts substantial business in promoting various brands and distributing branded goods and services.
- 2. BrandLab is the owner of U.S. Trademark Application Serial Number 88/729,248, for the mark "liziqi" filed on Dec. 16, 2019, for the following classes:
 - A. International Class 014: jewelry.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

B. *International Class 021*: household or kitchen utensils and containers; combs; sponges; kitchen brushes; articles for cleaning purposes; glassware; porcelain; and earthenware.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

C. *International Class 030*: staple food; coffee; tea; cocoa; sugar; rice; tapioca; sago; artificial coffee; flour and preparations made from cereals; bread; pastry; confectionery; honey; treacle; yeast; baking-powder; salt; mustard; vinegar; sauces (condiments); spices; and ice.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

D. International Class 025: clothing; footwear; and headgear.
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

- On information and belief, A competitor of BrandLab, Sichuan ZIQI Culture Co., Ltd. ("Sichuan ZIQI"), is selling its food, clothes, and kitchen tools that are unauthorized copies of the mark for which BrandLab seeks registration.
- 4. Sichuan ZIQI is selling its food, clothes, and kitchen tools that incorporate the mark of the present application via its own website. True and correct screenshots from Sichuan ZIQI's website showing that Sichuan ZIQI's sales of food, clothes, and kitchen tools that incorporate the mark of the present application are attached herewith.
- BrandLab is taking action against Sichuan ZIQI to prevent further infringement of the mark identified in the present application.
- 6. I hereby declare that all statement made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any resulting registration.

Signature:

Bo Zhang

Chief Executive Officer of BrandLab Inc.

Date: 02/11/2020